Strategic Thinking & Leadership

Programme Director (s)
Prof Ajay Singal

Programme Dates:
September 28 – 30 ,2023

Programme Venue:
IIM Sirmaur, Himachal Pradesh

REGISTER NOW

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INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

Rampur Ghat Road, Paonta Sahib,
Himachal Pradesh-173025

OBJECTIVES:

- This executive program is aimed at middle-level executives who are aiming to develop strategic competencies for leadership roles. The program exposes participants to frameworks, tips, and techniques that can be applied to meet the challenges of operating in a complex environment. Executives possessing strategic thinking and leadership can transform their business units. The program runs as a 2-day course designed and delivered by IIM Sirmaur.

Program Objectives:
- Understand the importance of thinking strategically
- Design strategic plans and develop leaders to achieve business success

PEDAGOGY:

Mix of various tools

WHO MAY ATTEND:

Developing Strategic Thinking seeks to develop skills for strategic roles for mid-career executives holding business positions in functional departments. Normally, participants are expected to possess 6-8 years of experience with demonstrated leadership ability, managerial aptitude, and growth potential.

KEY TOPICS:

The course is designed to lead participants toward experiencing the relevant aspects of strategic thinking and mindset. Using a mix of presentations, case studies and group activities, the course brings out knowledge sharing among participants and enables them to assess and develop relative leadership strengths. The course will examine how companies have succeeded in the highly competitive environment.

- Competing in the Global Environment
- Building & Deriving Advantages
- Strategic Thinking & Leadership Decision Making
- Managing Growth through Collaboration & Acquisition strategies
- Driving Growth through Talent Selection, Development & Performance

PROGRAMME DIRECTOR (S):

Prof Ajay Singal has an optimal blend of industry (16+ years) and academic experience (10+ years). Having spent 3 years in the USA, 9 years in UAE, the rest in India, he worked amidst diverse cultures and industrial contexts of Petrochemicals, Logistics, Steel, Information Technology and EdTech.

He earned his PhD (fellow program) from Indian Institute of Management, Lucknow and PGDM from Indian Institute of Management, Ahmedabad. Additionally, he attended Harvard Business School, Boston for Global Colloquium in Peer Centric Learning and Blended Learning programs.

His teaching interests lie within the Strategy domains such as Global Business Strategy, Capstone Simulation, Managing Change & Leadership, Platform Businesses & Ecosystems. Being an active researcher, he has scholarly interests in Emerging Multinationals, Vulnerability and Ecosystems Strategy. His research has been published in popular journals such as International Journal of Emerging Markets, Benchmarking, Journal of Business Strategy, Strategic Change, Sage Open.

PROGRAMME DETAILS

- **Duration:** September 28 – 30 ,2023
- **Programme Commencement :** 10:00 AM on September 28,2023
- **Programme Conclusion :** 11:00 AM on September 30,2023
- **Venue:** IIM Sirmaur Campus
- **Accommodation at Hotel**
  - **Check in:** September 27, 2023 (2:00 PM onwards)
  - **Check out:** September 30, 2023 (till 1:00 PM)

PROGRAMME FEES

- **Residential (R):** INR 35,000/- plus taxes and surcharges as applicable.
- **Non-residential:** INR 20,000/- plus taxes and surcharges as applicable.

  We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.
- **Discount on Programme fees:** A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP."

HOW TO APPLY

- To apply or nominate personnel for the program, click on the "Register Now" link in the brochure or visit https://iimsirmaur.ac.in/mdp/
- Once the candidature is approved, the sponsoring authority or participant (in case of self-nomination) will receive an email with a Payment Advice requesting the program fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS). After remitting the fees online, please inform the CMDP office of the UTR number or relevant transaction details via email. This will allow us to connect your remittance to your nomination(s).
- Please note that confirmation of participation is subject to receipt of program fees by the CMDP office before the commencement of the MDP.

IIM Sirmaur Proposed Campus

IIM Sirmaur MDP Experience

TERMS & CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIMS will be provided till 12.00 p.m. on September 30, 2023. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.

HOW TO REACH IIM SIRMAUR

IIM Sirmaur is located in Paonta Sahib, in Himachal Pradesh. The distance of Paonta Sahib from Jolly Grant Airport Dehradun is 78.5 km. It takes 2 hours and 30 minutes from Dehradun Airport, 2 hours and 30 minutes from Chandigarh Airport, and 5 hours and 30 minutes from Delhi Airport to reach Paonta Sahib. The nearest Railway stations are Yamuna Nagar, Saharanpur, and Dehradun. They are all located approximately at one and half hour taxi drive from Paonta Sahib.

NEARBY TOURIST DESTINATIONS

- Gurudwara Paonta Sahib Ji : Situated within the city
- Kalesar National Park : Located 13 km away
- Renuka Lake: Located 47 km away
- Mussoorie : Mussoorie is a hill station located 87 km away
- Haridwar : Haridwar is a holy city situated 105 km away

Our correspondence address is as follows:
MDP Office
Indian Institute of Management Sirmaur, Rampur Ghat Road, Paonta Sahib, Himachal Pradesh - 173025
Phone: 01704-277367
Email: mdpoffice@iimsirmaur.ac.in | Weblink: https://www.iimsirmaur.ac.in/mdp/mdp-calendar

For all other details on administrative matters please refer our website
www.iimsirmaur.ac.in/mdp/ or e-mail to mdpoffice@iimsirmaur.ac.in