



For further details on Management Development Programme at
Institute of Management Sirmaur, please visit us at :
<https://iimsirmaur.ac.in//mdp/>



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Management Development Programme
Calendar 2024-25



INDIAN INSTITUTE OF MANAGEMENT SIRMAUR

ANNUAL MDP CALENDAR 2024-25

Month	S.No.	Name Of The Programme	Programme Director / s	Functional Area	Start Date	End Date	Venue	Fees (₹)
APRIL	1	Managerial Excellence in Manufacturing	Prof. Manish Sarkhel	Operations and Supply Chain Management	2-Apr-24	4-Apr-24	Online	7500
	2	Customer Experience Design for Service Excellence	Prof. Sana Maidullah	Tourism	6-Apr-24 (Weekends Only)	28-Apr-2024	Online	15000
	3	Shaping Future Hospitality	Prof. Neha Sharma & Prof. Devika Vashisht	Tourism	12-Apr-24	14-Apr-24	On Campus	42000
	4	Learning in Higher Education	Prof. Urvashi Rathod and Prof. Karthikeyan Balakumar	Information Technology	15-Apr-24	20-Apr-24	On Campus	9000
	5	Managing Organisational Conflicts	Prof. Vanessa Gowreesunkar & Prof. Ajay Singal	Tourism	17-Apr-24	19-Apr-24	On Campus	25000
	6	An FDP on Developing & Writing a Research Paper for Possible Publication in the Reputed Journal	Prof. Devika Vashisht & Prof. Neha Sharma	Marketing	19-Apr-24	21-Apr-24	Online	23600
	7	Sustainable Consumption and Production (SCP)	Prof. Mohita G Sharma & Prof. Arpita Ghosh	Operations and Supply Chain Management	20-Apr-24	21-Apr-24	On Campus	12000
	8	Digital Transformation	Prof. Urvashi Rathod	Information Technology	27-Apr-24	29-Apr-24	On Campus	9000
	9	Digital Supply Chains	Prof. Manish Sarkhel	Operations and Supply Chain Management	29-Apr-24	30-Apr-24	On Campus	16000
MAY	10	Organising work in the Digital Age	Prof. Karthikeyan Balakumar and Prof. Kirti Saxena	Marketing	1-May-24	3-May-24	Online	5000
	11	Sustainability Practices & Analytics	Prof. Pradipta Patra & Prof. Arpita Ghosh	Decision Sciences	4-May-24	5-May-24	Online	5000
	12	Data Visualisation	Prof. Karthikeyan Balakumar and Prof. Advaita Rajendra	Marketing	15-May-24	17-May-24	Online	5000
	13	Data Analysis using Spreadsheets	Prof. Ram Kumar Dhurkari	Information Technology	20-May-24	22-May-24	On Campus	28000
	14	Data Analytics for Business Decision Making	Prof. Pradipta Patra, Prof. Kiran Kumar Paidipati & Prof. Vandana	Decision Sciences	27-May-24	31-May-24	On Campus	20000
	15	Business Intelligence and Data Mining	Prof. Ram Kumar Dhurkari	Information Technology	27-May-24	31-May-24	On Campus	45000
JUNE	16	Multi Criteria Decision Analysis and the Psychology of Decision	Prof. Ram Kumar Dhurkari	Information Technology	3-Jun-24	4-Jun-24	On Campus	25000
	17	Imparting Impactful Training and Developing Employees	Prof. Devika Vashisht & Prof. Neha Sharma	Marketing	8-Jun-24	9-Jun-24	Online	11800
	18	Finance for Non Finance Managers and Executives	Prof.P. Sanjay	Finance	25-Jun-24	27-Jun-24	Kolkata	48000
JULY	19	Strategic value creation through resilient operations Effective Project Management	Prof.Mohita G Sharma	Operations and Supply Chain Management	17-Jul-24	19-Jul-24	On Campus	12000
AUGUST	20	Strategic Analysis for Marketing Decision - Making	Prof. Prafulla Agnihotri	Marketing	21-Aug-24	23-Aug-24	On Campus	50000
	21	Quality Management and Six Sigma	Prof. Narpat Ram Sangwa	Operations and Supply Chain Management	23-Aug-24	25-Aug-24	On Campus	24000
SEPTEMBER	22	Carbon Footprint Analysis and NetZero	Prof. Arpita Ghosh	Environmental Management and Analytics	7-Sep-24	8-Sep-24	Online	5000
	23	Agile in Non-IT Industries	Prof. Urvashi Rathod	Information Technology	13-Sep-24	15-Sep-24	On Campus	9000
	24	Advanced Data Analytics using STATA, R, and E-views 2.0	Prof. Mohd Hussain Kunroo	Economics	16-Sep-24	23-Sep-24	Online	5000
	25	A Crash course on Sales and Distribution Management	Prof. Karthikeyan Balakumar	Marketing	18-Sep-24	20-Sep-24	Online	5000
	26	Customer Service Strategy: Profiting through Value Creation, Loyalty and Relationship	Prof. Prafulla Agnihotri	Marketing	18-Sep-24	20-Sep-24	On Campus	50000
	27	Reconfiguring towards a Resilient Healthcare Supply Chain	Prof. Mohita G sharma	Operations and Supply Chain Management	19-Sep-24	21-Sep-24	On Campus	12000
	28	Effective Communication at the Work Place	Prof. Vanessa Gowreesunkar	Tourism	25-Sep-24	27-Sep-24	On Campus	50000
	29	Agile for C - Suite	Prof. Urvashi Rathod	Information Technology	28-Sep-24	28-Sep-24	Online	5000
	30	Data Visualisation	Prof. Karthikeyan Balakumar and Prof. Advaita Rajendra	Marketing	1-Nov-24	3-Nov-24	Online	5000
NOVEMBER	31	Multi Criteria Decision Analysis and the Psychology of Decision	Prof. Ram Kumar Dhurkari	Information Technology	4-Nov-24	5-Nov-24	On Campus	25000
	32	Data Analysis using Spreadsheets	Prof. Ram Kumar Dhurkari	Information Technology	12-Nov-24	14-Nov-24	On Campus	28000
	33	Business Intelligence and Data Mining	Prof. Ram Kumar Dhurkari	Information Technology	18-Nov-24	22-Nov-24	On Campus	45000
	34	Customer Service Strategy: Profiting through Value Creation, Loyalty and Relationship	Prof. Prafulla Agnihotri	Marketing	20-Nov-24	22-Nov-24	On Campus	50000
	35	Data Analysis using Statistical Tools and Econometric Techniques	Prof. Mohd Hussain Kunroo	Economics	20-Nov-24	26-Nov-24	Online (Weekends off)	5000
	36	Healthcare Sector: Innovation through Drone Delivery	Prof. M. Pachayappan	Operations and Supply Chain Management	23-Nov-24	24-Nov-24	On Campus	25000
	37	Business Intelligence and Data Mining	Prof. Ram Kumar Dhurkari	Information Technology	23-Dec-24	27-Dec-24	On Campus	45000
DECEMBER	38	Multi Criteria Decision Analysis and the Psychology of Decision	Prof. Ram Kumar Dhurkari	Information Technology	30-Dec-24	31-Dec-24	On Campus	25000
JANUARY	39	Data Analysis using Spreadsheets	Prof. Ram Kumar Dhurkari	Information Technology	2-Jan-25	4-Jan-25	On Campus	28000
	40	Championing Change for Building Innovative Organizations	Prof. Parul Malik and Prof. Rinki Dahiya	Organizational Behavior & Human Resources Management	17-Jan-25	19-Jan-25	On Campus	20000
	41	Teamwork Reimagined: Building and Managing High-Performance Teams (HPTs)	Prof. Rinki Dahiya and Prof. Parul Malik	Organizational Behavior & Human Resources Management	22-Jan-25	24-Jan-25	On Campus	20000
	42	Prescriptive and Predictive Analytics for Decision Making	Prof. Pradipta Patra, Prof. Kiran Kumar Paidipati, and Prof. Vandana	Decision Sciences	27-Jan-25	31-Jan-25	On Campus	20000
	43	Finance for Non - Finance Managers and Executives	Prof. P. Sanjay	Finance	29-Jan-25	31-Jan-25	On Campus / Online	48000
FEBRUARY	44	Transforming Leadership Skills for Business Effectiveness	Prof. Parul Malik and Prof. Rinki Dahiya	Organizational Behavior & Human Resources Management	7-Feb-25	9-Feb-25	On Campus	20000
	45	Cold Chain Logistics: Operations and Distribution excellence	Prof. M. Pachayappan	Operations and Supply Chain Management	15-Feb-25	16-Feb-25	On Campus	25000
	46	Art of Connecting with People and Building Relationships	Prof. Rinki Dahiya and Prof. Parul Malik	Organizational Behavior & Human Resources Management	19-Feb-25	21-Feb-25	On Campus	20000
	47	Finance for Non - Finance Managers and Executives	Prof. P. Sanjay	Finance	26-Feb-25	28-Feb-25	On Campus /Online	48000
MARCH	48	Wellbeing Management: Fostering a Culture of HAW (Happiness at Work)	Prof. Rinki Dahiya and Prof. Parul Malik	Organizational Behavior & Human Resources Management	4-Mar-25	6-Mar-25	On Campus	20000

Taxes and surcharges as applicable will be charged extra on above fees