# **Sumagna Bhowmick**

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### Summary

- M.Phil PhD from Tata Institute of Social Sciences, Mumbai
- Enthusiastic academician with interdisciplinary approach towards Research, Teaching, and Leadership Development
- Rich background in applied Psychology, with emphasis on Human Resources (OB)
- Published papers in both International / National journals and leading Media publications
- Designed and delivered training content for Corporate Leadership, Government Officials, and Armed Forces

# **Work Experience**

#### K J Somaiya Institute of Management, Mumbai

Jul 2021 - October 2024

#### **Assistant Professor, OB & HR**

- Taught postgraduate courses to 400+ students
- Subjects: Psychometric Testing in HR, Organizational Behaviour, Human Resource Management, Competitive Decision Making, Leadership Development, Performance Management, Performance Appraisal and Feedback
- Promoted an open learning environment by creating unique course materials like vignettes, role plays, classroom experiments
- Supervised, evaluated and graded students' class assignments and thesis papers

#### Faculty Head of Humanist Committee (flagship Student committee of HR Department)

- Provided guidance and mentorship to student committee members
- Oversaw publication of four issues of Humanistiq magazine, discussing concerns pertaining to recent HR practices
- Introduced the practice of inviting articles from Industry experts and students from top B-schools

#### **Chairperson of Employee Welfare Committee**

• Initiated employee engagement practices, including Meet & Greet, Cultural Festivals, and Well-being Workshops

#### Committee Member, Center of Excellence, Center for Diversity, Inclusion and Equity

• Conducted various sensitization workshops for MBA students

#### K J Somaiya Institute of Management, Mumbai

Jan 2021 - Mar 2021

#### Visiting Faculty, OB & HR

Taught core Psychometric Testing to 50+ full-time and part-time students

#### CHRIST (Deemed to be University), Bengaluru

*May 2020 - Aug 2020* 

#### **Assistant Professor, Psychology**

- Taught undergraduate and postgraduate courses to 240+ students
- Subjects: Basic Psychological Process, Research Methodology, Academic Writing
- Designed course plans with focus on unique pedagogy that encourages critical thinking and discussion
- Key member of the Consulting team at CHRIST, working on industry projects

### Subsidiary of India's largest Oil & Gas Production Company, Mangalore

Nov 2019 - Mar 2020

#### Research Lead / External Consultant

- Worked with CXO team on Leadership Development and Succession Planning for 100+ senior managers
- Was responsible for online tool creation using 360-degree Feedback, data analysis, and final report writing

#### Education

- PhD from Tata Institute of Social Sciences, Mumbai (2019)
- M.Phil from Tata Institute of Social Sciences, Mumbai (2014)
- M.A. Psychology from Department of Psychology and Para Psychology, Andhra University (2011)
- B.A. Psychology (Honours) from Jogamaya Devi College, Calcutta University (2008)

# **Publications**

#### **Published Research Papers**

- 1) Career or Child: Is Neoliberal Working Women's Fertility on Thin ice? Human Resource Development International. ABDC **B.** Taylor & Francis. Doi: https://doi.org/10.1080/13678868.2024.2388918
- 2) Are Women Entrepreneurs More Androgynous Than Men Entrepreneurs? A Comparative Content Analysis of Language Used by Shark Tank India Judges Human Resource Development International. ABDC **B**. Taylor & Francis. Doi: https://doi.org/10.1080/13678868.2024.2342763
- 3) Winning Battles with a Joke: A Qualitative Inquiry of Humour in the Indian Army. European Journal of Humour Research (Scopus Indexed). De Gruyter. Doi: 10.7592/EJHR.2023.11.1.755
- 4) Who Gets Burnout and When? The Role of Personality, Job Control, and Organizational Identification in Predicting Burnout among Police Officers. Journal of Police and Criminal Psychology (Scopus Indexed). Springer Publication. Doi: 10.1007/s11896-02
- 5) Emotional Labour of Policing: Does Authenticity play a Role? International Journal of Police Science and Management (Scopus Indexed). Sage Publication. Doi: 10.1177/1461355716638113

#### **Articles in Media**

- Is giving negative performance feedback really negative? People Matters.
   <a href="https://www.peoplematters.in/article/performance-management/is-giving-negative-performance-feedback-really-negative-17967">https://www.peoplematters.in/article/performance-management/is-giving-negative-performance-feedback-really-negative-17967</a>
- 2) Emotions decoded: Should performance feedback focus only on the task? HR Katha <a href="http://www.hrkatha.com/news/2143-emotions-decoded-should-performance-feedback-focus-only-on-the-task">http://www.hrkatha.com/news/2143-emotions-decoded-should-performance-feedback-focus-only-on-the-task</a>
- 3) When your employee gives you a lemon, make lemonade: Upsizing life during downsizing. ETHR World. https://hr.economictimes.indiatimes.com/news/trends/employee-experience/when-your-employer-gives-you-a-lemon-make-lemonade-upsizing-life-during-downsizing/98680388
- 4) Laugh your way to riches. Telangana Today. https://telanganatoday.com/opinion-laugh-your-way-to-riches
- 5) Don't want to rock the boat? Giving negative feedback for a positive impact. ETHR World.

  <a href="https://hr.economictimes.indiatimes.com/news/workplace-4-0/performance-management/dont-want-to-rock-the-boat-giving-negative-feedback-for-a-positive-impact/99372477">https://hr.economictimes.indiatimes.com/news/workplace-4-0/performance-management/dont-want-to-rock-the-boat-giving-negative-feedback-for-a-positive-impact/99372477</a>
- 6) Hey there! I am not using WhatsApp: Normalizing disconnection from work beyond office hours. ETHR World. https://hr.economictimes.indiatimes.com/news/workplace-4-0/employee-wellbeing/hey-there-i-am-not-using-whatsapp-normalizing-disconnection-from-work-beyond-office-hours/100206858
- 7) Winner-take-all: Are your high performers hiding knowledge? ETHR World.

  <a href="https://hr.economictimes.indiatimes.com/news/hrtech/organization-development/winner-take-all-are-your-high-performers-hiding-knowledge/101528513">https://hr.economictimes.indiatimes.com/news/hrtech/organization-development/winner-take-all-are-your-high-performers-hiding-knowledge/101528513</a>
- 8) There's no I in Team, but there is in AI: The Future of Work Interactions ETHR World.

  <a href="https://hr.economictimes.indiatimes.com/news/trends/theres-no-i-in-team-but-there-is-in-ai-the-future-of-work-interactions/103318174">https://hr.economictimes.indiatimes.com/news/trends/theres-no-i-in-team-but-there-is-in-ai-the-future-of-work-interactions/103318174</a>
- 9) The Boss is Always Right: Does Upward Ingratiation Always Work? ETHR World.

  <a href="https://hr.economictimes.indiatimes.com/news/trends/leadership/the-boss-is-always-right-does-upward-ingratiation-always-work/106609491">https://hr.economictimes.indiatimes.com/news/trends/leadership/the-boss-is-always-right-does-upward-ingratiation-always-work/106609491</a>

#### **Papers/Cases Under Review**

- 1) Bridging the Identity Divide: Navigating LGBTQ+ Community Acceptance for EORTV's Business Strategy Ivey Publishing
- 2) It's Not What You Say But How You Say It That Matters: The Role of Emotions During Negative Feedback ABDC **A.** (Under review)

- 1) Learning Power through the lens of Pfeffer: Activity-based Learning for Management Students Submission by September 2024
- 2) What Leads to Knowledge Hiding? An Evidence from IT Industry Submission by December 2024
- 3) Doing the Dirty Hijra Work: Does Cultural work Help Navigating Stigma? Submission by June 2025
- 4) Breaking the Laugh Ceiling: How Female Comedians Navigate a Male-Dominated Comedy World In progress
- 5) How to Lighten the Mental Load? The Buffering Effect of Sense of Humor in Competitive Work Environments In progress
- 6) Humor in Teams: Does Risk Taking improve? Conceptual Stage

# **MDPs / Trainings Conducted**

- Performance Management for TimesPro Working executive
- Organizational Behaviour group and organizational Level Variable MDP session for 39 Managers of Godrej & Boyce as a part of Executive PGDM (June 2024).
- Organizational Behavior Individual Level Variables MDP session for 29 Managers of Godrej & Boyce as a part of Executive PGDM (January 2024)
- Role of Emotions during Performance Feedback training program for State Managers of TATA AMC at TMTC, Pune (September 2023)
- Stress Management series of four training sessions for AAOs, AOs, ADMs of LIC (July-August 2023)
- Role of Emotions during Performance Feedback training program for Zonal Managers of TATA AMC at TMTC, Pune (February 2023)
- Leadership, Culture, and Structure MDP session for 43 managers of Godrej & Boyce as a part of Executive PGDM (January 2023)
- Decision-making and Motivation MDP session for 23 Indian Navy officers at INS Hamla as part of the 61<sup>st</sup> SLT Logistic Course (January 2023)
- Stress Management MDP session for 29 Principals and Vice-Principals from the schools Atomic Energy Educational Society under DAE (December 2022)
- Stress Management & Work-Life Balance MDP session for 65 Associates at IMC Chamber of Commerce (August 2022)
- Human Resource Management MDP session for 18 Indian Navy officers at INS Hamla as part of the 60<sup>th</sup> SLT Logistics Course (June 2022)
- Human Resource Management MDP session for 20 Indian Navy officers at INS Hamla as part of the 59th SLT Logistics Course (February 2021)
- Management of Burnout and Stress in Police skill development training program for senior officers of the Indo-Tibetan Border Police (ITBP) (September 2020)
- Use of HRD and OD Instruments training program for 50+ Indian Forest Service officers at the OD Skill Development Academy, in association with School of Vocational Education, TISS (August-September 2016)

### **Conferences**

- Presented a paper titled, "Woman in Shark Tank India: Do gender Atypical Values Make Them Successful?" at 10<sup>th</sup> International HR Conference, K J Somaiya Institute of Management (24<sup>th</sup> Jan, 2023)
- Presented a paper titled, "Humour in Uniform: Can Workplace Humour Win Battles?" at 9<sup>th</sup> International HR Conference, K J Somaiya Institute of Management (3<sup>rd</sup>-5<sup>th</sup> Feb, 2022)
- Presented a paper titled, "Anger and Disappointment, Humour and Optimism: How does emotional display during negative feedback affect feedback acceptability?" at the 5<sup>th</sup> Biennial Conference of the Indian Academy of Management (INDAM), Indore (18<sup>th</sup>-20<sup>th</sup> Dec, 2017)
- Presented a paper titled, "When does a person experience emotional labour? A philosophical enroute to emotional labour" at the Consortium of Students in Management Research, organized by Indian Institute of Science, Bangalore (11<sup>th</sup>-12<sup>th</sup> Nov, 2016)
- Presented a paper titled, "Who gets burnout and when? The role of personality, job control, and organizational

*identification in predicting burnout"* at the 4<sup>th</sup> Biennial Indian Academy of Management Conference on '*Managing in the Indian Institutional context*', organized by the Indian Institute of Management Lucknow (11<sup>th</sup>-13<sup>th</sup> Dec, 2015)

- Presented a paper titled, "Emotional labour and Burnout: Study of Kolkata Police" at the conference of Eastern Academy of Management, Philadelphia, USA, in the session 'Managing emotions in Workplace' (8th May, 2015)
- Conducted a session on writing difficulties among students in a workshop on 'Improving Academic Performance' conducted for Andhra University High School teachers (20th Feb, 2011)
- Presented a working model on 'Introduction to Psychology' at the Andhra University Academic Exhibition (12-16<sup>th</sup> Feb, 2011).
- Presented a paper on 'Music preference and Personality' at the International Conference Psychology of Music and Music Therapy, at Andhra University, Visakhapatnam (5<sup>th</sup> December 2010).

# **Certifications**

- Instructional Design Certification Program from KPMG
- Certificate course on "Employee Relations" by NHRD
- Training course on "HR Analytics" by MSME-Technology Development Centre, Government of India
- 8-week certification course on "Design Thinking and Advanced HR Analytics" by Aon HR Learning Centre
- "Aon's Certified Assessments Ready", a 16-week online course at Aon HR Learning Centre

### Research

#### Ph.D. (2019)

#### Tata Institute of Social Sciences, Mumbai

Thesis: It's Not What You Say But How You Say It, That Matters: The Role of Emotions While Giving Negative Feedback

- Conducted an independent and previously unexplored research on the alternate styles of giving negative performance feedback, and how they relate to higher feedback acceptability and performance
- Explored the usage of emotions like, anger, disappointment, positive humour, optimism and self-reflection in delivering negative performance feedback
- Investigated performance feedback communication in public/private context
- Executed experimental research in three-phases
  - o in-person interviews with 13 supervisors across locations and industries
  - o experimental vignette manipulation (paper people) study with 208 working executives
  - o experimental set-up with 443 undergraduate students
- Designed a novel experimental simulation to see how negative performance feedback can facilitate acceptance and improve performance

#### M.Phil. (2014)

#### Tata Institute of Social Sciences, Mumbai

Thesis: Emotional Labour and Policing: The role of Negative Emotions, Job Control and Organizational Identification in influencing the relationship between Burnout and Emotional Labour

- Carried out an independent survey research on 152 Kolkata Police officials
- Examined the relationship between emotional labour and burnout, in the presence(absence) of contextual factors like job control and organizational identification
- Investigated the management of negative emotions at the workplace, with focus on authenticity of managing emotions
- Travelled extensively to all major police headquarters and territorial police stations across Kolkata, to conduct inperson interviews and administer survey