



# AGILE FOR C-SUITE



**Programme Director:**  
Prof. Urvashi Rathod



**Programme Dates:**  
September 28, 2024



**Programme Venue:**  
Online



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**INDIAN INSTITUTE OF MANAGEMENT SIRMAUR**

Dhaulta Kuan District Sirmaur Himachal Pradesh 173021

## OBJECTIVE



Agile approaches for software development have been adopted in other industries also by the organizations for responding to the market changes through customer-centric innovations. However, the lack of synergy emerges when the cross-functional organizational teams follow agile practices while the high-level managers function in the same conventional way. The resulting discordance affect the organization's response to rapidly changing market situation adversely. A timely intervention in terms of learning the nuances of agile adoption at top level management will help companies in building organizational capabilities to respond to the changes effectively.

The proposed Management Development Programme has the following objectives:

1. To make senior managers aware of the basic agile philosophy, its implementation through agile practices and the strengths and limitations of the same.
2. To make managers sensitive about the need for aligning their way of working with the rest of the organization that has adopted or is planning to adopt agile framework.
3. To equip the managers with the knowledge of the ways agile approaches are adopted by the C-Suites for the organizational gains.

## PEDAGOGY



- The sessions will be interactive involving dialogues about the experiences, implications and the ways forward. Case studies, problem solving exercises and sharing experiences will be used for ensuring in-depth learning of concepts and implications.

## WHO MAY ATTEND



- Top and Senior Level Managers

## KEY TOPICS



- Why Agile?
- The Agile Philosophy
- Agile approaches and practices
- The Agile C-Suite – hierarchy to holacracy
- Best practices

## PROGRAMME DETAILS

**Duration:** September 28, 2024

**Programme Commencement:** 10.00 AM on September 28, 2024

**Programme Conclusion:** 5.00 PM on September 28, 2024

**Venue:** IIM Sirmaur Campus

## PROGRAMME DIRECTOR

- **Dr. Urvashi Rathod** has an experience of 34 years in industry and academia including working with IIM Indore for five years and an entrepreneurial stint of seven years in software industry. Her industry-oriented research has been published in high impact journals, cited extensively and recognized by peers internationally. She has received research grants from the organizations such as IBM and PMI-USA and has collaborations with internationally acclaimed researchers. Her experience and interaction with industry for research has been instrumental in enriching her understanding of industry problems. She is an effective academic resource for industry professionals.

## PROGRAMME FEES

- **Course fee for the programme would be Rs 5000/-.**

Discount on Programme fees: A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.

Check out: April 30 (till 1.00 PM)

## TERMS AND CONDITIONS

- **Cancellation Policy:** In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.



## HOW TO APPLY

- To apply or nominate personnel for the Programme, click on the "Register Now" link in the brochure or visit <https://www.iimsirmaur.ac.in/mdp/mdp-calendar>
- Once the candidature is approved, the sponsoring authority or participant (in case of self-nomination) will receive an email with a Payment Advice requesting the Programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS). After remitting the fees online, please inform the CMDP office of the UTR number or relevant transaction details via email. This will allow us to connect your remittance to your nomination(s).
- Please note that confirmation of participation is subject to receipt of Programme fees by the CMDP office before the commencement of the MDP.

## HOW TO REACH IIM SIRMAUR

IIM Sirmaur is located in Dhaula Kuan, in Himachal Pradesh. The distance of Dhaula Kuan from Jolly Grant Airport Dehradun is 96 km. It takes 2 hours and 30 minutes from Dehradun Airport, 2 hours and 30 minutes from Chandigarh Airport, and 6 hours and 20 minutes from Delhi Airport to reach Dhaula Kuan. The nearest Railway stations are Yamuna Nagar, Saharanpur, and Dehradun. They are all located approximately at one and half hour taxi drive from Paonta Sahib.

## NEAR BY TOURIST DESTINATIONS

- Renuka Lake: Located 31 km away
- Kalesar National Park: Located 38 km away
- Gurudwara Paonta Sahib Ji: Located 21 km
- Mussoorie: Mussoorie is a hill station located 99 km away
- Haridwar: Haridwar is a holy city situated 119 km away



Our correspondence address is as follows:

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**For all other details on administrative matters please refer our website [www.iimsirmaur.ac.in/mdp/](https://www.iimsirmaur.ac.in/mdp/) or e-mail to [mdpoffice@iimsirmaur.ac.in](mailto:mdpoffice@iimsirmaur.ac.in)**