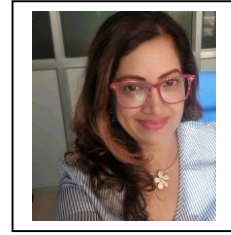


Academic Resumé

DR. VANESSA GAITREE GOWREESUNKAR (Mauritian Citizen)

-PhD (Tourism Management/Marketing and Communication)



- **Current Position:** Associate Professor - Tourism Management at the Indian Institute of Management Sirmaur, India (<https://www.iimsirmaur.ac.in/full-time-faculty>)
 - **Academic Experience:** 18+ years in teaching, training, research and publication, academic project management
 - **International Experience:** Mauritius, India, South Africa, UK, Malaysia, Nigeria, France
 - **Languages spoken and written:** English, French, German, Hindi, French Creole
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-

◇ Research Domains:

Tourism Management • Tourism Marketing • Sustainable Tourism • Destination Branding • Research Method • Tourism and Hospitality Management • Tourism Entrepreneurship and Inclusive Development • Tourism Policy and Governance • Children in Tourism (see detailed CV)

Publication and Contribution in International Scientific Journals:

- **ABDC Listing /Scopus-Indexed:** (Tourism Recreation Research, Tourism Review, Review, Journal of Destination Marketing & Management, Journal of Business Research, Journal of Cultural Heritage Management and Sustainable Development, International Journal of Tourism Cities, Journal of Hospitality and Tourism Management, International Journal of Sustainable Development and Planning, Journal of Tourism and Cultural Change, among others)
 - **Edited Books:** Elsevier, Routledge, Emerald, Springer, Palgrave, Nova Science, Goodfellow, Edward Elgar, Apple Academic Press, Kogan Page
 - **Reviewer/Editorial Roles:** Annals of Tourism Research, Tourism Review, Tourism Recreation Research, Journal of Sustainable Tourism, Tourism Planning and Development, Journal of Destination Marketing and Management, International Journal of Tourism Cities, Journal of Hospitality and Tourism Research, Current Issues in Tourism among others
-

◇ Tourism Research Contributions

Selected Peer-Reviewed Publications (ABDC Category & Scopus)

1. Shekhar, Debadyuti Das, Vanessa GB Gowreesunkar (2025). Creating shared value (CSV) in tourism: interlinking sustainable development goals and bottom of the pyramid for inclusive growth. *Tourism Review*; <https://doi.org/10.1108/TR-04-2025-0394> – **ABDC Listing – A category**
2. Çakar, K., Morrison, A. M., & Gowreesunkar, V. G. (2024). Substitution effects in tourism and hospitality: influential factors, examples, and propositions. *Tourism Recreation Research*, 1-10. <https://doi.org/10.1080/02508281.2024.2423410> - **ABDC Listing – A category**
3. Chanda, I., Sajjani, M., & Gowreesunkar, V. G. (2026). Stakeholders' perception of sustainable ecotourism development—an explorative study on Dooars region of West Bengal, India. *Journal of*

Cultural Heritage Management and Sustainable Development, 16(2), 365-381

<https://doi.org/10.1108/JCHMSD-12-2022-0199> - **Scopus**

4. Gupta, S., Sajnani, M. and Gowreesunkar, V. (2024). Investigating the Role of Food Tourism in Shaping Destination Branding: A Qualitative Research Perspective. Prabandhan: Indian Journal of Management. Vol 17 Issue 4 Page 8-28: <https://www.indianjournalofmanagement.com/index.php/pijom/article/view/173425> - **Scopus**
5. Gurung, D. and Gowreesunkar, V (2023). Mapping the landscape of tourism cities research a bibliometric analysis of the International Journal of Tourism Cities, International Journal of Tourism Cities, Emerald Insight, <https://doi.org/10.1108/IJTC-10-2023-0207> - **ABDC Listing – B category**
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9. Gupta, S., Sajnani, M. and Gowreesunkar, V (2023). "Impact of Social Media Platforms on Tourist's Perception of the Selection of Food Outlets: A Case of Delhi NCR (India)", International Journal of Professional Business Review, Vol 8 No. 7, pp 1-17, e02568 DoI- **Scopus**
10. Chanda, I., Sajnani, M. and Gowreesunkar, V. (2023). An Explorative study on Dooars Region of West Bengal, India - Journal of Cultural Heritage Management and Sustainable Development Special Issue. **ABDC Listing – C category**
11. Chanda, I. Sajnani, M. And Gowreesunkar, V (2023). Challenges and Opportunities for Development and Growth of Smart Sustainable Ecotourism in the Dooars Region In India, International Journal of Innovation and Sustainable Development - <https://www.iieta.org/journals/ijstdp/paper/10.18280/ijstdp.181028>
12. Gowreesunkar, V and Maingi, S (2022). Rebuilding Tourism Post Pandemic, Policy Recommendations from Global Case Studies, Emerald Publishing <https://emeraldopenresearch.com/documents/4-2> - **Scopus**
13. Gowreesunkar, V and Séraphin, H (2022). Beggarism in D. Buhalis (ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham, UK and Northampton, MA, USA: Edward Elgar Publishing. ISBN: [978 1 80037 747 9](https://doi.org/10.1108/IJTC-12-2019-0210) Link: <https://www.elgaronline.com/view/nlm-book/9781800377479/9781800377479.xml> - **Scopus**
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15. Bacari, C., Séraphin, H. and Gowreesunkar, V. (2021), Sustainable development goals and the hotel sector: case examples and implications, *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0085> - **Scopus**
16. Seraphin, H., Bah, M., Fyall, A. and Gowreesunkar, V. (2021), "Tourism education in France and sustainable development goal 4 (quality education)", *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0083> <https://www.emerald.com/insight/content/doi/10.1108/WHATT-08-2020-0083/full/html> - **Scopus**
17. Seraphin, H. and Gowreesunkar, V. (2021), Introduction - Tourism: how to achieve the sustainable development goals?" *Worldwide Hospitality and Tourism Themes*. <https://doi.org/10.1108/WHATT-08-2020-0086> - **Scopus**

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34. Seraphin, H., Korstanje, M. and Gowreesunkar, V. (2019) Diaspora and ambidextrous management of tourism in post-colonial, post-conflict and post-disaster destinations, *Journal of Tourism and Cultural Change*, DOI: 10.1080/14766825.2019.1582658 - **ABDC Listing – B category**
35. Seraphin, H., Gowreesunkar, V., Zaman, M., Bourliataux-Lajoie (2019). Community-based festivals as a tool to tackle tourismphobia and Anti-tourism movements, *Journal of Hospitality and Tourism Management*, 39, 219-223. **ABDC Listing – A category** Link: <https://www.sciencedirect.com/science/article/pii/S144767701830192X>
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47. Gowreesunkar, V and Seraphin, H. (2016). Entrepreneurship in Haiti: Toward an Identification of the 'Blind Spots'. *Études Caribéennes*, URL: <http://etudescaribeennes.revues.org/10260>, ISSN: 1961-859X -**Scopus**
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49. Pompeia, M and Gowreesunkar, V (2016). The use of Facebook as marketing tool by politicians: an empirical study in Mauritius. *Journal of Communication and Media Studies*. volume 1 Issue 3, September, 25-38 - **Scopus listed**

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54. Gowreesunkar, V and Rycha Ian (2015) A Study on the Impacts of Dolphin Watching as a Tourism Activity: Western Mauritius as a Case Study, *International Journal of Trade, Economic and Finance*, Vol 6, No. 1, pp 67-72
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56. Gowreesunkar, V, Cooper, CP and Dubarry R (2009) The Role of Internal Marketing in Destination Management: A Case Study of Grand Bay Mauritius, *International Journal of Environmental, Cultural and Economic and Social Sustainability*, Volume 5, No. 5, pp 142-160

Selected Book Chapters

1. Maingi, Maximiliano, Hiran and Gowreesunkar (2026). "*Beyond Profits: Rethinking Social Impact and Accountability Needs in Tourism*" - Channel View Publication (Taylor & Francis Group)
2. Maingi, Maximiliano, Hiran and Gowreesunkar (2026). *Social Responsibility in Hospitality and Tourism: Bridging Education and Practice Transitions*, Channel View Publication (Taylor & Francis Group)
3. Gowreesunkar, V. (2026). Digital Marketing: The way forward for Sustainable Event in Seraphin, H., Delaney, E. , Smith, C. and Gowreesunkar, V. (2026). *Sustainability in Event Management: Planning, design and delivering*; Kogan Page, <https://www.waterstones.com/book/sustainability-in-events-management/hugues-s-raphin/emma-delaney/9781398623538>
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7. 2024 - Chapter input as expert interview in *Routledge Handbook of Gender in Tourism - We are breaking the glass ceiling, but can we shatter the concrete roof: What is next for gender in tourism?* In *Routledge Handbook on Gender in Tourism* DOI: [10.4324/9781003286721-26](https://doi.org/10.4324/9781003286721-26)
8. Issac, R., Maingi, S. and Gowreesunkar, V. (2024). Introduction. *Tourism Safety, Security and Resilience Integrated Community-Based Approaches*, 1st Edition, Routledge
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28. Maximiliano, M., Seraphin, H and Gowreesunkar, V (2020) *Post-Colonial, Conflict and Disaster Destinations Marketing Strategy: Towards a New Approach to Tourism Management*. Apple Academic Press, a division of Taylor & Francis Group, CRC Press
29. Seraphin, H., Gowreesunkar, V., Zaman, M., & Lorey, T. (2019). Limitations of TEXIT (tourism exit) as a solution to overtourism. *Worldwide Hospitality and Tourism Themes*.
30. Gowreesunkar, V., & Seraphin, H. (2019). Conclusion: local communities' quality of life: what strategy to address overtourism?. *Worldwide Hospitality and Tourism Themes*.
31. Séraphin, H and Gowreesunkar, V (2019). What marketing strategy for destinations with a negative image? *Worldwide Hospitality and Tourism Themes*, Volume 11 Number 2, 2019
32. Seraphin, H. and Gowreesunkar, V (2018), in Seraphin, H and Korstanje, M. editions - *International Event Management Bridging the Gap between Theory and Practice*, Nova Science Publishers, New York ISBN 978-1-53613—665-4 Publishers, [/www.novapublishers.com/catalog/product_info.php?products_id=64578](http://www.novapublishers.com/catalog/product_info.php?products_id=64578). ISBN: 978-1-53613-664-7:/
33. Singh, T. V, Naqvi, M. and Gowreesunkar, V (2018). What tourism can do : the fall of pastoral Manali resort in Kulu Valley of Indian Himalayas. E-book, available on Springer on www.springer.com
34. Gowreesunkar, V. G., Séraphin, H. & Morrison, A. (2018), "Destination Marketing Organisations: Roles and Challenges", In Gursoy, D. & Chi, C.G. (Eds), *Routledge Handbook of Hospitality Marketing*, London & New-York. Also on <https://www.routledge.com/The-Routledge-Handbook-of-Destination-Marketing/Gursoy-Chi/p/book/9781138118836>
35. Seraphin, H., & Gowreesunkar, V. (2018). On the Use of Qualitative Comparative Analysis to Identify the Bright Spots in Dark Tourism. In M. Korstanje, & B. George (Eds.), *Virtual Traumascapes and Exploring the Roots of Dark Tourism* (pp. 67-83). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2750-3.ch004; E-Book, Chapter 4, IGI Global book series *Advances in Hospitality, Tourism, and the Services Industry (AHTSI)* (ISSN: 2475-6547; eISSN: 2475-6555) August 2017: electronic access: eresources@igi-global.com.
36. Séraphin, H., Gowreesunkar, V and Chaarani, B (2017). International hotel chains: A two tier CSR system: The case of the hospitality sector in the metropolitan area of Port-au-Prince (Haïti) – in Christina Koutra edited book "*Corporate Social Responsibility: Applications of Good Practices and Malpractices in Tourism and the Hospitality Industry in the Developing World*", Nova Science Publisher, ISBN 978-53612-310-4 (2018).

37. Gowreesunkar, V GB and Varvaressos, S. (2017). Attributes Influencing Customer Satisfaction: A Mauritian Case Study. Handbook of Consumer Behavior for Hospitality and Tourism, Routledge, UK, pp 185-200
38. Gowreesunkar, V GB and Dixit, S. (2017). Consumer Information Seeking Behaviour. Handbook of Consumer Behavior for Hospitality and Tourism, Routledge, Taylor and Francis Group Publishing, Routledge: UK, pp 55-68

Selected Book Editorship

1. Maingi, Maximiliano, Hiran and Gowreesunkar (2026). "*Beyond Profits: Rethinking Social Impact and Accountability Needs in Tourism*" - Channel View Publication (Taylor & Francis Group)
2. Maingi, Maximiliano, Hiran and Gowreesunkar (2026). Social Responsibility in Hospitality and Tourism: Bridging Education and Practice Transitions, Channel View Publication (Taylor & Francis Group)
3. Seraphin, H., Delaney, E., Smith, C. and Gowreesunkar, V. (2026). Sustainability in Event Management: Planning, design and delivering; Kogan Page,
<https://www.waterstones.com/book/sustainability-in-events-management/hugues-s-raphin/emma-delaney/9781398623538>
4. Gowreesunkar, V. (2025). Subject Editor, Destination Marketing and Strategy in Buhalis and Costas (2026) edited book Tourism Destination Management: Planning, Marketing and Impacts, Goodfellow Publishers Ltd, Oxford, DOI:10.23912/9781917433808-6199, ISBN: 9781917433808
5. Rami, I, Maingi, S.W. and Gowreesunkar, V (2024) Tourism Safety, Security and Resilience Integrated Community-Based Approaches, Routledge, Taylor & Francis, London: UK. ISBN: 9781032766911 Assessed through: https://www.routledge.com/Tourism-Safety-Security-and-Resilience-Integrated-Community-Based-Approaches/Isaac-Maingi-Gowreesunkar/p/book/9781032766911?_ga=1863988157.1721606400
6. Seraphin, H., Fotiadis, A. and Gowreesunkar, V. (2024). Liveable cities for locals and visitors: challenges and opportunities for destinations, VOL. 10 NO. 4 2024, pp. 1185-1191, © Emerald Publishing Limited, ISSN 2056-5607 - <https://www.emerald.com/insight/content/doi/10.1108/ijtc-12-2024-305/full/html>
7. Issac, R., Maingi, S. and Gowreesunkar, V. (2024). Tourism Safety, Security and Resilience Integrated Community-Based Approaches, 1st Edition, Routledge, <https://doi.org/10.4324/9781003479673>
8. Maingi, Gowreesunkar and Korstanje (2024). Tourist Behaviour and the New Normal Volume 1 – Palgrave MacMillan, Springer Nature <https://link.springer.com/book/9783031458477>
9. Maingi, Gowreesunkar and Korstanje (2024). Tourist Behaviour and the New Normal Volume 2 – Palgrave MacMillan, <https://link.springer.com/book/9783031458651>
10. Korstanje and Gowreesunkar. Anthropology of Tourism (2024). AAP, CRC Press, Taylor and Francis, <https://www.appleacademicpress.com/anthropology-of-tourism-exploring-the-social-and-cultural-intersection/9781774917763>
11. Korstanje and Gowreesunkar. Tourism and Human rights (2024). AAP, CRC Press, Taylor and Francis, IGI Global, ISBN 1668487284, 9781668487280, https://books.google.mu/books?id=87jFEAAQBAJ&source=gbs_navlinks_s
12. Korstanje, M. and Gowreesunkar, V. Maingi, S. (2023). Tourism in Crisis. Nova Science Publishers, <https://novapublishers.com/shop/tourism-in-crisis/>
13. Séraphin, Korstanje and Gowreesunkar (May 2023) Post-Disaster and Post-Conflict Tourism, 2nd Edition, AAP, CRC Press, Taylor and Francis, ISBN: 9781774913505
<https://www.appleacademicpress.com/post-disaster-and-post-conflict-tourism-2nd-edition-/9781774913505>

14. Gowreesunkar, V., Maingi, S., Mingate, F. (2022) *Tourism Management and Restoration of Ecosystem Service in a Post Pandemic Context: Global issues and Challenges*, Routledge, Taylor and Francis Group: London ISBN 9781032248080 <http://www.routledge.com/9781032248080/>
15. Gowreesunkar, V and Seraphin, H. (2022). *Tourism: What Strategies to achieve the Sustainable Development Goals? Worldwide Hospitality and Tourism Themes - Volume 14 Number 1*
16. Gowreesunkar, V., Maingi, S., Roy, H. and Micera, R.(2021) *Tourism Destination Management in a Post Pandemic Context: Global issues and Destination Management Solutions*, Emerald Publishing Limited, First Edition, UK
17. Séraphin, H., & Gowreesunkar, V. (Eds.). (2020). *Children in Hospitality and Tourism: Marketing and Managing Experiences* (Vol. 4). Walter de Gruyter GmbH & Co KG.
18. Kokkranikal, J., Morrison, A. and Gowreesunkar, V, Guest Editor (2020) - *Indian Incredible Cities: anticipating the future, respecting the past*, International Journal of Tourism Cities, Emerald Publishing, Vol 6 No. 3 pp 485-490 available on:
https://www.researchgate.net/publication/342391871_India's_incredible_cities_Anticipating_the_future_respecting_the_past_Tourism_in_Indian_Cities
19. Maximiliano, M., Seraphin, H and Gowreesunkar, V (2020) *Post-Colonial, Conflict and Disaster Destinations Marketing Strategy: Towards a New Approach to Tourism Management*. Book in press at Apple Academic Press, a division of Taylor & Francis Group, CRC Press
20. Gowreesunkar, V and Seraphin, H. (2020). *Children in Hospitality, Tourism and Events: Marketing and Managing Experiences*, De Gruyter Publication – September 2020
21. Gowreesunkar, V and Seraphin, H. (2019). *What smart and sustainable strategies could be used to reduce the impact of overtourism? Worldwide Hospitality and Tourism Theme. Vol 11 N5 Emerald Publishing UK. ISSN 1755-4217*
22. Séraphin, H. and Gowreesunkar, V (2017). “What marketing strategy for destinations with a negative image?”, *Worldwide Hospitality and Tourism Themes*, Vol. 9 Issue: 5,pp.496-503, <https://doi.org/10.1108/WHATT-07-2017-0035>
23. Seraphin H., Korstanje, M. and Gowreesunkar, V (2018). *International Event Management: Bridging the Gap between Theory and Practice*. Nova Science Publishers. Book series. ISBN: 978-1-53613-664

Conferences Organisation and Coordination

2009

- The Fifth International Conference on Environmental, Cultural, Economic and Social Sustainability University of Technology Mauritius 5-7 January 2009, Common Ground

2011

- The International Tourism Sustainability Conference 2011': Embracing Social and Environmental Change: the Influence and Role of Tourism, 21st to 24th, September, Balaclava, University of Technology, Mauritius and University of Bedfordshire
- The 8th International Conference on Learning in collaboration with Common Ground , University of Mauritius, 05-08 July 2011, University of Mauritius

2021

- Conference executive member - International Conference on Excellence in Marketing & Tourism Management ICE MTM – 01-03 August in partnership with SINOP University Turkey, International Congress on Social Science - Turkey, and BlueForskning Research Academy – India

2022

- Muziris Conference – Responsible Post-Pandemic Tourism – Built Environment and Design Excellence in partnership with Common Ground and Anant National University - 27-28 June 2022

2023

- Kathakari International Symposium – Anant National University – 25-26 March 2023 – Member of scientific committee - <https://anu.edu.in/kathakari-symposium/>

2024

- 10th International Tourism Studies Association (ITSA) Biennial Conference with Vidzeme University, Latvia – 17-20 September - <https://itsa2024.lv/>

2025

- International Tourism Studies Association (ITSA) Regional Conference with Amity Institute, Noida – 07-09 February 2025

Conferences - Speaker and Paper Presenter

- 23-25 October 2025 – Presenter: Gowreesunkar, V. (2025). Why Vanilla Island lost its flavour. Reflection on Mauritius, as an island destination. 17th International Conference on Island Tourism, Corsica, France
- 23-25 October 2025 – Gowreesunkar, V. and Bir Singh (2025). "Island Guardians: Community-Driven Tourism & Language Preservation Efforts in India's Andaman, Nicobar & Lakshadweep Islands". 17th International Conference on Island Tourism, Corsica, France
- 02-06 June 2025 – Gowreesunkar, V. and Singh, Himani (2025). Sustainability in the Aviation Industry – Case Study of Interglobe Aviation Limited (Indigo) International Conference on Diversity and Sustainability, University of Coimbra (Portugal).
- 29-30 March 2025 – Keynote Speaker. Tribhuvan University (Nepal). International Conference. Role of Higher Education in Sustainable Tourism, Innovation & Economic Development
- 07-09 February 2025 – ITSA- Amity (Noida) conference, Chair of ITSA Philip Pearce Trinerity Program and Chair of Parallel session – technological advancements in tourism, hospitality and aviation.
- 17-20 September 2024 – Gowreesunkar, V. (2024). Repositioning Paradise: Investigating the LGBTQIA+ Inclusion in the Sustainable Development of Tourism in Mauritius. ITSA 10th Biennial Conference on "Bridging the Gaps in Tourism Knowledge and Practice: The Future of Sustainable, Smart and Secure Tourism and Hospitality". Riga, Latvia, itsa2024.lv
- 17-20 September 2024 – Deoghuria, S., Pandey, P., Tandon, A. and Gowreesunkar, V. (2024). Agrotourism in Rural Himalayas: Challenges and Opportunities from the local perspective ITSA 10th Biennial Conference on "Bridging the Gaps in Tourism Knowledge and Practice: The Future of Sustainable, Smart and Secure Tourism and Hospitality"., Riga, Latvia, itsa2024.lv
- 15-17 May 2024 – Gowreesunkar, V, Mudra, M. Aryan, A (2024). Digital Nomadism in Tourism. Paper presenter at 11th AFMAT (French Association of Tourism Management) Conference, University of Paris I.
- 02-04 March 2023 – Keynote Speaker, International Conference on Tourism and SDG, NITHM, Hyderabad, Design in Tourism: Application and Implications
- 15-16 October 2022 – Keynote Speaker for Daly School of Business Management, Indore – 2nd International Conference on Digital Innovations in Industry, Education, Management and Society
- 27 September 2022 – Distinguished Speaker – Institute of Hotel Management Ahmedabad, World Tourism Day 2022
- 25 -30 Sep 2022 – Speaker and Panelist for Tourism - Bayelsa Economic, Business and Investment Summit, Bayelsa, Nigeria – Navigating in the troubled water of COVID-19 – Economic Implications of Tourism in Nigeria
- 01-03 Sep 2022 - International Conference on Responsible Tourism and Hospitality: The cost of success for women in academia, Malaysia
https://www.youtube.com/watch?v=LBDS1drHLt8&list=PLk9dK8McCNXYe1pWI2Gq8lQGQ_wipjSDD&index=20

- 15 July 2022 - Speaker - 6th International Conference on intercultural tourism and Entrepreneurship by Goenka School of Hospitality and Tourism and Le Cordon Bleu
- Theme: Entrepreneurial ventures in tourism and hospitality: a perspective of research and practice
- 27-28 June 2022 - Round table panelist – International Conference on Responsible Post Pandemic Tourism, Built Environment, and Design Excellence: Assessing the Potential of Iconic Architecture in Cultural Tourism: a case study of Orissa (India), Muziris, Kerala, India
- 13-14 June 2022 - The Global Tourism & Hospitality Conference GTHC2022, The Hong Kong Polytechnic University, Children and Tourism, <https://www.gthc2022.com/speakers>
- 18-20 May 2022 - International Conference on Sustainable Tourism and Culture. https://www.academia.edu/71774825/CALL_FOR_PAPERS_Scientific_Committee_for_the_11th_International_Conference_on_Sustainable_Tourism_Culture_and_Sports, Nepal
- 25 February 2022 – Tribal Tourism on cultural tourism, Global Academy of Tourism Education (GATE) Kathmandu Nepal. GATE is one of the leading colleges providing international standard Hospitality Management Bachelor’s degree since 2007.
- 22 February 2022 – Hyderabad Central University, Indian Anthropology Congress, Tribal tourism and culture shock
- 18 February 2022, Moderator, third international joint conference on tourism, hospitality and SDGs, NITHM
- 25 January 2022 - National Tourism Day, NITHM, Virtual conference on Tourism and Sustainability: Indian Tourism and Sustainability: a view from below
- 27-31 December 2021 – Keynote Speaker, Tourism and climate change - evidences from India, virtual conference, Tamil Nadu University
- 15-16 January 2022 - 7th Congress International Conference on Excellence in Marketing & Tourism Management Turkey, Title: Consumer Behaviour in Tourism: Digital Explosion, Consumer Revolution and some Reflections! organized by BlueForskning Research Academy, India and Congress International Congress on Social Science, Ankara, Turkey
- 02 November 2020 - International Virtual Conference on Tourism and Heritage, Luxor University, Egypt
- 25 September 2020 - Keynote Speaker for World Tourism Day – Amity University, Kolkatta, India
- 07-10 January 2019 - International Conference on Culture and Tourism, National Institute of Tourism and Hospitality, Local Residents Expression of Dissatisfaction with Tourism and Events. An Empirical Study Based on Winchester (UK), Hyderabad, India
- 25-27 April 2018 - International Conference on Tourism and Sustainable Development, Tej Vir Singh, Naqvi, M and Gowreesunkar, V. (2018). Transformation of Himalayan Pilgrimage: A Sustainable Travel-culture on the Wane, Kathmandu (cancelled)
- 19-21 September 2018 - Zhoushan International Cruise Development of China, One Belt and One Road Initiative Conference, Zhoushan, China
- 08-10 August 2017 – International Tourism Studies Association Conference, South Africa- Theme: African Union Agenda 2063 and Tourism Development in Africa: Contribution or Contradiction, ITSA Conference, University of South Africa: Theme: Unleash the African Continent Tourism potential through co-creation
- 25th - 28th April 2017 - 8th conference on ‘Sustainable Tourism Development: Issues, Challenges & Debates, Kathmandu, Nepal

◇ Academic Appointments (Full Time)

Head & Associate Professor– Tourism Management
Indian Institute of Management Sirmaur (2023–Present)

Associate Professor – Cultural Tourism and Marketing
Anant National University (2021–2023)

Head & Associate Professor – Tourism, Marketing and Management
University of Africa (2018–2021)

Senior Lecturer → School of Business – Tourism and Business Education
Mauritius Institute of Education, Mauritius (2015-2018)

Lecturer → Communication Studies, Marketing and Tourism
University of Technology Mauritius (2006–2014)

◇ **Teaching & Curriculum Expertise** – (Under Graduate/Post Graduate/PhD)

- Tourism-related modules, Marketing-related modules, Management-related modules, Languages and Communications, Tourism Education, Employability Skills, Entrepreneurship, Research Method (see detailed CV)

Academic Programme Development:

- MBA (Travel, Tourism & Hospitality Management) – IIM Sirmaur/University of Mauritius (2024)
 - Masters in Cultural Tourism – Anant National University (2022)
 - MBA programme – International Tourism Management – Open University of Mauritius (2018)
 - MBA programme – Strategic Tourism Management – Open University of Mauritius (2018)
 - Media and Communication Module for BSc (Hons) Media, Communication and Journalism - Open University of Mauritius (2013)
 - Employability Skills Manual and Video - Open University of Mauritius (2013)
 - Media and Communication Course - Open University of Mauritius (2014)
 - Introduction to Communication Theories Module - - Open University of Mauritius (2012)
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◇ **PhD Supervision & Research Mentorship**

Completed PhD supervision for the following students

1. Michael Pompeia – Open University of Mauritius
2. Sonal Gupta - Amity University, Noida, India
3. Ishita Chanda – Amity University, Noida, India
4. Alex Nyemb Kalenga – Congo, Africa
5. Krishna Atal – Gunthur University, India

WIP:

1. Kiran Ramphul – IIM Sirmaur, India
 2. Arshad - University of Mascarene Mauritius
 3. Prieya Dabysing - Open University of Mauritius, Mauritius
 4. Nagarathna – Dayanand Sagar University, Bangalore, India
 5. Neha Jha – Amity University Noida, India
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◇ **International Engagement for Students/ Institution**

2023 – Successful establishment of MoU between Anant National University and ENSA Nantes (Paris)

2024 – MoU for a tripartite MBA Tourism Programme between IIM Sirmaur, University of Technology Mauritius and University of Mauritius

2024 – MoU for a student exchange program between India and France – IIM Sirmaur and Ste Marie de Chavagne, Cannes, France

2023 – MoU with the International Tourism Studies Association UK

Mentorship of students in International Conferences:

While traditional classroom teaching is always valued, providing opportunities to students to see the outside world and preparing them to perform in front of an international audience is also very important. This gives them an opportunity to experience the outside world and apply their theoretical knowledge. I have engaged students in the following conferences:

- Corsica (France) - 23-25 October 2025 – 17th International Island Conference – Student Aekus Bir Singh – **Award Winner**
- Portugal – June 2025 - International Conference on Diversity and Sustainability, University of Coimbra – Student Aekus Bir Singh
- Portugal – June 2025 - International Conference on Diversity and Sustainability, University of Coimbra – Student Himani Singh - **Award Winner**
- Paris - May 2024 - 11th annual international conference of the French Association for Tourism Management (AFMAT) - Mudith Mundra, Aswin Aryan, Priyal Yadav, Aman Singh
- Latvia - September 2024 - 10th ITSA Biennial International Conference: Bridging the Gaps in Tourism Knowledge and Practice - Subhajit Deoghuria, Ansh Tandon, Prince Pandey

Contributions:

- Represented IIM Sirmaur and promoted the institution for global network and partnership
 - Mentored students in research paper writing and presentation
 - Provided international exposure to them
 - Built new partnerships with several academic institutions
 - Acted as session chair and moderator
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Placement of Students in International Organisations/Universities

2024 – Placed 6 students in Russia (Satguru Travel, Embassy of Mauritius)

2024 – Placed 2 students at the Mauritius Tourism Promotion Authority

◇ Academic Leadership & International Recognition

- Vice President – International Tourism Studies Association (UK)
- Associate Editor – Taylor and Francis International Journal of Tourism Cities
- Social Media Director – ITSA -IJTC
- Marketing and Membership Director - ITSA
- Assistant Editor - Communication – Tourism Review
- Editorial Board Member – Leading international Journals (Tourism Recreation Research, Tourism Review, IJTC among others)
- Executive Member – Caribbean Tourism Research Network

◇ Awards & Honours

- Distinguished Woman Researcher in Tourism (2025) - Venus International Foundation (India)
 - Emerald Literati Award (2020) – International Journal of Tourism Cities (UK)
 - Global Women Leadership Award (2021) – WASME, India
 - Exceptional Women of Excellence Award (2019) - World Economic Forum, India
 - 100 Most Influential Women (2018) – Train to Gain Organisation Mauritius
 - African Achiever Excellence Award (2017) – Africa
-