



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

Admissions and Industry Partner | **Futureense**.uni

MBA with AI for Working Professionals

Indian Institute of Management (IIM) Sirmaur

Admissions Open - Cohort 4



India's first AI-native MBA, for Non-Tech/ Tech professionals



Building Future-Proof AI-First Leaders

Apply Now

No Prior Coding Experience Required

✦ IIM Sirmaur Alumni Status

100%
LIVE BLENDED












Specializations in hyper -growth areas:

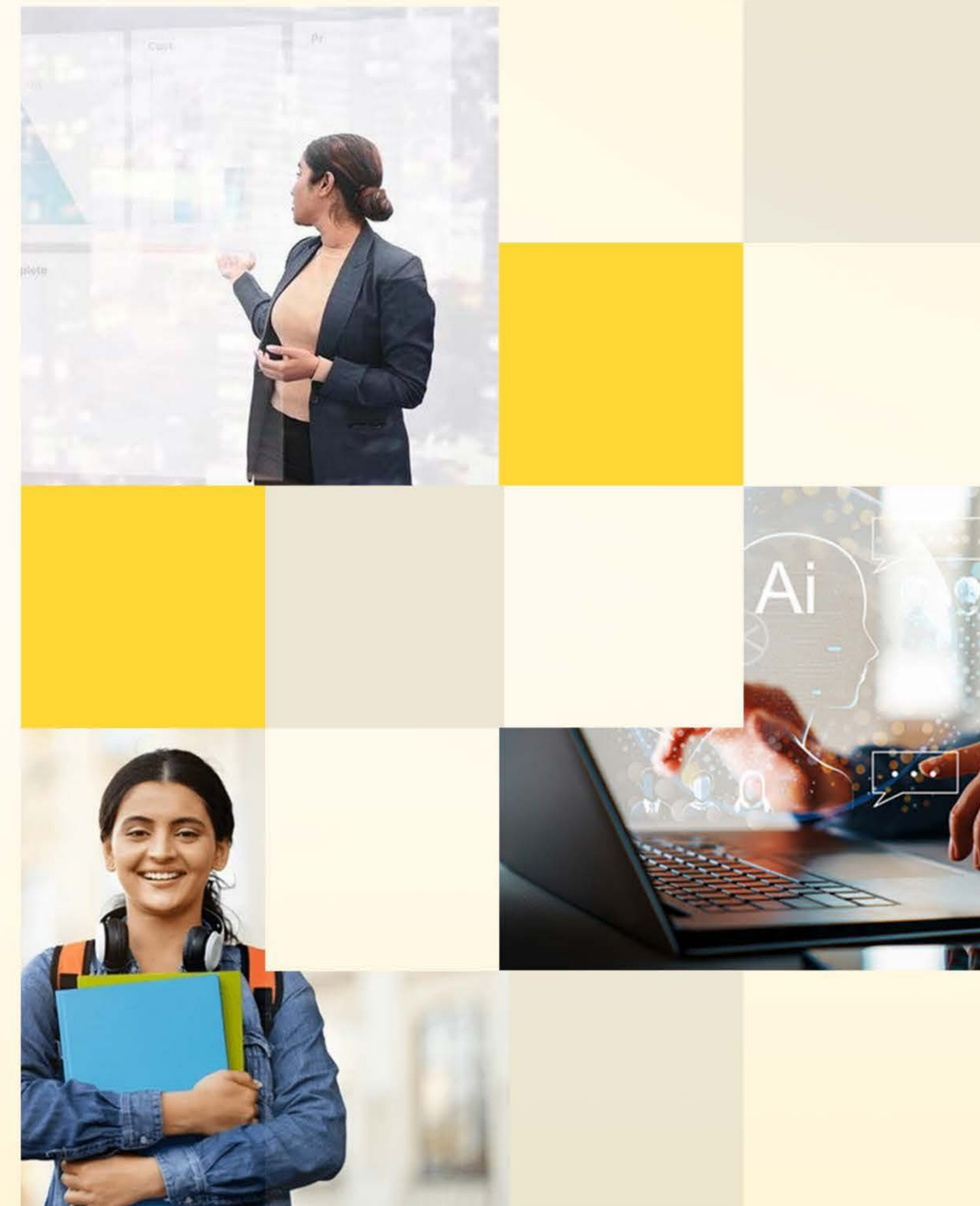
- AI- Powered Finance & Fintech
- AI Operations and Supply Chain Managements
- Marketing & Growth With AI
- Business Transformation with AI & Agentic Ai



Format:  24 Months Blended with Campus Immersion |  100% Placement Support by Futureense

Table of Contents

01. Context of the Program	
07. Curriculum Snapshot	
14. Your AI Resource Pack	
19. Futureense Leadership Council	
21. Career Assistance & Placement Support	
24. Your Career Outcomes	
25. Fee Structure	
27. About IIM Sirmaur	
28. About Futureense	





Building AI-First Leaders: Note from the Director

“ In the age of Artificial Intelligence, leadership is no longer about managing people, but about navigating change. The leaders of tomorrow will not just adapt to AI; they are required to lead with AI as their most important tool or resource. We have always been driven by building the most relevant leadership capabilities. New industry dynamics require a revived approach to building leaders - this is what the MBA with AI for Working Professionals is designed to do. The program will enable emerging leaders not just to recalibrate their business lens based on the rapid transformations today, but also embed AI into personal practices, team workflows, and cross-functional processes - irrespective of whether they come from a tech background or not. ”

Prof. Prafulla Y. Agnihotri (Director, IIM Sirmaur)

Prof. Prafulla Agnihotri is the Director of the Indian Institute of Management Sirmaur and a Professor of Marketing & Strategy with over three decades of experience across academia and industry. He has been a visiting faculty at leading international business schools such as Euromed Marseille Provence and CERAM Sophia Antipolis in France. He is the co-author of the Indian edition of Principles of Marketing, along with globally acclaimed scholars Philip Kotler and Gary Armstrong.



The AI Takeover is Inevitable: Are You Ready to Lead?

How will AI transform management and leadership?

Across every industry, the core of leadership is shifting from **intuition** to **intelligence**, from **delegation** to **execution**, and from **experience** to **adaptability**.

The question today isn't "Will AI change management and leadership?"

It's 'Who among us will change with it?'

AI will not replace managers—but managers who can lead with AI will replace those who cannot.

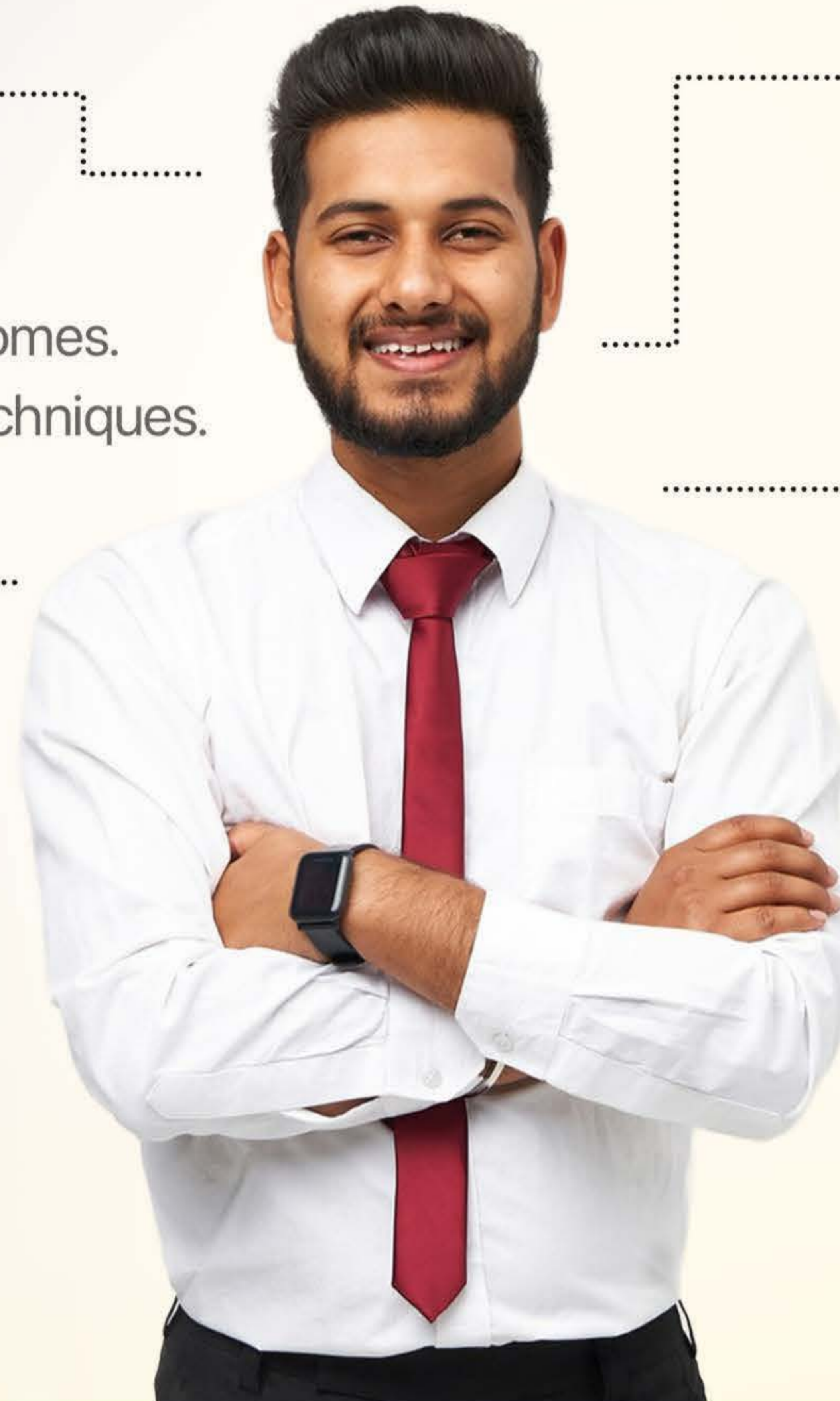
What Your Organization Expects from You

Better AI Enhanced Efficiency and Performance

- Use GenAI/AI to improve team's performance.
- Automate repetitive work, focus on strategic outcomes.
- Build a competitive edge with AI/ Gen AI tools/ techniques.

Enhanced Smarter Data-Driven Decision-Making

- Reduce guesswork, rely more on data plus intuition.
- Build systems for turning data into decisions, not just dashboards.
- Promote transparent, responsible use of AI insights.



Building Cross-Functional Teams

- That combines business and AI acumen Which enable shared language across functions with data and AI.

Champion AI Transformation within the Enterprise

- Understand/define the possibilities of AI.
- Translate AI capabilities into business outcomes.
- Communicate confidently with clients, vendors, and teams.

The Emerging Opportunity

The global demand for AI-First leaders – irrespective of what functions they are in – who can connect business strategy with AI-driven performance and execution is exploding.

➤ **Get ready to be a Future Proof Leader.**

Introducing India's First MBA with AI Integration

When AI is able to drive productivity, provide insights, and make decisions instantaneously, traditional management isn't enough. The [IIM Sirmaur MBA with AI](#) is for professionals who want to stay relevant, lead smarter, and make AI work for business.

Why the IIM Sirmaur MBA with AI for Working Professionals?

Built for Tech & Non-Tech Professionals



Understand, speak, and lead in the language of AI without needing to code.

Management Principles for the New Age



Learn concepts not from the 1960s, but redefined for today and the future, with use cases and actual industry inputs through masterclasses.

Execution-First Learning



No theory dumps. You'll design and deploy AI-powered dashboards, workflows in labs, and blueprints.

Mid-Career Focus



Weekend classes tailored for working professionals.

Future-Ready Curriculum



From prompt engineering to AI governance, every module adapts to real industry shifts.

Real-World Outcomes



Become an AI-empowered manager capable of leading data-driven teams and decision-making.

What Makes It Different?

Specialized Tracks in High-Growth Domains

Finance, Marketing, Tourism, Operations and Agentic AI for enterprise-scale leadership.



AI Labs & AI Implementation Blueprints

Practice strategy, automation, and decision-making hands-on, be ready to implement in your organization.



No-Code Approach

Learn to lead intelligent tools and systems without writing a single line of code.



Industry-Mentored Capstones

Solve real business challenges guided by experts.



What Does This MBA Make You?



AI-First Leader

Understand how AI works, and how to make it work for you.



Execution Expert

Move from managing people to managing intelligence.



Data-Driven Decision Maker

Replace guesswork with the real-time insight.



Driver of Transformations

Lead the change with hybrid teams of humans and agents.

What You Graduate With

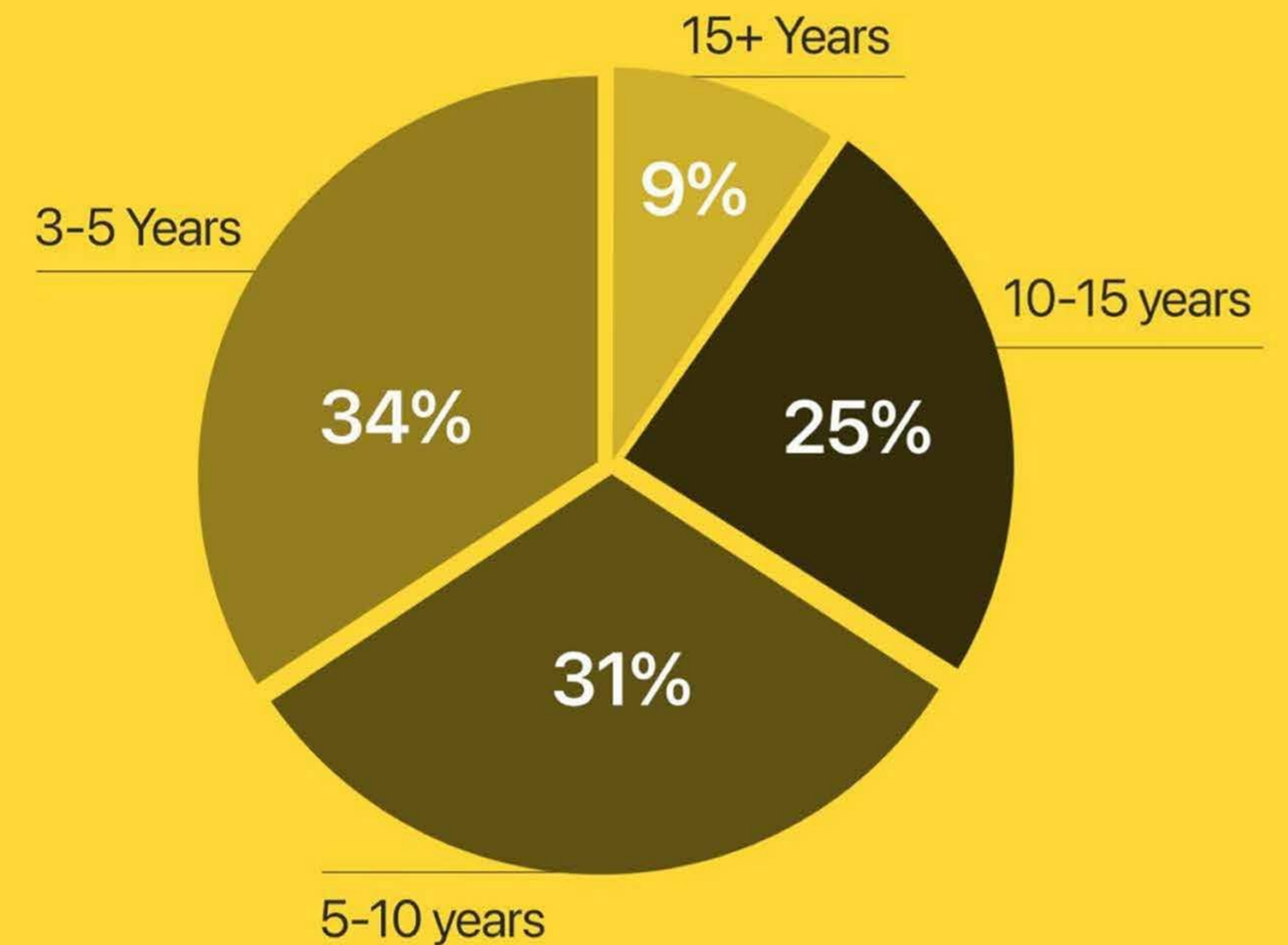
- IIM Sirmaur Alumni Status.*
- A Future-proof MBA With AI degree from one of India's leading business schools.
- A Network of Emerging Leaders, Faculty, and Veteran Industry Leaders.
- Multiple implementation plans, AI tools, & systems exposure.



Specialization Certificates



Past Participants of Our Program



Distribution by Work Experience (in Percentage)

Top Job Grades : CEO | VP | Director | Lead | Director General Manager | Asistant | General Manager Deputy General Manager | Officer

Top Functions : Marketing | Strategy | HR | Sales and marketing | Software Development

Curriculum Snapshot

Year 1 : Core Subjects

In each course, post learning the key concepts and case studies, students will be exposed to real-world integration of AI use cases and projects, tools, and workflows through the AI Clinic.

Trimester 1 Courses	AI Clinic Project Samples*
Business Statistics for Managers	Building insight dashboards based on complex data and AI Assisted Data Storytelling projects for various functions/ industries, derive trends, forecasts and business plans based on these with Copilot & PowerBI .
Organizational Behaviour	Using AI to analyse employee sentiments, feedback, engagements to identify motivation, attrition trends and talent roadmaps with MonkeyLearn & PowerBI .
Financial Reporting and Management Accounting	Using AI to automate expense categorization, detecting anomalies in budgets, cost-efficiency simulation dashboards to suggest budget relocations with Copilot etc.
Marketing Management	Designing no-code predictive models to identify repeat buyers, buying trends as well as analyzing campaigns and engagement metrics. Using GenAI for content with ChatGPT & TableauAI .

Trimester 2 Courses	AI Clinic Project Samples*
Managerial Economics & Macroeconomic Environment	Build a no-code model to forecast inflation using AI tool data reasoning with DataRobot & Copilot .
Action Lab: System Thinking for Problem Solving	Map business issues to deduce loops and dependencies, designing workflow automation based on business context with Miro etc.

*Program structure, curriculum, projects, specialisations, schedule, and faculty are subject to change at the discretion of IIM Sirmaur.

Trimester 2 Courses	AI Clinic Project Samples*
Ops Management and Logistics	Build a no-code model to forecast inflation using AI tool data reasoning with DataRobot & Copilot.
Artificial Intelligence for Business	Using AI tools for enhancing productivity, team and resource efficiency, building competitive edge as well as new product ideation, build GenAI driven assistant for leaders with Perplexity & NotionAI.

Trimester 3 Courses	AI Clinic Project Samples*
Designing Work Organizations	Using AI tools to simulate workforce planning and job architecture within based on hybrid resources, agentic resources, new job roles etc with PowerBI & OrgVue.
AI Lab: Prompt Engineering, Vibe Coding and Low Code Models	Building new product or solution prototypes such as chatbots for specific functions using vibe coding. Work with custom prompt with Zapier & CrewAI.
Strategic Management	Build competitive intelligence dashboards.
Leadership and Negotiation in age of AI	Building AI-assisted “Negotiation Coach” that scores negotiation scripts for persuasion quality, emotion, and win-win framing. Masterclasses on use cases and scenarios of complex negotiation process and leading through change.

*Program structure, curriculum, projects, specialisations, schedule, and faculty are subject to change at the discretion of IIM Sirmaur.

Year 2 : Specialization Subjects

All learners will be required to choose 2 Specialization Options. You will be enrolled in your Priority 1 Specialization, provided there are a minimum of 30 enrollments. Otherwise, you will be enrolled in your Priority 2 Specialization.

Specialization: AI Powered Finance and Fintech

Trimester 4 Courses	AI Clinic Project Samples*
Decision Making and Dashboards	Building AI Assistant Decision dashboard & financial KPI dashboards.
AI, GenAI & Agentic AI Applications for Business	Designing agentic AI system that simulates CFO decision support.
Fintech for Banking and Investments	Building no-code prototype of chatbot that suggests investment options based on user profiles.
Financial Statement and Analysis	Use excel co-pilot to perform ratio analysis and trend identification from company balance sheets, build Financial Health Analyser dashboards.

Trimester 5 Courses	AI Clinic Project Samples*
Data Privacy, Governance and IP Management	Create data privacy and governance workflows and SOPs with ChatGPT & PowerBI .
Transformation with AI Agents	Design multi-agent simulations to showcase AI agent collaboration in KYC processes with CrewAI & Langflow .
Investment Management and Portfolio Analysis	Using Copilot to simulate risk return trade-offs between asset allocations.
Corporate Valuations in a Digital World	Automate valuation ratios to visualize results, adjust company value based on ESG, innovation, digital presence etc metrics with ChatGPT & Copilot .

Trimester 6 Courses	AI Clinic Project Samples*
Financial Derivatives and Risk Management	Build scenario simulators that predict portfolio volatility under changing market conditions with DataRobot, PowerBI .
Capstone Project	Build a virtual CFO prototype with CrewAI & Autogen .

*Program structure, curriculum, projects, specialisations, schedule, and faculty are subject to change at the discretion of IIM Sirmaur.

Specialization: AI Powered Marketing and Growth

Trimester 4 Courses	AI Clinic Project Samples
Decision Making and Dashboards	Build an AI Driven marketing performance cockpit and dashboard combining sales data, ad spend, customer sentiment insights with Copilot & PowerBI .
AI, GenAI and Agentic AI Applications for Business	Build a GenAI powered marketing agent that can automate weekly campaigns summaries and recommendations with CrewAI & NotionAI .
Sales and Distribution Management in AI Age	Build a no-code sales pipeline predictor that can prioritize leads based on conversion patterns and other metrics with PowerBI & ChatGPT .
AI-Driven Social Media Marketing & Community Building	Build a social Ai listening dashboard that tracks competitor engagement and trend spikes with Sprout etc.

Trimester 5 Courses	AI Clinic Project Samples
Data Privacy, Governance and IP Management	Use AI tools to audit a companys digital marketing practices for compliance with ChatGPT & Airtable .
Transformation with AI Agents	Create a marketing assistant that can help plan and launch campaigns or manage customer queries with CrewAI & Autogen Studio .
Product Management and Pricing Strategy	Use copilot to test different pricing scenarios.
Marketing Automation	Create a full marketing funnel with AI that automates lead scoring, nurturing and email with personalization. Set up AI powered campaign automation with Make.com & Zapier .

Trimester 6 Courses	AI Clinic Project Samples
Customer Behavior and CRM	Use ChatGPT to summarize CRM data and segment customers by value or risk.
Capstone Project	Build an AI powered marketing command center integrating agents with CrewAI, PowerBI & NotionAI .

Specialization: AI in Operations and Supply Chain Management

Trimester 4 Courses	AI Clinic Project Samples
Global Logistics & Supply Chain Management	Use AI tools such as ChatGPT, OptaPlanner & PowerBI to identify cost-efficient and time saving routes for multi-country logistics.
Supply Chain Analytics & Strategy	Predict supply chain bottlenecks using AI driven forecasting with MonkeyLearn and ChatGPT as well as PowerBI .
AI Powered Procurement & Supplier Risk Management	Build a no code AI Driven supplier risk dashboards with MonkeyLearn, Notion & ChatGPT .
AI Driven Supply Chain Planning & Forecasting	Use ChatGPT, Excel & Looker Studio, Forecastr.ai to do demand forecasting using AI-enhanced data models (no code).
Trimester 5 Courses	AI Clinic Project Samples
AI Enabled Warehouse fulfilment & Automation	Design a smart warehouse workflow using AnyLogic Cloud & Lucidchart AI .
Service Operations Management & Agentic AI	Build a workflow for Agentic AI integrated service escalation management using CrewAI, ChatGPT & Zapier .
AI Driven Quality Management	Determine air quality control through image recognition using Google Teachable Machine, Excel Copilot & PowerBI .
Logistics Optimization & AI Driven Route Planning	Design and optimize urban last mile optimization for a food delivery platform using OptaPlanner, Routific, PowerBi & ChatGPT .
Trimester 6 Courses	AI Clinic Project Samples
GenAI for Lean, Six Sigma and Process Optimization	Use GenAI to redesign a non-functional or unsatisfactory process or bottlenecks using ChatGPT, Miro AI & Zapier .
Capstone Project	

Specialization: **Business Transformation with AI & Agentic AI**

Trimester 4 Courses	AI Clinic Project Samples
Decision Making and Dashboards	Building a PowerBi dashboard visualizing business KPIs with AI generated insights .
AI, GenAI and Agentic AI Applications for Business	Use of AI Tools to automate report generation, client summaries, designing agentic workflows to gather data, summarize data and generate recommendation with CrewAI, Langflow & ChatGPT .
Business Forecasting	Using Copilot to forecast monthly sales, expenses and use of no-code AI forecasting model to adapt seasonality and other scenarios.
Customer Analytics and Pricing Analytics	Using ChatGPT to summarize customer feedback data and suggest value based pricing. Building customer support agentic workflows with PowerBI etc.

Trimester 5 Courses	AI Clinic Project Samples
Data Privacy, Governance and IP Management	Creating AI audited governance dashboard with PowerBI & ChatGPT .
Transformation with AI Agents	Building a workflow for multi-agent process for agentic operations.
Leading Transformations and Change Management in Age of AI	Using ChatGPT and other AI tools to draft change management plan for AI adoption. Using AI for project management with CrewAI & Langflow .
Workflow and Team Re-Design	Build a plan for Agent-human organization plan, map existing team workflows and identify tasks that can be supported with AI with Miro AI, ChatGPT & OrgVue .

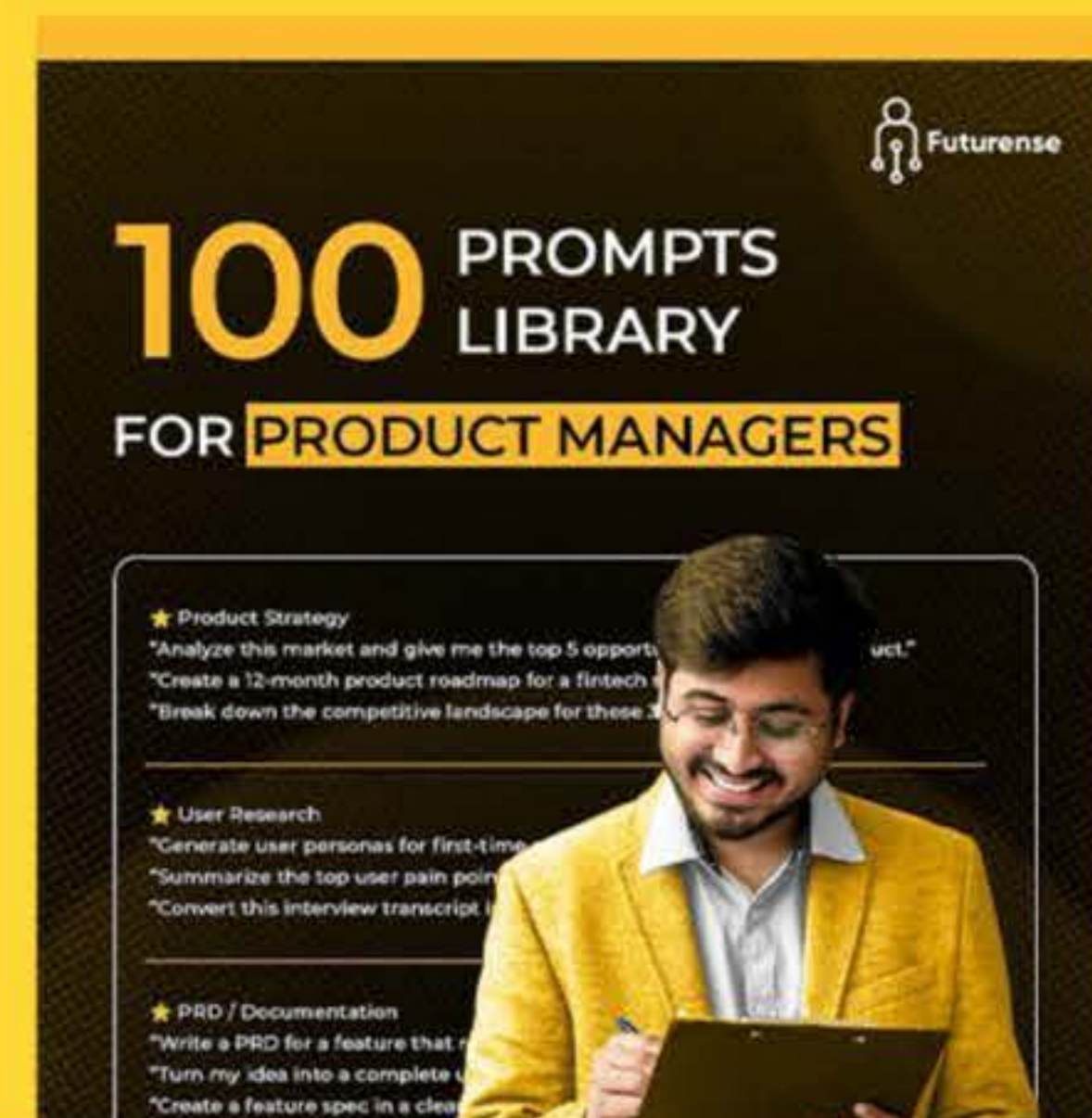
Trimester 6 Courses	AI Clinic Project Samples
AI Transformation Project & Program Management	Building a comprehensive PMO dashboard to track program progress, cost, resources and impact metrics of multiple projects with NotionAI, PowerBi & ChatGPT .
Capstone Project	Redesigning entire business unit using AI agents with AutoGen Studio or Make.com .

Your AI Resource Pack (Valued at INR 90,000) **FREE**

1. Applied Prompt Libraries

Access 100+ enterprise prompts and workflows designed for

- Marketing, Growth & Performance Marketing
- HR, HR Operations & People Experience
- Product & Innovation
- Finance, Risk & Reporting



2. AI Clinic Masterclass Series

by Top Industry Leaders and CXOs of Futureense Leadership Council

1 - 2 Masterclasses each trimester, specifically designed to enable learners to understand how to use AI, GenAI, and Agentic AI within their functions or businesses.

- **Masterclass 1** : Precision Decisions — Turning Data Chaos into Business Clarity.
- **Masterclass 2** : Managing Performance and Accountability in Hybrid or Cross-Functional Teams.
- **Masterclass 3** : Customer Retention in the Age of AI.
- **Masterclass 4** : Profitability Under Pressure.
- **Masterclass 5** : The Growth Flywheel: Converting Marketing and Product into Momentum.
- **Masterclass 6** : Building Your Personal Brand for Career Growth.
- **Masterclass 7** : Stakeholder Management in Global Organizations.
- **Masterclass 8** : Building Competitive Advantage in the Age of AI.

Note: The themes are tentative and may change based on industry dynamics.

3. AI Tools Workshops by Futureense

Designed to enable non-tech participants to use key AI tools and systems effectively

Workshop 1	Workshop 2	Workshop 3
<p>GenAI for Productivity</p> <p>ChatGPT Claude Copilot Gemini</p>	<p>GenAI for Communication and Storytelling</p> <p>Gamma Canva beautiful.ai</p>	<p>Automating Workflows, Building AI Assistants</p> <p>Airtable zapier</p>
Workshop 4	Workshop 5	Workshop 6
<p>AI for Customer Insights and Research</p> <p>ChatGPT Advanced MonkeyLearn Looker Studio</p>	<p>GenAI for Marketing</p> <p>copy.ai Jasper Midjourney</p>	<p>AI for Prototyping</p> <p>Lovable Gemini</p>

4. AI Clinic Agentic AI Implementation Blueprints

5 Agentic AI Implementation Blueprints Across Functions:

- Transforming Marketing Workflows with Agentic and GenAI.
- Transforming HR and People Experience Workflows with Agentic and GenAI.
- Transforming Finance Workflows with Agentic and GenAI.
- Transforming Team Management and Productivity with Agentic and GenAI.
- Transforming Customer Experience with Agentic and GenAI.

Futureense Bridge Course

Before beginning the MBA with AI learners get exclusive access to the Futureense Bridge Course, designed to build or refresh essential AI foundations and ensure a smooth entry into the MBA journey.

Key Learning Modules



Gen AI, Agentic AI & Prompt Engineering

Understand how AI works and where it creates business value



Math Refresher

Revise key Math & Statistics Fundamentals



Vibe Coding Workflows

Build Apps & Prototypes without Coding



System Thinking for AI

Develop structured thinking to design AI-driven solutions

Bridge Course Outcomes

- Understand the key foundations of the use of AI.
- Build confidence in using AI tools.
- Learn the language of AI so you can lead cross-functional teams fluently.
- Step into the MBA with AI for Working Professionals program already prepared for applied, execution-first learning.



Note: The Bridge Course is not mandatory, but we strongly recommend that learners complete it prior to beginning their core Executive MBA classes.



What Happens Inside the AI Clinic?

- **Live No Code Enterprise Projects:** Work on real business challenges sourced from Futureense's industry network, across marketing automation, financial forecasting, and workflow transformation.
- **AI Workflow Design and Implementation Roadmaps :** Learn to design, automate, and optimize **AI-first business systems**, mirroring how global enterprises deploy Generative and Agentic AI frameworks.
- **Tool Mastery in Action:** Get hands-on experience with 30+ leading AI and automation tools, from ChatGPT, Claude, and Zapier to Looker Studio, LangChain, and GitHub Copilot.
- **Guided Mentorship:** Receive one-on-one feedback from industry mentors and program faculty who review your project's **AI strategy, implementation logic, and measurable ROI.**

What is the Futureense AI Clinic?

Where Classroom Learning Meets Real-World Execution.

The Futureense AI Clinic is a unique initiative that enables learners to immerse themselves and gain hands-on experience with AI-driven systems and tools. This approach is similar to how medical professionals develop real-world skills while working in a hospital or clinic in organizations from Day 1.

Why Does It Matter?

While most programs end with case studies, this one ends with proof of execution. Your AI Clinic projects become part of your career portfolio, demonstrating your ability to lead and deliver AI-led business outcomes, a differentiator that sets you apart in the talent market. This is where ideas become impactful, and managers become execution leaders.

Campus Immersion

Experience the IIM Way, Where Learning Meets Leadership

At IIM Sirmaur, learning doesn't stop at the screen. The immersions bring you face-to-face with faculty, peers, and industry experts, transforming your perspective from management thinking to execution-driven leadership.

What to Expect

1. Leadership & Strategy Workshops
2. Hands-On AI & Business Practice
3. Peer Networking & Collaboration
4. Faculty Interactions
5. Experience the Beautiful Himalayan Campus

▾ Frequency

One campus immersion per year, featuring masterclasses, workshops, and collaborative learning experiences.

**During campus immersion, twin-sharing accommodation (subject to room availability on campus) will be arranged by the IIM Sirmaur.*


























**Each immersion will have an additional fee of ₹10,000 per immersion tentatively (charges may vary).*



























































Futureense Leadership Council

Gain access to mentorship and networking opportunities with AI leaders shaping the future of technology.



 <p>Divesh Singla Vice President, Global Operations and Head, APAC SIGNANT HEALTH</p>	 <p>Alok Tiwari Director Of Analytics JUNGLEE GAMES</p>	 <p>Anand Das Chief Digital & AI Officer TVS</p>	 <p>Kaushik Das Managing Director Catalyst Brands</p>	 <p>Anupam Gupta Independent Consultant- AI/ ML Product Development amplifyhealth</p>
 <p>Ankit Mogra Director - Insights & Analytics ATHER</p>	 <p>Nitin Srivastava Global Head of Data and Analytics Dr. Martens</p>	 <p>Muthumari S Global Head of Data & AI Studio brillio</p>	 <p>Shrisha Ray Director of Engineering THOMSON REUTERS</p>	 <p>Aditya Khandekar President Corridor Platforms</p>
 <p>Ishu Jain Head Of Central Analytics Myntra</p>	 <p>Pankaj Rai Group Chief Data and Analytics Officer ADITYA BIRLA GROUP</p>	 <p>Nithya Subramanian Senior Director Data and AI COE BEST BUY</p>	 <p>Pankaj Srivastava Partner pwc</p>	 <p>Saurabh Agarwal Chief Executive Officer DAIOM</p>
 <p>Satyakam Mohanty Founder & Managing Partner wyser</p>	 <p>Supria Dhanda Co-Founder & Managing Partner wyser</p>	 <p>Madhu Hosadurga Global Vice President, Enterprise AI Schneider Electric</p>	 <p>Saurabh Kumar Director - Data Engineering LOWE'S</p>	 <p>Sharmistha Chatterjee Head of Software and Systems Engineering IBM</p>
 <p>A V Rahul Director, Analytics Barracuda.</p>	 <p>Tushar Sahu Director Engineering, Google Google</p>	 <p>Swati Jain Partner - Digital, AI & Analytics, Deloitte Deloitte.</p>	 <p>Madhurima Agarwal Managing Director -Microsoft for Startups Microsoft</p>	 <p>Bhargab Dutta Chief Digital Officer, Centuryply CENTURYPLY</p>

 <p>A V Rahul Director, Analytics</p> 	 <p>Arvind Balasundram Executive Director, Commercial Insights & Analytics</p> 	 <p>Ashish Dabas Vice President</p> 	 <p>Praveen Sathyadev Head Business Growth (VP) - Analytics, Insights and AI</p> 	 <p>Sriani Oduru Head of IT Delivery and Operations</p> 
 <p>Akshay Kumar Research & Analytics Leader</p> 	 <p>Anirban Nandi Head of AI Products & Analytics (Vice President)</p> 	 <p>Indrani Goswami Associate Director</p> 	 <p>Vishal Nagpal Director of Data and AI</p> 	 <p>Sumon Mal Director Engineering</p> 
 <p>Tushar Chahal Chief Technology Officer</p> 	 <p>Ruchika Singh Director, Data Science & Insights</p> 	 <p>Krithika Muthukrishnan Chief Data Science Officer</p> 	 <p>Monica S Pirgal Chief Executive Officer</p> 	 <p>Deepa Mahesh Head - Analytics, BPS</p> 
 <p>Gaurav Srivastava Analytics Business Intelligence Leader</p> 	 <p>Arpit Agarwal Data Science Manager</p> 	 <p>George Joseph Global head of analytics, customer experience - support operations</p> 	 <p>Pramod Rawat Director</p> 	 <p>Vidhi Chugh Head of AI</p> 
 <p>Sulabh Jain Chief Analytics Officer</p> 	 <p>Ashish Kulkarni Director Applied AI</p> 	 <p>Ashutosh Shinde Senior Director of Software Engineering</p> 	 <p>Biju Kallepilli Senior Director</p> 	 <p>Satish Padmanabhan Change and Strategy Leader</p> 
 <p>Monishankar Hazra Sr Director - Technology</p> 	 <p>Radhika Menon Senior Director - Head AI Delivery</p> 	 <p>Nishant Chandra Industry Copilot Leader & Head</p> 		

Career Assistance and Placement Support

by Futureense

Turning Your MBA Into Measurable Career Growth

Every learner gets personalized support to transition confidently into AI-powered leadership roles. The main focus is to help the candidates position themselves, prepare, and perform in the next phase of their careers.

Career Roadmap

Personal Career Mapping

Customized career plans based on your background and specialization.

Resume & LinkedIn Optimization

Strengthen your professional identity with expert-led profile enhancements.

Portfolio & Personal Branding Support

Build a compelling portfolio aligned to your target roles.

Industry Workshops & Webinars

Learn directly from industry leaders and domain experts.

Mock Interviews & Expert Feedback*

Practice real interviews and receive actionable improvement guidance.



'Your IIMS degree gives you credibility. Futureense gives you visibility.'

*8.0+ CGPA is required for 100% placement support by Futureense.

Breakfast Club

Not Just the MBA Journey - We Support You Even When You Graduate

Futureense Breakfast Club is an alumni network of all Futureense learners, who continue to learn, collaborate, and grow together even after completing the programs.

You become part of a tribe that never stops evolving!

What You Get as a Member

- 

1 Direct Access to the Futureense Alumni Network
- 

2 Attend Monthly Career Webinars
- 

3 Get Referral & Mentorship Opportunities
- 

4 Earn Recognition & Rewards
- 

5 Continuous Learning & Collaboration

Why It Matters?

The Breakfast Club is designed specifically to ensure that learning and growth never stop! Even after graduation, you'll remain part of a network of AI-ready leaders influencing businesses, startups, and enterprises across industries.

■ A Community That Grows With You!



Eligibility Criteria : Is MBA with AI for You?

If this MBA matters to you, check if you qualify

↳ You're the right fit if you are

- ★ A mid-career professional or emerging leader ready to understand how to integrate AI within their processes, functions, and lead AI transformation.
- ★ A Bachelor's degree (12+3 years).
- ★ A team leader, consultant, or functional head looking to future-proof your career.
- ★ A drive to understand AI.

↳ This program may not be for you if you are

- ▼ A senior executive already leading large-scale AI initiatives.
- ▼ A fresher with no professional or analytical experience or interest.
- ▼ Unwilling to engage with new digital tools or AI-led workflows.

↳ Eligibility

- ✓ A Bachelor's degree (12+3 years) with at least 50% marks.
- ✓ Minimum 2 years of work experience (5-15 years preferred).
- ✓ Selection through a pre-screening test and an online interview conducted by IIM Sirmaur or via an AI-based video interview.

Your Career Outcomes

From Managing People to Leading AI-Powered Outcomes

Learn to go beyond coordination and supervision, building the skillset to lead hybrid teams, optimize workflows, and measure ROI through AI-driven systems.

This isn't about learning AI, it's about learning how to lead with it.

Here's How Your Career Transforms

AI-Powered Finance & FinTech	AI-Powered Marketing & Growth	AI-Enabled Tourism Management	Business Transformation with GenAI & Agentic AI	AI in Operations & Supply Chain Management
<ul style="list-style-type: none"> • FinTech Product Manager • Risk Analytics Manager 	<ul style="list-style-type: none"> • Marketing Analytics Manager • AI-Enabled Product Manager 	<ul style="list-style-type: none"> • Hotel Revenue Manager • Travel Operations Manager 	<ul style="list-style-type: none"> • Digital Transformation Manager • Business Intelligence Manager 	<ul style="list-style-type: none"> • FinTech Product Manager • Logistics Manager
Other Job Roles for this Specialization:	Other Job Roles for this Specialization:	Other Job Roles for this Specialization:	Other Job Roles for this Specialization:	Other Job Roles for this Specialization:
<ul style="list-style-type: none"> • Finance Analyst • AI-Enabled FP&A Specialist 	<ul style="list-style-type: none"> • AI Growth Manager • GenAI Content Strategist 	<ul style="list-style-type: none"> • AI Supply Chain Analyst • Demand Forecasting Manager 	<ul style="list-style-type: none"> • AI Destination Planner • Tourism Analytics Specialist 	<ul style="list-style-type: none"> • AI Transformation Manager • Decision Intelligence Analyst

Source: Naukri, Glassdoor, Indeed, InsidellM.

**Salary ranges are indicative and based on industry averages. Actual figures vary by experience, company, and location.*

Fee Structure

Your Roadmap to an AI-Ready Leadership Journey

This MBA with AI for Working Professionals is designed to fit into the lives of working professionals, structured, flexible, and outcome-driven. Here's everything you need to know:

Academic Year	Fee	Payment Break-Up
Year 1	₹4,00,000	Two installments of ₹2,00,000 each per year
Year 2	₹4,00,000	Two installments of ₹2,00,000 each per year

Note: The payment option follows IIM Sirmaur's standard fee policy.

Application Registration Fee: ₹10,000* (To be paid directly to Futureense at the onset during application registration. This is separate from the program fee).

Campus Immersion Fee: ₹10,000 (approximately) payable directly to IIM Sirmaur. Accommodation (twin-sharing) is subject to availability. Final details will be shared before the immersion.

**₹10,000 Application Registration Fee is refundable only if the candidate is not selected by IIM Sirmaur. No refund for withdrawal or dropout after selection.*

Admission Procedure

Your Path to Transformation

Every transformation begins with a journey. From your first interaction to your final capstone, this MBA with AI for Working Professionals is designed to make you evolve, from a manager who supervises to a leader who executes with intelligence!

- 1 Apply online and complete your application.
- 2 Payment of the Application Processing Fee.
- 3 Appear for the pre-screening test.
- 4 Selection interview to be conducted by the IIM Sirmaur panel and an AI-based video interview.
- 5 Once selected, pay the program fees after receiving your offer letter
- 6 Begin your MBA with AI for journey and learn from IIMS Faculty and Industry Experts.
- 7 Choose one of four AI- integrated specialization tracks and conclude with a live capstone project.

About IIM Sirmaur



The **Indian Institute of Management (IIM) Sirmaur**, established in 2015, is a new-generation IIM, which has built its niche in futuristic pedagogies and learning experiences. Known for its strong focus on **innovation, niche specializations, and industry-aligned and relevant partnerships**, IIM Sirmaur has built a distinct reputation with unique offerings.

Located in the Sirmaur District of Himachal Pradesh, IIM Sirmaur combines the **academic rigor and brand equity of the IIM network with a progressive, forward-looking approach to program design**. The institute is deeply committed to building **future-ready leaders**, and this MBA with AI for Working Professionals is another step towards addressing emerging global business challenges by integrating **AI fluency with management excellence**.

About Futureense

Futureense is India's fastest-growing AI-skilling company, dedicated to accelerating India's role in global AI development.

We're committed to positioning India at the forefront of AI evolution.

Our mission is to scientifically map AI talent demand and create scalable, industry-aligned upskilling models that equip Indian professionals with cutting-edge capabilities. By integrating real-world applications with academic excellence, we are building tomorrow's leaders across every possible funnel, shaping the talent that will define tomorrow.

Impact & Ecosystem

540+

Trusted Hiring Partners

70+

University Collaborations

100+

Mentors & Experts

400+

Futureense Team Strength

10+

IIT/IIM Partnerships

3M+

Learner Community

25k+

Careers Transformed

Our Four Verticals

Futureense.uni 

Online degree and certificate programs in partnership with IITs and IIMs.

Futureense 

First-of-its-kind study abroad and credit transfer programs with leading global universities.

 **Futureense**
SCHOOL OF AI

Co-brandee AI-focused undergraduate programs for select universities, managed end-to-end.

Futureense.enterprise

Staffing and corporate reskilling solutions for Fortune 500 companies and global capability centers (GCCs).

Industry Partners



Industry Partners



& many more...

That's What Our Students Say...

"My time while pursuing the program provided a strong academic base, practical learning opportunities, and valuable mentorship that shaped my professional outlook.

At Futureense Technologies, I gained hands-on experience with real-world projects, enhanced my technical and analytical skills, and learned to adapt in fast-paced, collaborative environments.

Together, these experiences have strengthened my industry readiness and problem-solving capabilities."

Shubham Paliwal
Software Quality Engineer



AIRLinq



"My experience has been both enriching and transformative. The institute provided a strong academic foundation, encouraging analytical thinking, collaboration, and real-world problem solving. Through a structured curriculum and supportive faculty, I was able to strengthen my technical and professional skills.

The experience helped me develop a deeper understanding of business processes, emerging technologies, and workplace professionalism. Overall, it has been a valuable journey that has significantly contributed to my personal and career growth."

Gautham Yezhuvath
Senior Security Analyst

accenture



"Good experience. Quality teachers and with Futureense experience is smooth"

Vishwa Bandhu Trehan
Tech lead



TECH
mahindra



"It's going Great, Communication is Transparent, Faculties are Supportive and Helping"

Dheeraj Joshi
Amazon PPC Expert

Freelancing



"Pursuing the MBA through Futureense. Uni has been a valuable step toward aligning my skills with the future of the Renewable Energy sector. The peer learning and professional network have been enriching. The program offers a solid foundation for tech-driven leadership."

Manish Kumar Pandey
Assistant General Manager



Note: All testimonials featured in this brochure are from our previous courses.

Let's Get in Touch

IIM SIRMAUR

📍 Indian Institute of Management Sirmaur,
Dhaura Kuan, District Sirmaur,
Himachal Pradesh - 173031.

🌐 www.iimsirmaur.ac.in

FUTURENSE TECHNOLOGIES

📍 Bangalore | Delhi | Noida | Mumbai

☎️ +91 9311334299

🌐 www.futurense.com/iim-sirmaur

