



AGILE IN NON-IT INDUSTRIES



Programme Director:
Prof. Urvashi Rathod



Programme Dates:
September 13 - 15, 2024



Programme Venue:
IIM Sirmaur, Himachal Pradesh



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INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

Dhaulta Kuan District Sirmaur Himachal Pradesh 173021

OBJECTIVE



Agile approaches have been creating waves around the IT industry. They enable firms to quickly build products and services, increase cohesion across teams, improve organizational learning, and contribute to enhance customer management effectiveness. Other industries such as healthcare, fintech and manufacturing have successfully used agile approaches in various business functions such as new product development, marketing, finance, and human resources. This Management Development Programme seeks to provide a comprehensive overview of the basic concepts of agile approaches, underlying characteristics that make them adoptable, learn about various applications of agile practices in different domains and the variability in the ways they can be implemented in different industries. The proposed 3-day programme aims

- To introduce the participants to the basic concepts of agile approaches, underlying characteristics that make them adoptable,
- To know about various applications of agile practices in different domains and the variability in the ways they can be implemented in different industries.

PEDAGOGY



- The programme will ensure learning through Interactive sessions involving analysis of the case studies and discussion on the practitioners' account of real-world situations/problems. Concepts will be grasped through collaborative problem solving and situation analysis.

WHO MAY ATTEND



- Managers from across industries
- Executives at the forefront of fast changing business environment

KEY TOPICS



- Dynamic Capabilities and Organizational Agility
- The Agile Philosophy
- Agile approaches and their adoption in non-IT firms
- Organizational change management for achieving business agility

PROGRAMME DETAILS

Duration: September 13 - 15, 2024

Programme Commencement: 10.00 AM on September 13, 2024

Programme Conclusion: 5.00 PM on September 15, 2024

Venue: IIM Sirmaur Campus

Accommodation

Check in: September 12 (6.00 PM onwards)

Check out: September 15 (till 1.00 PM)

PROGRAMME DIRECTOR

- **Dr. Urvashi Rathod** has an experience of 34 years in industry and academia including working with IIM Indore for five years and an entrepreneurial stint of seven years in software industry. Her industry-oriented research has been published in high impact journals, cited extensively and recognized by peers internationally. She has received research grants from the organizations such as IBM and PMI-USA and has collaborations with internationally acclaimed researchers. Her experience and interaction with industry for research has been instrumental in enriching her understanding of industry problems. She is an effective academic resource for industry professionals.

PROGRAMME FEES

- **Residential (R):** INR 9,000/- plus taxes and surcharges as applicable.

Non-residential: INR 8,500/- plus taxes and surcharges as applicable.

We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.

Discount on Programme fees: A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.

TERMS AND CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIMS will be provided till 12:00 noon on September 13, 2024. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.



HOW TO APPLY

- To apply or nominate personnel for the Programme, click on the "Register Now" link in the brochure or visit <https://www.iimsirmaur.ac.in/mdp/mdp-calendar>
- Once the candidature is approved, the sponsoring authority or participant (in case of self-nomination) will receive an email with a Payment Advice requesting the Programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS). After remitting the fees online, please inform the CMDP office of the UTR number or relevant transaction details via email. This will allow us to connect your remittance to your nomination(s).
- Please note that confirmation of participation is subject to receipt of Programme fees by the CMDP office before the commencement of the MDP.

HOW TO REACH IIM SIRMAUR

IIM Sirmaur is located in Dhaula Kuan, in Himachal Pradesh. The distance of Dhaula Kuan from Jolly Grant Airport Dehradun is 96 km. It takes 2 hours and 30 minutes from Dehradun Airport, 2 hours and 30 minutes from Chandigarh Airport, and 6 hours and 20 minutes from Delhi Airport to reach Dhaula Kuan. The nearest Railway stations are Yamuna Nagar, Saharanpur, and Dehradun. They are all located approximately at one and half hour taxi drive from Paonta Sahib.

NEAR BY TOURIST DESTINATIONS

- Renuka Lake: Located 31 km away
- Kalesar National Park: Located 38 km away
- Gurudwara Paonta Sahib Ji: Located 21 km
- Mussoorie: Mussoorie is a hill station located 99 km away
- Haridwar: Haridwar is a holy city situated 119 km away



Our correspondence address is as follows:

MDP Office

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Phone: 01704 277367

Email: mdpoffice@iimsirmaur.ac.in | Weblink: <https://www.iimsirmaur.ac.in/mdp/mdp-calendar>

For all other details on administrative matters please refer our website www.iimsirmaur.ac.in/mdp/ or e-mail to mdpoffice@iimsirmaur.ac.in