

Indian Institute of Management Sirmaur

Himachal Pradesh

# ONLINE MDP

Importance of Sustainable practices in Industry

AUGUST 10-11, 2023 THURSDAY-FRIDAY

### **Topics Covered**

- NEED OF SUSTAINABILITY AND SDGS LINKED WITH CORE MANAGEMENT
- NETZERO STRATEGIES AND COP27 AGENDA
- CORPORATE SOCIAL RESPONSIBILITY
- ESG EVOLUTION IN BUSINESS
- LIFE CYCLE ASSESSMENT OF A PRODUCT

## **REGISTER NOW**

www.iimsirmaur.ac.in

#### for more info

email: mdpoffice@iimsirmaur.ac.in;

Tel: +91 1704 277320



## **Programme Description & Objectives**

The upcoming online MDP will shed light on various sustainable technologies used in industries. Adapting to climate-friendly practices is essential for industries to survive and thrive in the long run. In addition, it contributes to building a positive reputation in society. With environmental degradation and the looming threat of climate change, businesses are facing increasing pressure to provide accurate information about their social and ecological impacts. Starting in 2022, SEBI has mandated the top 1000 listed firms to follow ESG guidelines, requiring them to disclose economic, social, and environmental consequences. To meet the requirements of Sustainable Development Goals and to achieve net-zero targets, transitioning to green technologies is critical. During the session, the process of managing technological change will also be demonstrated.

## **Pedagogy**

- Lectures
- Interaction
- Group engagement
- Case studies

#### Who should attend

The IIM Sirmaur MDP is designed to facilitate the professional development of corporate professionals, booming managers, and research scholars with a comprehensive understanding of the green technological transition in industries.

## Programme duration, Important deadlines, and Fees\*

Certification	Programme Duration	Programme Fee**	Last date for Submission of Application
Management Development Programme	August 10-11, 2023	Rs 15,000/- (inclusive of GST)	August 4, 2023
*Communication to be done only to selected candidates			

<sup>\*\*</sup>Discount on Programme fees: A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.

## How to apply

- To apply or nominate personnel for the program, click on the "Register Now" link in the brochure or visit https://iimsirmaur.ac.in/mdp/.
- Once the candidature is approved, the sponsoring authority or participant (in case of self-nomination) will receive an email with a Payment Advice requesting the program fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS). After remitting the fees online, please inform the CMDP office of the UTR number or relevant transaction details via email. This will allow us to connect your remittance to your nomination(s).
- Please note that confirmation of participation is subject to receipt of program fees by the CMDP office before the commencement of the MDP.

## **Programme Director**

Dr. Arpita Ghosh is an esteemed faculty member at IIM Sirmaur, specializing in the field of Environmental Management. With a PhD from IIT Delhi and an M.Tech in **Environmental Engineering from NIT** Durgapur, she is a highly qualified expert in her field. Dr. Ghosh has published numerous papers in internationally renowned journals with high impact factors, and her research in the areas of Environment & Sustainability has garnered over 500 citations. She brings more than 5 years of valuable work experience to her role, and is a proud member of The Institution of Engineers (India). To contact Dr. Ghosh, please email her at arpita.ghosh@iimsirmaur.ac.in.





#### INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

Rampur Ghat Road, Paonta Sahib, District Sirmaur Himachal Pradesh - 173025

Email: mdpoffice@iimsirmaur.ac.in Website: www.iimsirmaur.ac.in

For further details on Management Development Programmes at IIM Sirmaur, please visit us at: https://iimsirmaur.ac.in/mdp/

