



IIM SIRMAUR
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INDIAN INSTITUTE OF MANAGEMENT SIRMAUR
भारतीय प्रबन्ध संस्थान सिरमौर

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IIM Sirmaur Announces Essay Writing Competition on the Theme “Yoga and Youth”

Established in the year 2015, the Indian Institute of Management, Sirmaur is one of the new IIMs in the prestigious IIM family of management schools in India. IIM Sirmaur strives to deliver quality education, training and research in Management in an enabling environment, with a focus on indigenous areas and innovative practices, to develop sensitive corporate leaders and entrepreneurs of tomorrow.

The first International Day of Yoga was observed around the world on 21 June 2015 in order to raise awareness worldwide about the importance and impact of yoga on the health of people. On the occasion of 7th edition of International Day of Yoga (21st June 2021), Event Management Committee of IIM Sirmaur announces an **essay writing competition** on the theme “Yoga and Youth”. Interested participants can write an essay in their own words and submit. There are no submission charges.

Eligibility for participation in the competition:

Students pursuing full-time under-graduate and post-graduate degree courses in various Indian universities/institutes/colleges recognized by the designated authorities will be eligible to participate in the competition.

Submission guidelines:

- The essay should not exceed 2500-word limit excluding references (if any) and cover page.
- The essay should be typed on an A4 size electronic page and should be in English language. For typing MS word can be used but the file should be converted to PDF.
- Font size shall be Times New Roman with size 12 with 1.15 space & margins of 2.54 cm on top, bottom and both sides.
- The Essay should be preceded by a cover page which should include the name of the participant, enrolment number, name of the program/course, name of the College/University/Institute with complete address, participant contact number, active email ID on the top of the essay.
- A copy of identity card (clear image) issued by student's institute authority should also be included on the front page of the submission.
- Only original essays will be considered for the competition. Previously published essays are therefore excluded. Any form of plagiarism will result in disqualification of the essay.
- The essay has to be submitted as a single pdf file through a Google form <https://forms.gle/gLu8vynMXC2J5io79> on/before 24th June 2021, 23:59:59 IST.
- For any other query, please email at events@iimsirmaur.ac.in and the subject of the email should be “Essay writing competition on Yoga and Youth- Full name of the participant”.



- Copyright in all contributions accepted will remain with the authors, and they are free to re-use their own material.

Note: Essays incompatible with the above rules and guidelines will not be considered for evaluation. Participation to the competition implies acceptance of the above rules and guidelines.

Evaluation Criteria:

A jury of IIM Sirmaur faculty will judge the submissions and decision of the jury will be final regarding the best three essays. Following criteria will be used in assessing the essay: Content, Originality, Clarity and Structure.

Cash Prize:

The top three submissions as per the decision of the jury shall receive an E- certificate and cash prize as follows:

Winner	Prize Amount
First	Rs. 3000
Second	Rs. 2000
Third	Rs. 1000

Note: Name of the winners will be published on the website of IIM Sirmaur. Also, winners will be communicated on email personally.

- **Late date of submission is 24th June 2021, 23:59:59 IST.**
- **Submission form link**
<https://forms.gle/gLu8vynMXC2J5io79>

Organizing Committee:

Prof. Rinki Dahiya (Convener)
Ms. Surabhi Seth (Member)
Ms. Gurmeet Kaur (Member)



events@iimsirmaur.ac.in