



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

Starts January 2027

Executive Program in Leadership with AI

6 Months | Online | Top-Faculty Led



Message from Program Directors

Dear Participants,

Welcome to the Executive Program in Leadership with AI at IIM Sirmaur! As your Program Directors, it is our pleasure to congratulate you on joining this transformative learning journey.

This program has been thoughtfully designed to help you develop the knowledge, strategic perspective, and leadership capabilities required to harness the power of Artificial Intelligence for business growth and organizational transformation. As AI continues to reshape industries, redefine business models, and transform decision-making, leaders must be equipped to identify high-impact opportunities, drive AI adoption responsibly, and lead enterprise-wide AI initiatives with confidence.

Whether you are an experienced professional looking to integrate AI into your business strategy or a leader preparing to drive AI-enabled transformation, this program provides a practical platform to build AI fluency, explore Generative AI and Agentic AI applications, develop AI-powered products and strategies, and lead change across your organization.

We look forward to supporting you throughout this exciting journey as you strengthen your ability to leverage AI for innovation, enhance business performance, and create sustainable competitive advantage. Together, let us shape the next generation of AI-powered leaders.

Best regards,



Dr. Rahul Bodhi

Program Director
Leadership with AI



Dr. Alekh Gour

Program Director
Leadership with AI



Why Choose this Program?

The Executive Program in Leadership with AI by IIM Sirmaur is designed to help leaders build AI fluency, develop strategic leadership capabilities, and drive AI-enabled business transformation. The program is tailored for working professionals seeking to leverage Artificial Intelligence, & Generative AI to enhance decision-making, accelerate innovation, and create business value across functions.

It combines AI fundamentals, practical business applications, real-world industry use cases, hands-on learning with modern AI tools, and to help professionals identify high-impact AI opportunities, lead enterprise-wide AI adoption, and create sustainable competitive advantage in an increasingly AI-driven world.

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Be Part of IIM
Sirmaur's Illustrious
Legacy

2 Day Immersion

Attend Campus
Immersion of 2 Days
@ IIM Sirmaur

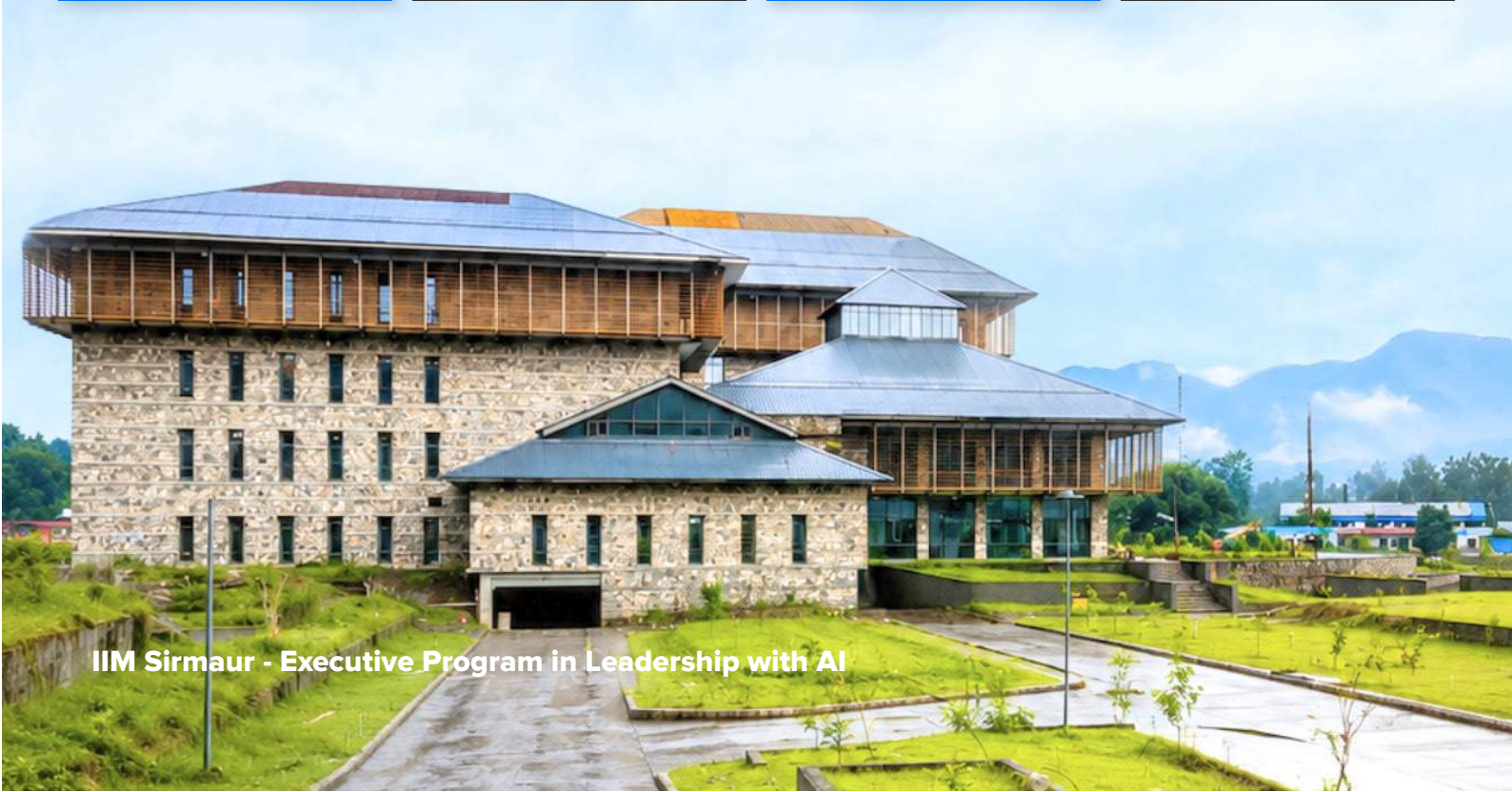
Top Ranking

Become part of one of
India's Elite Business
School

IIM Faculty

Learn from
Top IIM
Sirmaur Faculty

IIM Sirmaur - Executive Program in Leadership with AI



A man in a dark suit is standing on the left side of a conference room, gesturing with his right hand while presenting to an audience. The audience, consisting of several men in business suits, is seated in rows of chairs, facing the presenter. The room has a modern design with a white ceiling and large windows in the background. The text "Trending Leadership with AI Skills for 2027" is overlaid in white, bold font across the center of the image.

Trending Leadership with AI Skills for 2027

**AI
Strategy**

**Generative
AI**

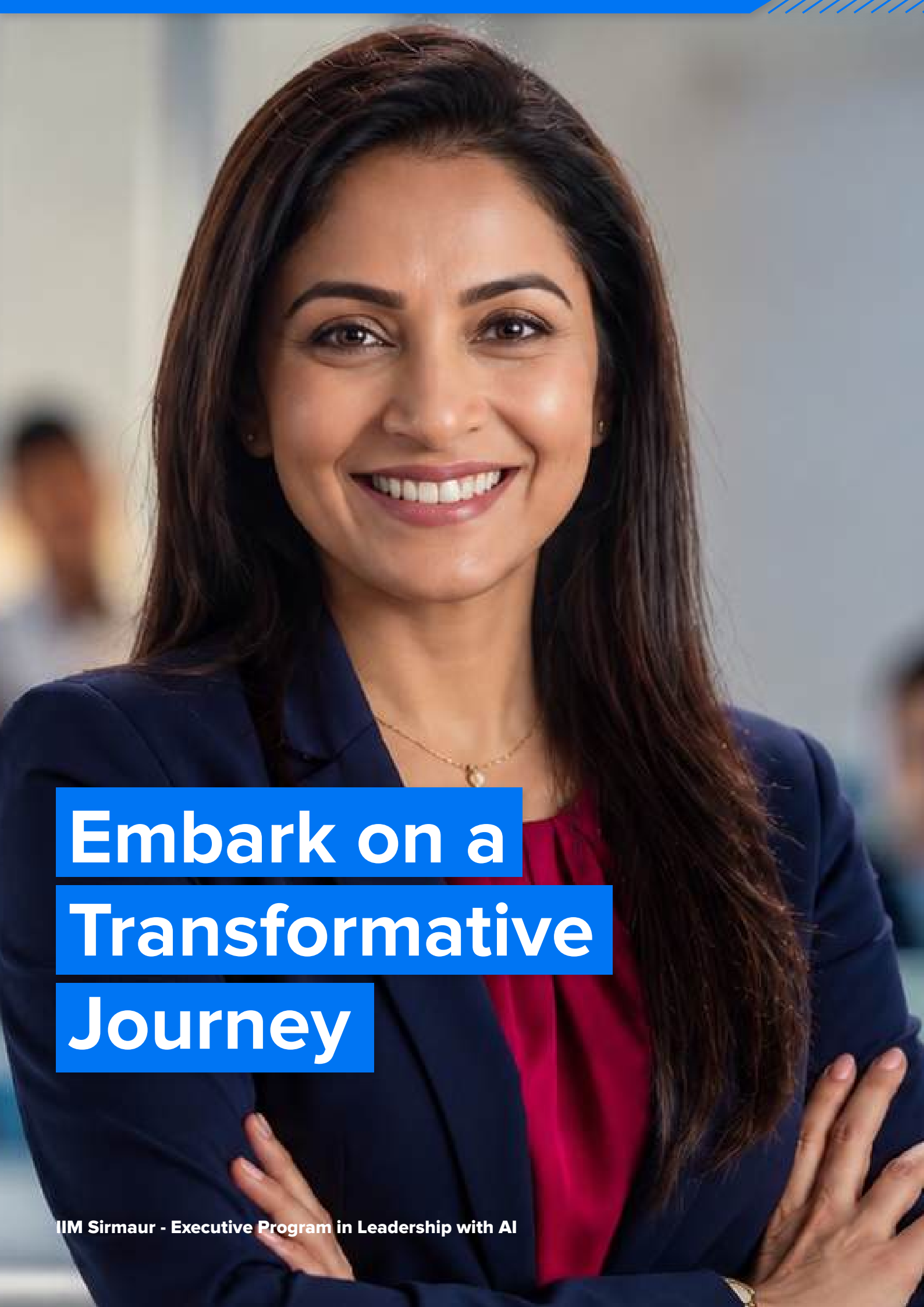
**AI Change
Management**

**AI Product
Solutions**

**Ethical &
Responsible AI**

**Agentic AI
Applications**

Strengthen your AI leadership capabilities and strategic decision-making to drive business transformation in the age of Artificial Intelligence. From AI fundamentals and Generative AI to Agentic AI, AI strategy, business transformation, and enterprise-wide AI adoption, this program equips leaders with the critical capabilities needed to harness AI for innovation, operational excellence, and sustainable business growth.



Embark on a Transformative Journey

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Who should enroll in this Program?

Enroll in the **Executive Program in Leadership with AI**, designed for professionals aspiring to lead AI-driven business transformation. Strengthen your expertise in Artificial Intelligence, Generative AI, Agentic AI, AI strategy, business transformation, and enterprise AI adoption to confidently harness emerging technologies, drive innovation, and create sustainable business value as a future-ready leader.

A photograph of a woman and a man in a meeting, looking at documents on a table. A blue semi-transparent overlay is placed over the center of the image, containing a list of roles. The roles are arranged in a 3x3 grid, with the middle cell being empty.

**Business
Heads**

Consultants

Tech Leads

**General
Managers**

**Project
Managers**

**Marketing
& Sales
Professional**

Entrepreneurs

Directors/VPs

**Mid Career
Professionals**

Why choose IIM Sirmaur for Leadership with AI Program?



The IIM Advantage

Learn from one of India's premier IIMs, renowned for academic excellence, & leadership development.



Master AI Leadership

Embark on a 6-month journey to sharpen tech leadership, innovation, and strategic foresight skills.



Transform Your Career

Drive measurable business impact with holistic learning across AI strategy, leadership, AI innovation, and organizational transformation.



Network of Excellence

Leverage IIM Sirmaur's growing reputation, industry collaborations, and access to a strong network of professionals and experts.



Live & Interactive Learning

Learn live from Top IIM Sirmaur Faculty every weekend. Challenge your thinking, and sharpen your decision making.



Elite Peer Network

Join a powerful network of senior professionals through immersive campus experience and peer collaboration.



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Up Next >>

Leadership with AI Program Syllabus



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What you'll learn

Module 1: AI Foundations for Leaders

- Topic 1: AI, Machine Learning, Generative AI & Agentic AI Fundamentals
- Topic 2: Understanding LLMs & Modern AI Systems
- Topic 3: AI Capabilities, Limitations & Trade-Offs
- Topic 4: AI Trends Reshaping Industries & Business Models
- Topic 5: How AI Systems Work: From Data to Decisions

Module 2: Generative AI for Leaders

- Topic 6: Generative AI Foundations for Leaders
- Topic 7: Generative AI Tools & Enterprise Applications
- Topic 8: Enterprise AI Copilots & Assistants
- Topic 9: AI-Powered Productivity, Research & Decision Support
- Topic 10: Human–GenAI Collaboration & Hands-On with GenAI Tools



What you'll learn

Module 3: AI Applications Across Business Functions

- Topic 11: AI in Marketing & Growth
- Topic 12: AI in Sales & Customer Experience
- Topic 13: AI in HR, Finance & Operations
- Topic 14: Cross-Functional AI Transformation Cases

Module 4: Building AI-Powered Products and Services

- Topic 15: AI Product Thinking & Opportunity Discovery
- Topic 16: Designing AI-Powered User Experiences
- Topic 17: Rapid Prototyping & MVP Development
- Topic 18: Launching, Testing & Scaling AI Solutions



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What you'll learn

Module 5: AI Strategy, Business Models and Growth

- Topic 19: Aligning AI Strategy with Business Strategy
- Topic 20: Identifying & Prioritizing High-Impact AI Use Cases
- Topic 21: Evaluating AI Investments, ROI & Value Realization
- Topic 22: AI-Driven Business Models & Growth Strategies

Module 6: Business Transformation with Agentic AI

- Topic 23: Foundations of Agentic AI Systems
- Topic 24: Autonomous Agents & Workflows
- Topic 25: Multi-Agent Enterprise Applications
- Topic 26: Reimagining Business Processes with Agents



What you'll learn

Module 7: Leading AI Transformation & Change

- Topic 27: Building AI-Ready Teams & Culture
- Topic 28: Leading Change in the AI Era
- Topic 29: AI Governance, Risk & Responsible AI
- Topic 30: Scaling AI Across the Enterprise
- Topic 31: Driving Change: Mindset, Culture & Executive Alignment
& Addressing Human & Cultural Barriers to Change
Ethical AI

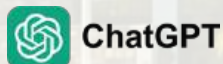


Capstone Projects & Key Tools Covered

Capstone Project

Apply the concepts learned throughout the program to develop an AI transformation roadmap for a business, function, or industry. Identify high-impact use cases, design AI-powered solutions, evaluate business value and ROI, explore agentic AI opportunities, and create an implementation plan covering technology, people, governance, and change management to drive measurable business outcomes.

Key Tools Used



and many more...

** Program aims to familiarize learners with various tools in the leadership with AI ecosystem, with a focus on how to effectively leverage them as a professional, rather than achieving mastery in each tool.*

Program Directors



Dr. Alekh Gour is a faculty at IIM Sirmaur specializing in Business Analytics, Data Science, and Machine Learning. His research focuses on analytics, AI, and data-driven decision-making, with extensive experience in executive education and publications in leading international journals.

Dr. Alekh Gour

Associate Professor, IIM Sirmaur



Dr Rahul Bodhi is an Assistant Professor of Organisational Behaviour & Human Resource Management at IIM Sirmaur. His research focuses on future of work, digital transformation, and employee behaviour. He has extensive experience in publishing in top-tier international journals and executive training.

Dr. Rahul Bodhi

Assistant Professor, IIM Sirmaur

** Note: Program Directors are subject to change due to unavoidable circumstances or institutional requirements.*



IIM Sirmaur - Executive Program in Leadership with AI



Network, Interact & Connect at the Campus of Prestigious IIM Sirmaur

Gain a unique opportunity to participate in a **2-day campus immersion** at the vibrant campus of Indian Institute of Management Sirmaur. Build lifelong peer connections, engage in interactive workshops and hackathons, and experience the academic spirit of one of India's top IIMs.

Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Valedictory Ceremony**

** Note: Lodging and boarding for the residency will be managed by IIM Sirmaur. Travel to and from the campus is to be arranged by participants at their own cost.*





Attain Executive IIM Alumni Status (Optional)

On successful completion of the Executive Program in Leadership with AI, by paying one-time registration fee of INR 10,000 + GST (Optional). The lifelong benefits of Executive Alumni Status include:

- Batch & Individual E-mail IDs
- Lifelong Executive Alumni Identity card
- Access to IIM Sirmaur Executive Alumni Network
- Access to Library and Campus Visits
- Alumni City Meetups

** Note: The eligibility, fee, and terms for Alumni Status are subject to change at the institution's discretion.*



Assessment & Evaluation

At IIM Sirmaur, your leadership potential is nurtured through a comprehensive assessment framework that evaluates your strategic thinking, decision-making, problem-solving, and executive communication skills. Assessment components include:

- Quizzes, assignments, and case-based exercises
- Class participation and attendance
- Presentations, simulations, and practical applications
- End-module assessments

Our assessment approach ensures you graduate with not only strong conceptual knowledge but also the practical ability to lead strategy, innovation, digital transformation, and AI-driven business initiatives with confidence.



Career Support with 6 Powerful Sessions



1-On-1 Career Counselling

Our career coach will help you with all your career related queries



Resume Preparation

We'll help you craft a sharp resume to boost your shortlisting chances



Simulated Mock Interviews

Participate in a mock interview to be ready for the real thing



Interview Resources

Get access to latest Interview Resources



“ Career coaching begins with self discovery and unfolds through strategic guidance. We are here to illuminate your path, amplify your strength, and navigate the terrain of growth with you. ”

Manvender Singh
CEO, Accredian

** Career Services will be provided towards the end of the program at no additional cost. This is a separate offering and not part of the core curriculum. The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment.*

Key Program Highlights

6 months

Comprehensive
Learning

70

Hours of Live
Classes

7

Modules

1

Capstone
Project

6

Career Assistance
Sessions

2 Days

Campus
Immersion

Be a Part of India's Premier Institution



Certificate shown is for illustrative purposes only. The institute reserves the right to modify the certificate format at its discretion.

Admission Process

- Scan the QR on the next page.
- Fill the application form and pay the fees.
- Fill the Statement of Purpose (SOP).
- Selected Candidates will receive Admission Confirmation Letter from IIM Sirmaur

Application Deadlines

Program Fee: INR 1.89 Lakh + GST

Application Fee: INR 10,000 + GST *(Included in the program fee)*

Scholarship of Upto INR 30,000



Program Snapshot

START DATE

Tech Orientation: 10th January 2027
Batch Inauguration: 17th January 2027

TIMINGS

10 AM - 1 PM IST on Sundays*

DURATION

6 Months

WEEKLY SCHEDULE

Online classes on Sundays
Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **2+ years**
Education: **Graduate**

PROGRAM FEE

INR 1.89 Lakhs + GST

APPLICATION FEE

INR 10,000 + GST *(Included in the program fee)*
EMI Options Available!

* Application Fee for the Program is non-refundable.

* IIM-S reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

* 75% Attendance is Mandatory to receive course completion certificate. Attendance alone does not determine the Certificate of Completion; details will be covered during Academic Orientation.

* Participants will receive LMS access for up to 2 months post program completion.



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credentials that matter



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APPLY NOW



The World is your Campus

Experience a Transformative Journey to develop a world-class Leadership Mindset to thrive as a Global Leader.

