



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP



FINAL PLACEMENT REPORT (2020-2022)

MBA (TOURISM & HOSPITALITY MANAGEMENT)



“ *Located amidst the serene Himalayan range and on the banks of river Yamuna, IIM Sirmaur has forayed into Tourism and Hospitality Management.* ”

ABOUT THE INSTITUTE

Among the youngest of the prestigious IIM family, Indian Institute of Management Sirmaur is making significant leaps of growth and development. Maintaining the IIM legacy, the institute is committed to delivering quality education, training, and research in management studies. IIM Sirmaur is focused on developing indigenous knowledge and practices in an enabling environment. Located amidst the serene Himalayan range and on the banks of river Yamuna, IIM Sirmaur has forayed into Tourism and Hospitality Management and Ph.D. programme. The Institute is committed towards seamless integration of management education with local and global aspirations while remaining mindful of the fact that the management education is not just about seeking the most competitive employment opportunities, but also about securing socioeconomic concerns.

IIM Sirmaur is striving to play a crucial role owing to its unique position, where on one hand the institute realizes the onus to groom future managers, it also recognizes the responsibility towards the exploration of unique potentialities of the tourism and hospitality industry. Considering the industry's

growing relevance due to its capability of bridging economic growth with social and cultural development IIM Sirmaur has launched the sectoral MBA programme in Tourism and Hospitality Management.

The institute aims to significantly contribute by offering bright and highly motivated minds to the Tourism and Hospitality industry. These conscious young minds carry knowledge and experience owing to their diverse backgrounds and qualifications, selected via a rigorous process. Given their keenness to pursue sector specific education, it can conveniently be inferred that they are eager to make positive contributions in their chosen field and possess genuine desire to be a part of the overall growth of the country. The curriculum is invigorating and aims at transforming young minds into responsible professionals capable of adapting to the ever-changing world. Equipped with this unique combination of practical skills and the latest methods of learning, we believe that our students are bound to be invaluable assets for the organizations.

PLACEMENTS OVERVIEW

Indian Institute of Management Sirmaur has successfully completed the Final Placements process for its first-ever MBA in Tourism and Hospitality Management batch of 2020-22. The institution and the placement committee are committed to connecting our students to a wide range of employers.

The Placement Drive saw an avid participation from 40+ companies, attracting multiple offers to the table, the highest CTC standing at 22 LPA for the students that engaged this season. Of the diverse batch that participated this placement season, 19% were female students who now see themselves starting their managerial journeys towards key positions in top corporates.

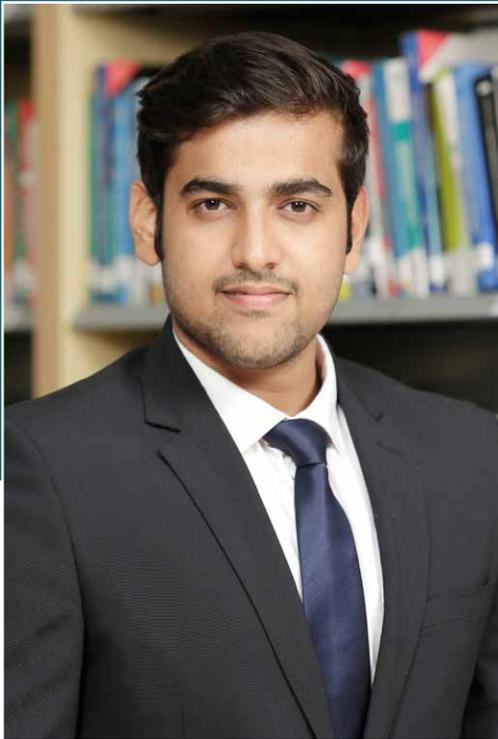
IIM Sirmaur expresses its most sincere gratitude to all the recruiters that placed their trust in our talent-pool and

have painted us a picturesque canvas studded with brands of corporate giants that lead the industry. We take pride in having forged iron-clad associations with distinguished organisations like Michael Page, Kotak Group, Accenture, Infosys, Xiaomi, HashedIn by Deloitte, CEIPAL Corp., Indegene, Byju's, Decathlon, The Belgian Waffle Co., etc. and in having moulded a batch that testified justice to its sector-specialization by having contributed trained talent to drivers of the Tourism and Hospitality industry in companies like Bookingjini, ZoloStays, Satguru Travels and Tourism, Simplotel, TheSqua.re Group, Treebo Hotels, etc.

We will continue to be with our students every step of the way to help them find and land a job they love.



MESSAGE FROM THE PLACEMENT SECRETARY



The completion of the Final Placement Drive of the first-ever batch of the unique MBA (T&HM) Programme here at IIM Sirmaur on a high note resonates with the conviction, dedication and tireless efforts of the Placement Committee, a team I was given the privilege to lead from the front. This Placement report reflects upon the resilience, girth, and potential of the industry, and also explicitly upon the state-of-the-art training schedule at the Himalayan IIM that well equips our students to lead Corporate denominations efficiently post industry absorption. I thank our esteemed recruiters for having impressed upon their preferential choice of IIM Sirmaur for talent recruitment, and have no doubt that our students would add value and substance to the respective firms they have been placed in.

I am elated and filled with pride to see the programme and its flag-bearers take off splendidly onto corporate frontiers, reimagining and redefining success by the day.

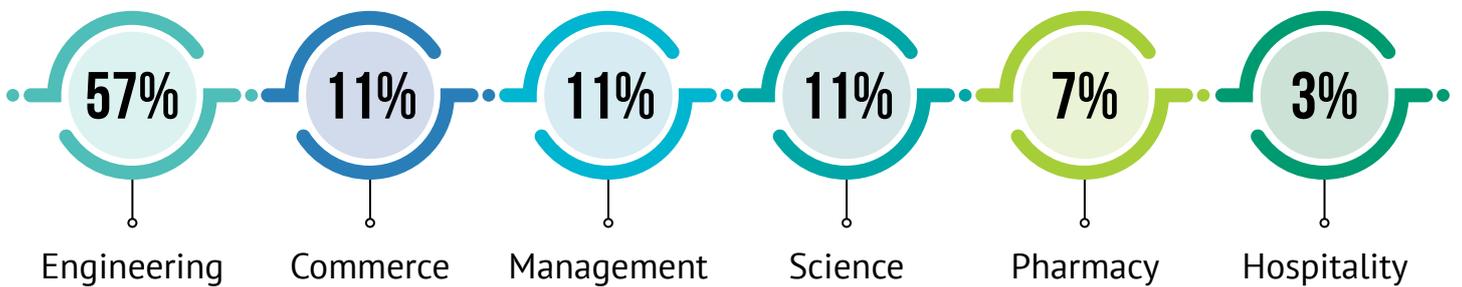
Prajit Mittal

Placement Secretary

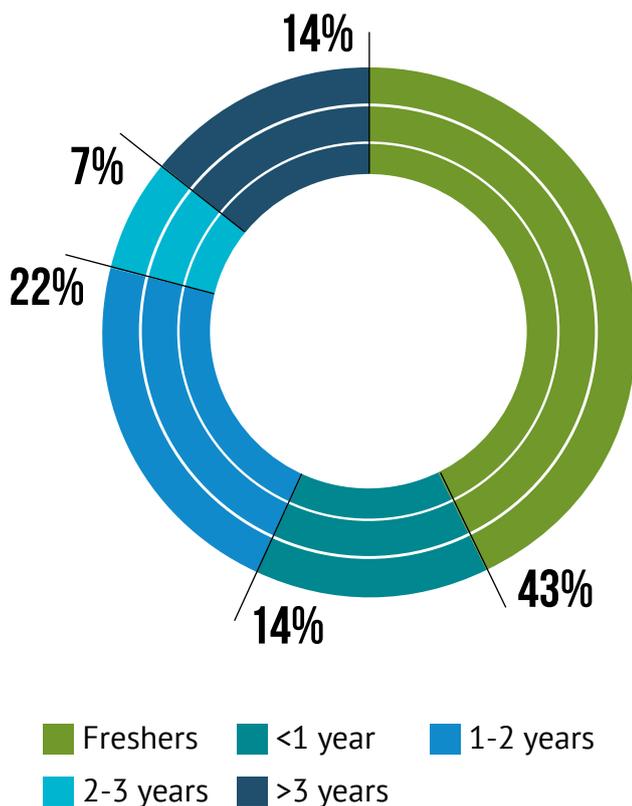
Corporate Relations and Placement Committee T&HM

BATCH PROFILE (2020-2022)

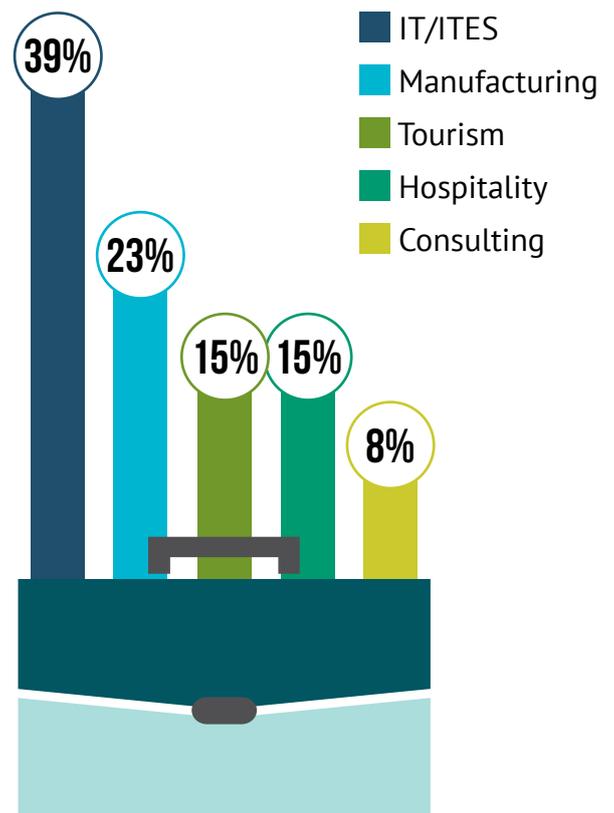
EDUCATIONAL BACKGROUND



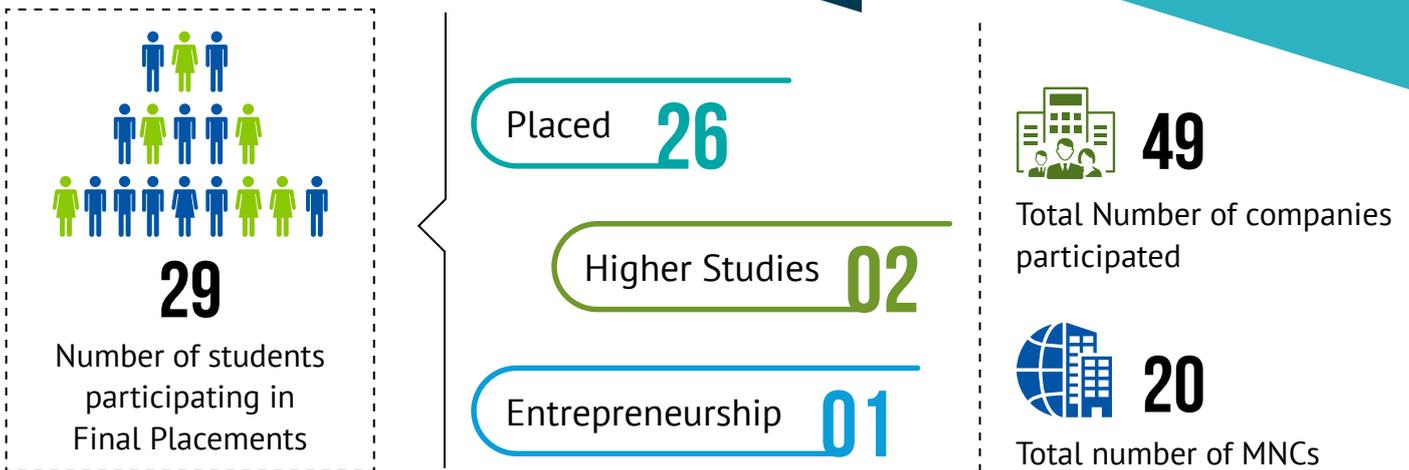
WORK EXPERIENCE



WORK EXPERIENCE SECTOR



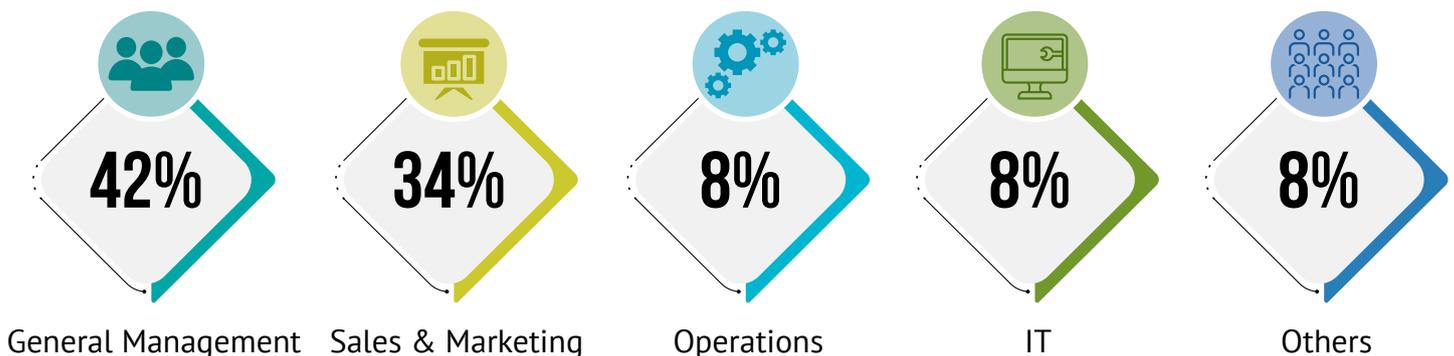
PLACEMENT SEASON (2021-2022)



SALARY DISTRIBUTION



ROLE-SPECIFIC DISTRIBUTION



PARTICIPATING COMPANIES



and more.

PLACEMENT COMMITTEE



Apratim Singh



Asif Ghazi



Divya Pandey



Divyani Pandey



Prajit Mittal



Preksha Sharan



Rishabh Khanna



NK Abhijith Nair



Arjun Ram



Gowsalya P



Rahul Baviskar



Saurabh Dangwal



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