

PERSONAL DETAILS

Title: Dr

Surname: Gowreesunkar

Forename: Gaitree

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Current Position: Associate Professor in Tourism Management

Other International Positions:

- Vice President – International Tourism Studies Association (ITSA)
(<https://intl tourism studies.com/executive-committee/>)
- Associate Editor - Emerald International Journal of Tourism Cities (IJTC)
(<https://www.emeraldgroupublishing.com/journal/ijtc>)
- Social Media Director - IJTC-ITSA
- Observer - World Tourism Network <https://wtn.travel/observers/>
- Expert Member - ICOMOS International Cultural Tourism Committee
- Specialist Member - World Commission on Protected Areas and Tourism

Areas of Specialization: Tourism Management and Marketing, Media and Communication, Marketing and PR, Tourism Education, Employability Skills, Research Methods and Techniques, Entrepreneurship, and related topics.

LANGUAGE SKILLS

Language	Speaking	Reading	Writing
English	✓	✓	✓
French	✓	✓	✓
German	✓	✓	✓
Hindi	Basic	Basic	Basic
French Creole	✓	✓	✓
Bhojpuri	Basic	Basic	Basic

QUALIFICATIONS

Institution	Year	Degree/Diploma
University of Pennsylvania Graduate School of Education, Philadelphia (USA)	2022	Global Education and Entrepreneurship Innovation Certificate Programme

Harappa Education, India	2022	Professional Training Programme on Inspiring Faculty Sponsored
Goethe Institute, Germany (2016-2017)	2017	B-1 Diploma in German Language Distinction
University of Technology Mauritius/ Oxford Brookes University (UK) Supervision Team: Prof. Chris Cooper, Oxford Brookes University, UK Prof. Durbarry, University of Bedford, UK Examination Team: Prof Richard Sharpley, Lancashire University Prof. Wanhill – Retired	2012	Doctor of Philosophy (PhD) in destination management and marketing Fully funded merit Scholarship
University of Technology/ under supervision of Prof Chris Cooper, Nottingham University, UK	2009	Master of Philosophy (MPhil) (Internal marketing in tourism management) Fully funded Merit Scholarship
The University of Technology Mauritius	2005	BSc (Hons) Tourism and Hospitality Management Gold Medalist

CAREER HIGHLIGHTS

With 31 years of diverse and progressive work experience, I have gathered a wealth of academic and industry knowledge in the international arena. My career journey started as a tourist guide in 1992; since then, I have been assuming several roles ranging from basic clerical to top management level. I had a chance to work in different managerial positions and in several organizations. Today, I am standing in a position where a huge international community walks and works with me and wherever I move, I am carrying along my pool of resources. I am not only serving the academic community, but I am also working in close partnership with global educational partners and industry practitioners to achieve a collective vision that is quality and inclusive education, free of discrimination and gender bias (UN SDG 4).

Some of the main roles that I have been assuming in my different positions are: driving the vision and strategy for the university/organisations/departments for which I have been working; designing new programmes; developing strategy and leading its implementation for the academic programmes including undergraduate, postgraduate, MBA, and PhD; actively networking internationally to find funders, grant givers and promotion of organisations' image; research and publications; leading and delivery of different academic programmes; networking and liaising with the industry, finding placement for students, encouraging and guiding faculty and

students towards improving research quality and performance; managing compliance for all quality assurance and accreditation requirements; leading and managing a team of staff and faculty; collaborating with the marketing, recruitment, admissions and career centre teams to ensure the best possible programme delivery; assessing and evaluating programme performance and outcomes; suggesting and implementing innovative plans and processes to improve programme functions; counselling; mentoring and assisting students in need; PhD supervision, establishing meaningful MoUs among others. I also enjoy teaching and sharing my research work with students while looking for opportunities to connect them internationally through conferences, exchange programs, and symposiums. I am particularly very motivated, as I see my teaching feedback on the excellent side – the latest one being a score of 6.44/7 for an MBA programme conducted in 2022.

Awards and Honours

- 2023 – India Top Professor 2023 - <https://www.businessstalkz.com/2023/08/list-of-leading-professors-from-india.html?m=1>
- 2022 – Global Woman for Change Award – International Woman Day, 09 March, Women Innovation and Entrepreneurship Foundation and SheReal India
- 2021 – Global Women Leadership Award – SMEstreet Foundation, Ministry of MSME (India) and WASME
- 2020 – Emerald Literati Award Winner – Outstanding reviewer for International Journal of Tourism Cities
- 2019 - "Exceptional Women of Excellence" Award- World Economic Forum, 11th-16th, April, New Delhi - <http://www.wef.org.in/dr-gaitree-vanessa-gowreesunkar/>
- 2018 - Award for '100 most influential woman in Mauritius 2018 Edition' – Train to gain - 30 November, Mauritius
- 2017 - African Achiever Excellence Award, International Summit on 'the role of women in peace and conflict resolution in Africa, Hilton Dar es Salaam, 03-05 November
- 2016 - Pride of African Woman Award for Contribution towards African Women Emancipation, WAELE, Nigeria, 03 November
- 2014 - Best Paper Award at International Conference on Hospitality and Tourism Management, 21-22 May, Paris
- 2014 - Best Oral Presenter, International Conference on Hospitality and Tourism Management - <http://www.iedrc.org/show-27-155-1.html>
- 2005 - Ministry of Tourism Award for outstanding performance in BSc (Hons) First Class Degree
- 2005 - Gold Medalist for BSc (Hons) Tourism and Hospitality Management
- 2005 - Student of the Year Award for BSc (Hons) Tourism and Hospitality Management
- 2004 - Small Island Developing States (SIDS) Conference - Best plenary speaker

FULL-TIME POSITION (TEACHING, TRAINING, AND RESEARCH)

Period: 2023– to date

Position: Associate Professor – Tourism Management

Organization: Indian Institute of Management (IIM), Sirmaur

Period: 2021– 2023

Position: Associate Professor – Cultural Tourism

Organization: Anant National University, Ahmedabad, India

Period: 2018-2021

Position: Head of Department/Senior Lecturer – Tourism & Hospitality

Organization: University of Africa, Nigeria

Period: 2015– 2018

Organization: Mauritius Institute of Education

Department: Lecturer, Business Education Department

Period: 2006-2014

Organization: University of Technology, Mauritius

Position: Lecturer

PART-TIME POSITION:

2021 – 2022	Lecturer - French for beginners, Bonjour India, Ahmedabad, India
2008 – 2017	Lecturer, Open University of Mauritius and University of Mauritius
2009 -2019	Lecturer, Eastern University - German language, Mauritius
2008 - 2009	Trainer Formaclit Ltd for the English Language – Adult Expatriate Training programme
2006- 2007	Trainer, Appavoo Hotel School - Tourism Marketing and related subjects
2004- 2005	Trainer, JR School for Diploma - Tourism and German

PHD SUPERVISION AND EXAMINATION

- Open University of Mauritius
- University of South Africa (UNISA), South Africa
- Amity University, India
- University of Africa, Nigeria
- Shri Jagdishprasad Jhabarmal Tibrewala University, India
- Acharya Nagarjuna University, Guntur, India

CURRICULA DEVELOPMENT (ONLINE AND HYBRID)

- Anant National University – Masters in Cultural Tourism - 2022
- University of Africa – Tourism Programme for Undergraduate and Postgraduate level – 2019
- Mauritius Institute of Education - Bachelor of Education (B.ED) programme for Travel and Tourism, 2018
- Open University of Mauritius – online mMBA programmes – International Tourism Management, 2018

- Open University of Mauritius – online MBA programmes – Strategic Tourism Management, 2018
- Ministry of Education and HR and Tertiary Education and Scientific Research/ MIE - Extended Educators Programme – Training of Secondary School Teachers, 7-16 November 2017
- Mauritius Institute of Education - Media Literacy module for Bachelor in Education Programme (Primary teachers) online manual, 2017-2018
- Mauritius Institute of Education - Development of Communication Skills Module for Bachelor in Education Programme (Primary teachers), 2015
- Mauritius Institute of Education - Communication Skills – Vocational Programme, 2015
- University of Technology, Mauritius - MSc Property and Resort Management, 2014
- University of Technology, Mauritius - Programme reviewer – Under/post-graduate programmes at the School of Sustainable Development and Tourism, 2014
- University of Technology, Mauritius – BA (Hons) Language and Communication Programme, 2013
- Open University of Mauritius – Academic Manual – International Tourism Management, 2014
- Open University of Mauritius - Manual on Grooming for Employability Skills Programme, 2013
- Open University of Mauritius – E-learning Academic Programme Development- Media and Communication Module for BSc (Hons) Media, Communication and Journalism, 2013
- Open University of Mauritius - Employability Skills, video and manual, 2013
- Open University of Mauritius, Module developer for Media and Communication, 2012
- Open University of Mauritius, Reviewer for Introduction to Communication Theories Module, 2012

CURRENT INTERNATIONAL RESPONSIBILITIES AND MEMBERSHIP:

- Vice President – International Tourism Studies Association (ITSA)
- Associate Editor – Emerald International Journal of Tourism Cities (IJTC)
- Social Media Director – ITSA -IJTC
- Observer – World Tourism Network - <https://wtn.travel/observers/>
- Expert Member – ICOMOS International Cultural Tourism Committee
- Specialist Member - World Commission on Protected Areas and Tourism (IUCN)
- Review Editor - Frontier in Sustainable Tourism loop.frontiersin.org/people/1799302/bio
- Editorial Board - Journal of Tourism, Heritage and Service Marketing
- Editorial Board – International Journal of Tourism and Hospitality – Luxor University, Egypt
- Editorial Board - Island Studies Journal, Canada
- Advisory Board - Journal of Tourism and Leisure Studies Illinois
- Senior Member, International Economic Research Centre, Hong Kong.
- Member - International Scientific Committee on Cultural Tourism, ICOMOS
- Member - Planet Happiness - www.ourheritageourhappiness.org
- Member - African Scientist Directory - <https://africanscientists.africa/business-directory/gowreesunkar/>
- National Coordinator – WAELE Mauritius – www.waelearcelfa.org
- Mentor – Pupuzo, India - <https://www.pupuzo.com/who-we-are>
- Co-Founder - African Network for Policy, Research and Advocacy - www.anpras.org
- Member - All Ladies League, India - www.aall.in

MIDDLE MANAGEMENT AND ADMINISTRATIVE POSITION

1995 – 2005	Business Counselling & Trainer, Small Enterprise and Handicraft Development Authority, Mauritius
1994 – 1995	Administrative Assistant, Dataphon Mauritius Limited, Mauritius
1993 – 1994	Accounts Clerk, Financial Accountancy and Consultancy Services, Mauritius
1992 – 1993	Tourist Guide, White Sand Tours Ltd., Mauritius

EXPERIENCE IN INTERNATIONAL NON-GOVERNMENTAL ORGANISATIONS

2022 – Expert in CSO Consultation - African Union CSO Consultation on Theme of the Year 2021 - 'Arts, Culture and Heritage: Levers for Building the Africa We Want'

2015-2018 - African Union ECOSOCC

I served as Cluster Secretary for the Woman and Gender cluster from 2015 to 2018 and Deputy Chair for the Tourism cluster of the African Union (AU) Economic, Social and Cultural Council (ECOSOCC). I am also promoting women's empowerment as the National Coordinator for WAELE (Women Advancement for Economic and Leadership Empowerment). This international organization caters to the cause of women, widows, and young girls.

2014 – 2021 - National Expert for Variety of Democracy Project (V-DEM)

My service was retained as a National Expert by the V-Dem Institute in Sweden since 2014. The V-Dem project is an initiative of the University of Gothenburg in Sweden and it cooperates with several international organizations that work on democracy and development. As a national expert, the main tasks include the evaluation of historical data, online coding of those data, and producing policy briefs. With 6 years of experience as an Expert, I have coded data for Mauritius, Rodrigues, Seychelles, and Lesotho. The dataset is created by combining factual information from existing data sources about constitutional regulations and de jure situations with expert coding for questions that require evaluation. Experts' ratings are aggregated through an advanced statistical model that takes into account the possibility that experts may make mistakes and have different scales in mind when coding. I am an expert for a variety of democracies and I have so far completed for 6 years.

Publications



EDITED BOOKS

- Korstanje, M. and Gowreesunkar, V (2023). Anthropology of Tourism (2024). AAP, CRC Press, Taylor, and Francis, <https://www.appleacademicpress.com/anthropology-of-tourism-exploring-the-social-and-cultural-intersection/9781774917763>
- Korstanje and Gowreesunkar. Tourism and Human Rights (2023). AAP, CRC Press, Taylor and Francis, IGI Global, ISBN 1668487284, 9781668487280, https://books.google.mu/books?id=87jFEAAAQBAJ&source=gbs_navlinks_s
- Maingi, Gowreesunkar and Korstanje (2023). Tourism and consumer behaviour, Springer Nature Macmillan – Ahead of Print
- Korstanje, M. and Gowreesunkar, V. Maingi, S. (2023). Tourism in Crisis. Nova Science Publishers, <https://novapublishers.com/shop/tourism-in-crisis/>
- Séraphin, Korstanje and Gowreesunkar (May 2023) Post-Disaster and Post-Conflict Tourism, 2nd Edition, AAP, CRC Press, Taylor and Francis, ISBN: 9781774913505 <https://www.appleacademicpress.com/post-disaster-and-post-conflict-tourism-2nd-edition-/9781774913505>
- Gowreesunkar, V., Maingi, S., Mingate, F. (2022) Tourism Management and Restoration of Ecosystem Service in a Post Pandemic Context: Global issues and Challenges, Routledge, Taylor and Francis Group: London ISBN 9781032248080 <http://www.routledge.com/9781032248080/>
- Gowreesunkar, V. and Seraphin, H. (2022). Tourism: What Strategies to Achieve the Sustainable Development Goals? Worldwide Hospitality and Tourism Themes - Volume 14 Number 1
- Gowreesunkar, V., Maingi, S., Roy, H. and Micera, R. (2021) Tourism Destination Management in a Post-Pandemic Context: Global issues and Destination Management Solutions, Emerald Publishing Limited, First Edition, UK
- Séraphin, H., & Gowreesunkar, V. (Eds.). (2020). *Children in Hospitality and Tourism: Marketing and Managing Experiences* (Vol. 4). Walter de Gruyter GmbH & Co KG.
- Kokkranikal, J., Morrison, A. and Gowreesunkar, V, Guest Editor (2020) - Indian Incredible Cities: anticipating the future, respecting the past, International Journal of Tourism Cities, Emerald Publishing, Vol 6 No. 3 pp 485-490 available on: https://www.researchgate.net/publication/342391871_India's_incredible_cities_Anticipating_the_future_respecting_the_past_Tourism_in_Indian_Cities
- Maximiliano, M., Seraphin, H, and Gowreesunkar, V (2020) Post-Colonial, Conflict and Disaster Destinations Marketing Strategy: Towards a New Approach to Tourism Management. Book in press at Apple Academic Press, a division of Taylor & Francis Group, CRC Press
- Gowreesunkar, V. and Seraphin, H. (2020). Children in Hospitality, Tourism and Events: Marketing and Managing Experiences, De Gruyter Publication – September 2020
- Gowreesunkar, V. and Seraphin, H. (2019). What smart and sustainable strategies could be used to reduce the impact of overtourism? Worldwide Hospitality and Tourism Theme. Vol 11 N5 Emerald Publishing UK. ISSN 1755-4217

- Séraphin, H. and Gowreesunkar, V (2017). "What marketing strategy for destinations with a negative image?", *Worldwide Hospitality and Tourism Themes*, Vol. 9 Issue: 5, pp.496-503, <https://doi.org/10.1108/WHATT-07-2017-0035>
- Seraphin H., Korstanje, M. and Gowreesunkar, V (2018). *International Event Management: Bridging the Gap between Theory and Practice*. Nova Science Publishers. Book series. ISBN: 978-1-53613-664-
- **Guest Editorship on Special Issue with Routledge:**
<https://www.emeraldgroupublishing.com/journal/ijlma/blue-whistle-brands-consumers-and-stakeholders-perspective-towards-reformation>
- *International Journal of Law and Management (Scopus Indexed)* – International Conference on Excellence in Marketing and Tourism Management – 15 & 16 January 2022
- *International Journal of Spa and Wellness (Scopus Indexed)* - International Conference on Excellence in Marketing and Tourism Management – 15 & 16 January 2022

RESEARCH PAPERS

- Kaura A., Hussain S., Mahendar Reddy, M, Gowreesunkar V. and Swain, SK (2023). Retrospective overview on global food tourism and related research: a bibliometric, *Journal of Foodservice Business Research*, <https://www.tandfonline.com/doi/abs/10.1080/15378020.2023.2228672>
- Kashyap, Kumar and Gowreesunkar (2023). Delving Medical Tourism in India: Insights and Challenges, *Journal On Tourism & Sustainability*, Volume 6 Issue 1 December 2022 ISSN: 2515-6780 - <https://ontourism.academy/journal/index.php/jots/article/view/116>
- Gupta, S., Sajnani, M. and Gowreesunkar, V (2023). "Impact of Social Media Platforms on Tourist's Perception of the Selection of Food Outlets: A Case of Delhi NCR (India)" has been published in *International Journal of Professional Business Review*, Vol 8 No. 7, pp 1-17, https://www.researchgate.net/publication/372300595_Impact_of_Social_Media_Platforms_on_Tourist's_Perception_for_the_Selection_of_Food_Outlets_A_Case_of_Delhi_NCR_India
- Chanda, I., Sajnani, M. and Gowreesunkar, V. (2023). An Explorative Study on Dooars Region of West Bengal, India - *Journal of Cultural Heritage Management and Sustainable Development Special Issue*
- Chanda, I. Sajnani, M. And Gowreesunkar, V (2023). Challenges And Opportunities For Development And Growth Of Smart Sustainable Ecotourism In The Dooars Region In India, *International Journal of Innovation and Sustainable Development*
- Chanda, I., Sajnani, M. and Gowreesunkar, V (2023). An Explorative Study on Dooars Region of West Bengal, India (JCHMSD-12-2022-0199) *Journal of Cultural Heritage Management and Sustainable Development*
- Gowreesunkar, V and Maingi, S (2022). *Rebuilding Tourism Post Pandemic, Policy Recommendations from Global Case Studies*, Emerald Publishing <https://emeraldopenresearch.com/documents/4-2>
- Gowreesunkar, V and Séraphin, H (2022). Beggarism in D. Buhalis (ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham, UK and Northampton, MA, USA: Edward Elgar Publishing. ISBN: [978 1 80037 747 9](https://doi.org/10.1080/9781800377479) Link: <https://www.elgaronline.com/view/nlm-book/9781800377479/9781800377479.xml>
- Gowreesunkar, V and Séraphin, H (2022). Black Market Beggarism in D. Buhalis (ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham, UK and Northampton,

- Bacari, C., Séraphin, H. and Gowreesunkar, V. (2021), Sustainable development goals and the hotel sector: case examples and implications, *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0085>
- Seraphin, H., Bah, M., Fyall, A. and Gowreesunkar, V. (2021), "Tourism education in France and sustainable development goal 4 (quality education)", *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0083>
- Seraphin, H. and Gowreesunkar, V. (2021), Conclusion - Tourism: how to achieve the sustainable development goals?" *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0086>
- Seraphin, H. and Gowreesunkar, V. (2021), Reflection - Tourism: how to achieve the sustainable development goals?" *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-08-2020-0086>
- Gowreesunkar, V., Seraphin, H. and Canosa, A. (2021). Destination Marketing Organisations: The Need for a Child-centred Approach to Diaspora Tourism. *Tourism Planning and Development*. DOI: [10.1080/21568316.2021.1903983](https://doi.org/10.1080/21568316.2021.1903983)
- Gowreesunkar, V., Seraphin, H. and Mohammad, N (2020) Beggarism and Black Market Tourism – A Case Study of Hyderabad City (India) (2020). *International Journal of Tourism Cities, Emerald Insight*, Volume 1 Issue 3, ISSN 2056-5607 <https://doi.org/10.1108/IJTC-12-2019-0210>
- Kokkrankal, J, Morisson, A and Gowreesunkar, V (2020). Incredible Cities: anticipating the future, respecting the past, Editorial for Special Issue, *International Journal of Tourism Cities, Emerald Insight*, Volume 1 Issue 3, ISSN 2056-5607
- Gowreesunkar, V. and Reddy, M. (2020). Urbanism and Overtourism: Impacts and Implications for the City of Hyderabad. *Routledge Handbook of Tourism Cities*, first edition, Emerald Publishing, UK
- Gowreesunkar, V. G., & Vo-Thanh, T. (2020). Between overtourism and under-tourism: Impacts, implications, and probable solutions. In H. Seraphin, T. Gladkikh, & T. Vo-Thanh (Eds.), *Overtourism: Causes, implications, and solutions* (pp. 45–68). Palgrave Macmillan. https://doi.org/10.1007/978-3-030-42458-9_4
- Seraphin, H., Bonnardel, V. and Gowreesunkar, V. (2020). Redesigning Haiti's Destination Marketing Organization Logo: Identity, Aesthetics and Communication Implications. *Journal of Destination Marketing and Management*, 15, 100393
- Seraphin, H., Gowreesunkar, V. and Platania, M. (2019). Examining the Relationship between Residents' Level of Happiness and Supportiveness to Tourism Events: Winchester (UK) as a Case Study. *Journal of Tourismology*, 5(2): 93-112 DOI: 10.26650/jot.2019.5.2.0005 <http://jt.istanbul.edu.en>
- Gowreesunkar, V., Seraphin, H. and Teare, R. (2019). Reflections on the theme issue outcomes. *Worldwide Hospitality and Tourism Themes*, Vol. 11 No. 5, pp. 634-640. <https://doi.org/10.1108/WHATT-07-2019-0046>
- Gowreesunkar, V. and Seraphin, H. (2019). Conclusion: local communities' Quality of Life: what strategy to address overtourism, *Worldwide Hospitality and Tourism Themes*, Vol. 11 No. 5, pp. 627-633. <https://doi.org/10.1108/WHATT-06-2019-0042>

- Gowreesunkar, V. and Seraphin, H. (2019). Introduction, *Worldwide Hospitality and Tourism Themes*, Vol. 11 No. 5, pp. 484-491. <https://doi.org/10.1108/WHATT-06-2019-0044>
- Seraphin, H., Gowreesunkar, V., Zaman, M. and Lorey, T. (2019), "Limitations of Tremain (tourism exit) as a solution to overtourism", *Worldwide Hospitality and Tourism Themes*, Vol. 11 No. 5, pp. 566-581. <https://doi.org/10.1108/WHATT-06-2019-0037>
- Gowreesunkar, V., Seraphin, H. and Zaman, M. (2019). A Logit Model to explain tourism entrepreneurs' support for tourism development in the island of Mauritius (Indian Ocean), *ARA - Journal of Tourism Research*, 19 Vol. 9, No.1, 2014-4458
- Gowreesunkar, V (2019) "African Union (AU) Agenda 2063 and tourism development in Africa: contribution, contradiction and implications", *International Journal of Tourism Cities*, <https://doi.org/10.1108/IJTC-02-2019-0029>
- Tej Vir Singh and Gowreesunkar, V (2019). Transformation of Himalayan pilgrimage: a sustainable travel on the wane. *Journal on Tourism & Sustainability*, Volume 2 Issue 2 June 2019 ISSN: 2515-6780
- Seraphin, H., Korstanje, M. and Gowreesunkar, V. (2019) Diaspora and ambidextrous management of tourism in post-colonial, post-conflict and post-disaster destinations, *Journal of Tourism and Cultural Change*, DOI: 10.1080/14766825.2019.1582658
- Seraphin, H., Gowreesunkar, V., Zaman, M., Bourliataux-Lajoie (2019). Community-based festivals as a tool to tackle tourismphobia and Anti-tourism movements, *Journal of Hospitality and Tourism Management*, 39, 219-223.
- Pompeia, L.F Michael and Gowreesunkar Vanessa GB (2018). Review of the Evolution of marketing techniques in Political Campaigns in a developing state. *Journal of communication studies and media*, Common Ground Publication
- Gowreesunkar, V., Naqvi, M. and Seraphin, H. (2018). Impacts and Implications of Islet Tourism Development: Ilot Bernaches, (Mauritius) as a Case Study - *Island Studies Journal* Volume 13 (1), pp 251-266- <https://doi.org/10.24043/isj.26>
- Séraphin, H., Gowreesunkar, V., Rosel -Chim, P., Duplan, Y. J. and Korstanje, M. (2018). Tourism planning and innovation: The Caribbean under the spotlight. *Journal of Destination Marketing & Management*, 9, 384-388.
- Seraphin, H., Gowreesunkar, V., Rodriguez D, and Pagan, N (2018). Assessing the tourism performance of a destination. Towards a new approach using Cuba as a case study. *Critical Essays in Tourism Research*, Nova Publishers
- Seraphin, H., Gowreesunkar, V, Capatana, A. and Yallop, A (2018). Heritage in tourism organizations' branding strategy: The case of a post-colonial, post-conflict and post-disaster destination. *International Journal of Culture, Tourism, and Hospitality Research*. doi: 10.1108/IJCTHR-05-2017-0057
- Afanasiev, O., Afanasiev, A., S raphin, H. & Gowreesunkar, V. (2018) Critical debate on the concept of ecological tourism: The Russian experience, In Korstanje, M. (Ed.) *Critical essays in tourism research*. New York: Nova Science Publishers
- Gowreesunkar, V., Tej Vir Singh and Naqvi, M. (2017). Why Tourism Eludes the Grasp of Stakeholders? Some Reflections on Sustainability, *Journal of On Tourism and Sustainability (JOTS)* Volume 1 Issue 1, ISSN 2515-6780, November issue (ISBN 9780948314674)
- Teare, R., S raphin, H. and Gowreesunkar, V.GB (2017), "Editorial", *Worldwide Hospitality and Tourism Themes*, Vol. 9 No. 5, pp. 494 495. <https://doi.org/10.1108/WHATT-07-2017-0039>

- Teare, R., Seraphin, H, and Gowreesunkar, V (2017). "What marketing strategy for destinations with a negative image?", *Worldwide Hospitality and Tourism Themes*, <https://doi.org/10.1108/WHATT-07-2017-0039> available on <http://www.emeraldinsight.com/doi/pdfplus/10.1108/WHATT-07-2017-0039>
- Seraphin, H. and Gowreesunkar, V (2017).Unlocking changes for sport tourism products using the Blakeley-Visser model. Application to sport events in small islands: The case of Martinique. *Journal of Hospitality and Tourism*. Vol 15 (1), 60-81
- Seraphin, H. and Gowreesunkar, V (2017). Post-colonial, post-conflict and post-disaster destinations image recovery: Which strategy to implement? Theme Editors. *Worldwide Hospitality and Tourism Themes* Volume 11 Number 2, 2019
- Gowreesunkar, V., Naqvi, M. and Seraphin, H (2017). Why Tourism eludes the grasp of Stakeholders: Some Reflections on Sustainability. Paper presented at the 8th conference on ‘Sustainable Tourism Development: Issues, Challenges & Debates, 25th - 28th April 2017. Kathmandu, Nepal
- Gowreesunkar, V. and Seraphin, H. (2016). Entrepreneurship in Haiti: Toward an Identification of the ‘Blind Spots’. *Études caribéennes*, URL: <http://etudescaribeennes.revues.org/10260>, ISSN: 1961-859X
- Seraphin, H, Gowreesunkar, V. and Ambaye M (2016).The Blakeley Model Applied to Improving a Destination: An Exploratory Study: The Case of Haiti, *Journal of Destination Management and Marketing*, Vol.5 No.4 pp.325-332
- Pompeia, M and Gowreesunkar, V (2016). The use of Facebook as a marketing tool by politicians: an empirical study in Mauritius. *Journal of Communication and Media Studies*. volume 1 Issue 3, September, 25-38
- Séraphin, H., Ambaye, M., Gowreesunkar, V. and Bonnardel, V. (2016). A marketing research tool for destination marketing organizations' logo design. *Journal of Business Research*, 69(11), pp.5022-5027.
- Gowreesunkar, V (2016). What island can learn from tourism and entertainment in Mauritius, *The Conversation*, South Africa, 13 January 2016 -<http://theconversation.com/what-islands-can-learn-from-mauritius-about-tourism-and-entertainment-52632>
- Gowreesunkar, V and Sotiriades, M. (2014). Entertainment of leisure tourists in island destinations: Evidence from the Island of Mauritius. *African Journal of Hospitality, Tourism and Leisure*, Vol 4, Issue 2223, 1-19.
- Gowreesunkar, V., Van der Sterren, J. and Seraphin, H (2015). Social Entrepreneurship as a Tool for Promoting Global Citizenship in Island Tourism Destination Management, *ARA Journal*, Volume 5, No.1, pp 7-23, E-Issn:2014.4458
- Gowreesunkar, V and Rycha Ian (2015) A Study on the Impacts of Dolphin Watching as a Tourism Activity: Western Mauritius as a Case Study, *International Journal of Trade, Economic and Finance*, Vol 6, No. 1, pp 67-72
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- Gowreesunkar, V, Cooper, CP and Dubarry R (2009) The Role of Internal Marketing in Destination Management: A Case Study of Grand Bay Mauritius, *International Journal of Environmental, Cultural and Economic and Social Sustainability*, Volume 5, No. 5, pp 142-160

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- Séraphin, H. and Gowreesunkar, V. (2023). Unlocking Changes for Sport Tourism Products Using the Blakeley-Visser Model: Application to Sport Events in Small Islands, the Case of Martinique. In Séraphin, Korstanje and Gowreesunkar edited book Post-Disaster and Post-Conflict Tourism, 2nd Edition, CRC Press, Taylor and Francis, ISBN: 9781774913505
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- Séraphin, H. and Gowreesunkar, V. (2023). Food Events and Destination Image: A Corollary Note. In Séraphin, Korstanje and Gowreesunkar edited book Post-Disaster and Post-Conflict Tourism, 2nd Edition, CRC Press, Taylor and Francis, ISBN: 9781774913505
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- Gowreesunkar, V., Maingi, S. and Mingate, F. (2022). Status of the Tourism Ecosystem Services: Marking More Realities. Management of Tourism Ecosystem Services in a Post-Pandemic Context: Global perspective, Routledge Taylor and Francis Group, First Edition, ISBN 9781032248080
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- Maingi, S. and Gowreesunkar, V (2022). Child Rights and Inclusive Sustainable Tourism Development in East Africa: Case of Kenya; *Children and Sustainable and responsible tourism*, Emerald Publishing Limited, ISBN: 9781801176576, <https://books.emeraldinsight.com/page/detail/?K=9781801176576>
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- Seraphin, H., Gowreesunkar, V., Zaman, M., & Lorey, T. (2019). Limitations of Trexit (tourism exit) as a solution to overtourism. *Worldwide Hospitality and Tourism Themes*.
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- Seraphin, H., & Gowreesunkar, V. (2018). Using Qualitative Comparative Analysis to Identify the Bright Spots in Dark Tourism. In M. Korstanje, & B. George (Eds.), *Virtual Traumasces and Exploring the Roots of Dark Tourism* (pp. 67-83). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2750-3.ch004; E-Book, Chapter 4, IGI Global book series *Advances in Hospitality, Tourism, and the Services Industry (AHTSI)* (ISSN: 2475-6547; eISSN: 2475-6555) August 2017: electronic access: eresources@igi-global.com.
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PRESS PODCASTS & NEWS ARTICLES

- 2023 – Tourism Message as Vice President of ITSA - <https://youtu.be/CH2fYuurHEM?si=W9CpmdfKC-eAD3m> - 15 August 2023
- 2023 – Tourism Message Part 2 as Vice President of ITSA - <https://youtu.be/l753myd49k0> – 01 September 2023
- 2023 – L’Express Newspaper Monday 27 March, Page 11, “Maurice pourrait s’associer a des îles voisines et faire du marketing collectif”
- 2023 - Revisiting Vanilla Island marketing strategy - <https://eturbonews.com/mauritius-tourism-to-revisit-vanilla-island-marketing-concept/>
- Vanilla island marketing for Mauritius - <https://travelcommunication.net/more-news/organizations/tourism-organizations/mauritius-tourism-expert-advocates-vanilla-islands-marketing-concept/>
- 2023 – Reviving the Vanilla Islands concept, Afro Tourism. Com - <https://afrotourism.com/re-evaluate-vanilla-islands-concept-mauritius-expert-asks/>
- 2023 – Vanilla island for island solution, TCC News, <https://atcnews.org/mauritius-tourism-consultant-says-relook-at-vanilla-islands-for-long-term-solution/>
- 2021 – Navigating into the Next Normal of the Covid-19 Pandemic: a Tourism Perspective. WAELE African Women Magazine, September Edition, P57
- 2020 – Crisis of virology and virality – dangerous duo – Telangana Today, 30 May
- 2020 – social media Saga and the COVID-19 Pandemic, L’Express Newspaper, <https://www.lexpress.mu/node/377508>
- February 2019 - Refugees, Returnees and Internally Displaced Persons: Towards Durable Solutions to Forced Displacement in Africa by Dr. Funeka Yazini April, Lead Author, Secretary, AU ECOSOCC Research & Advisory Coordination, Human Science Research Council and Mr Robert Phiri, Professor Cheryl Hendricks and Dr Gowreesunkar, AU ECOSOCC Research and Advisory Coordination members
- 2018 - 23 March - Tourism Line: Tourism in Africa: Insight from Destination of the African Union (Vol 1). Available online <http://www.tourismlineng.com/tourism-in-africa-insight-from-destinations-of-the-african-union-vol-1/>
- 2018 - ECOSOCC Magazine – Tourism and the Shrinking Role of CSOs in Africa: a Broad View from Below
- 2017 - MIE Newsletter: The Blakeley learning model and the 9-year schooling framework
- 2016 - AU Newsletter- Tourism in Africa: Insight from Destinations of the African Union.
- 2016 - The Conversation, South Africa, 13 January - What island can learn from tourism and entertainment in Mauritius, - <http://theconversation.com/what-islands-can-learn-from-mauritius-about-tourism-and-entertainment-52632>
- 2015 - Le Matinale 06 May - Entrepreneurship Workshop coverage
- 2015 - Le Matinale 28 April - Health Day Coverage
- 2015- Le Mauricien – 23 April
Tourisme— observation des dauphins: le manqué de contrôle des autorités décrié.
- 2015 - Le Mauricien – 16 July – Tourisme étude sur l’îlot Bernaches: Vanessa Gowreesunkar préconise la création d’un régulateur

- 1992 - Top-5 Best Student Award for German Language – Loreto Convent of Rose Hill, Mauritius

CONFERENCE ORGANIZATION AND COORDINATION

2009

- The Fifth International Conference on Environmental, Cultural, Economic and Social Sustainability University of Technology Mauritius 5-7 January 2009, Common Ground

2011

- The International Tourism Sustainability Conference 2011': Embracing Social and Environmental Change: The Influence and Role of Tourism, 21st to 24th, September, Balaclava, University of Technology, Mauritius and University of Bedfordshire
- The 8th International Conference on Learning in collaboration with Common Ground, University of Mauritius, 05-08 July 2011, University of Mauritius

2021

- Conference executive member - International Conference on Excellence in Marketing & Tourism Management ICE MTM – 01-03 August in partnership with SINOP University Turkey, International Congress on Social Science - Turkey, and BlueForskning Research Academy – India

2022

- Muziris Conference – Responsible Post-Pandemic Tourism – Built Environment and Design Excellence in partnership with Common Ground and Anant National University - 27-28 June 2022

2023

- Kathakari International Symposium – Anant National University – 25-26 March 2023 – Member of scientific committee - <https://anu.edu.in/kathakari-symposium/>

CONFERENCES

- 02-04 March 2023 – Keynote Speaker, International Conference on Tourism and SDG, NITHM, Hyderabad, Design in Tourism: Application and Implications
- 15-16 October 2022 – Keynote Speaker for Daly School of Business Management, Indore – 2nd International Conference on Digital Innovations in Industry, Education, Management and Society
- 27 September 2022 – Distinguished Speaker – Institute of Hotel Management Ahmedabad, World Tourism Day 2022
- 25 -30 Sep 2022 – Speaker and Panelist for Tourism - Bayelsa Economic, Business and Investment Summit, Bayelsa, Nigeria – Navigating in the troubled water of COVID-19 – Economic Implications of Tourism in Nigeria
- 01-03 Sep 2022 - International Conference on Responsible Tourism and Hospitality: The cost of success for women in academia, Malaysia
https://www.youtube.com/watch?v=LBDSldrHLt8&list=PLk9dK8McCNXYe1pWI2Gq8lQGGQ_wipjSDD&index=20

- 15 July 2022 - Speaker - 6th International Conference on Intercultural Tourism and Entrepreneurship by Goenka School of Hospitality and Tourism and Le Cordon Bleu
- Theme: Entrepreneurial ventures in tourism and hospitality: a perspective of research and practice
- 27-28 June 2022 - Round table panelist – International Conference on Responsible Post-Pandemic Tourism, Built Environment, and Design Excellence: Assessing the Potential of Iconic Architecture in Cultural Tourism: a case study of Orissa (India), Muziris, Kerala, India
- 13-14 June 2022 - The Global Tourism & Hospitality Conference GTHC2022, The Hong Kong Polytechnic University, Children and Tourism, <https://www.gthc2022.com/speakers>
- 18-20 May 2022 - International Conference on Sustainable Tourism and Culture. https://www.academia.edu/71774825/CALL_FOR_PAPERS_Scientific_Committee_for_the_11th_International_Conference_on_Sustainable_Tourism_Culture_and_Sports, Nepal
- 25 February 2022 – Tribal Tourism on cultural tourism, Global Academy of Tourism Education (GATE) Kathmandu Nepal. GATE is one of the leading colleges providing international standard Hospitality Management Bachelors degree since 2007.
- 22 February 2022 – Hyderabad Central University, Indian Anthropology Congress, Tribal tourism and culture shock
- 18 February 2022, Moderator, a third international joint conference on tourism, hospitality, and SDGs, NITHM
- 25 January 2022 - National Tourism Day, NITHM, Virtual conference on Tourism and Sustainability: Indian Tourism and Sustainability: a view from below
- 27-31 December 2021 – Keynote Speaker, Tourism and climate change - evidence from India, virtual conference, Tamil Nadu University
- 15-16 January 2022 - 7th FsCongress International Conference on Excellence in Marketing & Tourism Management Turkey, Title: Consumer Behaviour in Tourism: Digital Explosion, Consumer Revolution and Some Reflections! organized by BlueForskning Research Academy, India, and FsCongress International Congress on Social Science, ANKARA, Turkey
- 02 November 2020 - International Virtual Conference on Tourism and Heritage, Luxor University, Egypt
- 25 September 2020 - Keynote Speaker for World Tourism Day – Amity University, Kolkatta, India
- 07-10 January 2019 - International Conference on Culture and Tourism, National Institute of Tourism and Hospitality, Local Residents Expression of Dissatisfaction with Tourism and Events. An Empirical Study Based on Winchester (UK), Hyderabad, India
- 25-27 April 2018 - International Conference on Tourism and Sustainable Development, Tej Vir Singh, Naqvi, M and Gowreesunkar, V. (2018).Transformation of Himalayan Pilgrimage: A Sustainable Travel-culture on the Wane, Kathmandu (canceled)
- 19-21 September 2018 - Zhoushan International Cruise Development of China, One Belt and One Road Initiative Conference, Zhoushan, China
- 08-10 August 2017 – International Tourism Studies Association Conference, South Africa- Theme: African Union Agenda 2063 and Tourism Development in Africa: Contribution or Contradiction, ITSA Conference, University of South Africa: Theme: Unleash the African Continent Tourism potential through co-creation
- 25th - 28th April 2017 - 8th conference on ‘Sustainable Tourism Development: Issues, Challenges & Debates, Kathmandu, Nepal

- 2017 - Online presentation - GIKA Conference. Redesigning Haiti's Destination Marketing Organization Logo: Identity, Aesthetics and Communication Implications. , 27 June-01 July Paper presented at Global Innovation and Knowledge Academy Portugal
- Gowreesunkar, V (2016). Training Needs of Women Entrepreneurs in the Informal Tourism Economy: Case Study of Mauritius (Africa). TASAM Africa NGO and Thinking Forum, Civil Global 2016, 20-22 April, Turkey.
- Seraphin, H Gowreesunkar, V, Ambaye M. and Bonnardel V. (2016). A Marketing Research Tool for Destination Marketing Organisations' Logo Design. GIKA (Global Innovation and Knowledge Academy) Conference, 20-23 March, University of Valencia, Spain
- 21-24 July 2017 - Gowreesunkar, V, and Seraphin, H (2015). ICT integration in the classroom teaching process: Perception of secondary school educators in Mauritius, Distance Education, and Teachers' Training in Africa (DETA) Conference.
- Speaker - Using ICT in the Classroom Teaching-Learning Process in Mauritius: Investigating Secondary School Educators' Perceptions, The Distance Education and Teacher Education in Africa (DETA) Conference, 20-24 July 2015
- 21-22 May 2014 – Speaker - International Conference on Hospitality and Tourism Management (ICHTM 2014) Paris
- 25-28 June 2014 – speaker - Gowreesunkar V, Cooper CP, and Durbarry R. The Role of Entertainment in Tourism: Mauritius as Case Study- Proceedings of the Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius,
- 25-28 June 2014 – Speaker - Gowreesunkar V and Durbarry R. Towards a Logit Model for Measuring Entrepreneurs' Supportiveness in Tourism Development: Case Study of Northern Mauritius – Proceedings of the Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, Best Oral Presenter, International Conference on Hospitality and Tourism Management – <http://www.iedrc.org/show-27-155-1.html>
- 18-19 July 2013 - Gowreesunkar, V, Lobin, K., Nuckchedee, S. Thondrayen, D. and Tohul, K. Attitude and Behaviour towards Hotel Greening Initiatives: Perspective from Tourists of the Eastern Coast of Mauritius, International Conference on Climate Change: Impacts and Responses, Common Ground Publishing, Mauritius
- 05-08 June 2012. Gowreesunkar, V, Cooper, CP, and Dubarry R. The Role of Knowledge in the Internal Marketing of Island Destinations: Northern Mauritius as a Case Study, International Conference on Tourism (ICOT, 2012 – ISN 978-9963-9799-1-2, ISSN 1986-4256) - Trends, Impacts and Policies on Sustainable Tourism Development, Cyprus
- 21-24 September 2011. Gowreesunkar, V, Cooper, CP, and Dubarry R. A study of Attitude and Knowledge of Residents, as Tourism Hosting Community, in the region of Grand Bay (Mauritius), International Tourism Sustainability Conference: Embracing Social and Environmental Change: The Influence and Role of Tourism
- Discussant at the International Tourism Sustainability Conference 2011': Embracing Social and Environmental Change: The Influence and Role of Tourism, 21st to 24th, September, Balaclava, University of Technology, Mauritius and University of Bedfordshire
- 05-08 July 2011 - Discussant at the 8th International Conference on Learning in collaboration with Common Ground, UOM, University of Mauritius
- 25-27 June 2014 - Discussant at the Advances in Hospitality and Tourism Marketing and Management Conference – University of Mauritius

- 22-25 April 2010. Gowreesunkar, V, Cooper, CP and Dubarry R. A Study on Residents' Attitude Towards Tourism Development in Grand Bay (Mauritius) and its Implications on Sustainability, International Conference on Sustainable Tourism: Issues, Debates and Challenges, Crete and Santorini, Greece
- 05-07 January 2009. Mauritius – 5th International Sustainability Conference – Presenter and executive member of organizing committee 18-19 July 2013 -Gowreesunkar, V, Ramnauth, T. Ilot Bernache (Mauritius) as a Tourism Recreation Islet: Impacts, Challenges, and Implications, International Conference on Climate Change: Impacts and Responses, Common Ground Publishing, Mauritius,

SYMPOSIUMS, SEMINARS, WEBINARS, WORKSHOPS, AND OTHER TALKS

- 27 September 2023 – World Tourism Day speech for Bournemouth University, <https://youtu.be/Vk7defCLU5s>, <https://drive.google.com/drive/u/0/my-drive>
- 27 May 2023 - Global Peace Prayer for Sudan and Other War-Torn Countries– Coordinator and Moderator
- 28 February 2023 – Talk on “Ecotourism as a Possible Model for Sustainable Use of Tourism Resources” – Fairleigh Dickinson University, Vancouver
- 12 May 2022 – Thoughts and conversation on built environment, Fellowship Programme, Anant National University
- 23 March 2022 – Seminar on tourism Faculty Development Programme, Goenka University, Le Cordon Bleu School of Tourism and Hospitality
- 09 March 2022 – International Woman Day, Women Economic Forum, India
- 25 January 2022 – National Tourism Day, NITHM, 75th Independence of India, Indian Tourism and Sustainability: a view from below
- 27-31 December 2021 –Webinar on tourism and climate change - Evidence from India, virtual conference, Tamil Nadu University
- 21 December 2021, employability skills for doctors, Ahmedabad Dental College and hospital
- 10 December 2021, Tourism Management post-pandemic, Phoenix SSS Mauritius
- 30 October 2021, WAELE Peace Summit Understanding Our Diversity: Catalyst for Peaceful Coexistence & Sustainable Development, Summit coordinator and moderator
- 27 September 2021 – Speaker at Sidhpur State Institute of Hotel Management, World Tourism Day, theme: tourism for inclusive growth
- 24 July 2021– Ekiti Digital Summit, Nigeria Theme: Exporting tourism to the world
- 14 March 2020 - Speaker – International Woman Day 2020 – Theme - Rise Bayelsan Woman, Toru Orua Civic Centre, 14 March 2020
- December 2019 - Joint Sectorial Meeting and Validation Workshop – Theme – Peace and Conflict Resolution in Africa - Nairobi, Kenya
- 27 May 2019 - Speaker – International Children's Day – Ekpetiama Kingdom, Yenagao, Nigeria
- 14-16 May 2019 – Grant Writing Training Programme – University of Africa, Nigeria
- 27-28 January 2019 - Moderator - 2019 Microfinance and SME Summit – Agenda 2063 and – boosting Intrarec/African Trade with Innovative Financing of SME and Informal Entrepreneur, – Golden Tulip Hotel, Yenagoa, Bayelsa State, Nigeria

- 07-09 January 2019 – Guest Lecture on Island Tourism- International Teaching Week Programme -, National Institute of Tourism and Hospitality, Hyderabad, India
- 25 – 27 October 2018 – Woman and Gender cluster meeting, African Union, Cairo Egypt
- 15 September 2018 – Let’s Do It Mauritius – Head PR and Communication
- 11 August 2018 – Pan African Youth Forum – African Union Session Chair
- 08 August 2018 – Keynote Address at International Tourism Studies Association conference (ITSA) South Africa- Theme: African Union Agenda 2063 and Tourism Development in Africa: Contribution or Contradiction!
- 06 August 2018 – Panel Discussion – Collaborating and Co-creating Opportunities in Tourism – University of South Africa Pretoria
- 06-10 August 2018 – Panellist at ITSA Conference, University of South Africa: Theme: Unleash the African Continent Tourism potential through co-creation
- 25-29 July 2018 – WAELE Training for national Coordinator, Abuja, Nigeria
- 03 July 2018 - Commonwealth Climate Finance Access Hub interactive meeting with Rt Hon. Baroness Patricia Scotland QC, Labourdonnais Hotel, Mauritius
- 30 June 2018 – Workshop of the National Steering Committee- Let’s Do it World, Voila Bagatelle Mauritius
- 15 Sep 2018 - Let’s Do It Mauritius Campaign – Event, Marketing, and sponsorship coordinator
- 22 September 2018 - World Tourism Day – Casa Blanca – AU/ANPRAS
- 03-07 June 2018 – Observer at African Economic Research Consortium Biannual Research Workshop – Inter-continental Hotel Mauritius
- 23-24 May 2018 – International Conference on Digitalisation and Sustainable Tourism – Le Meridien Hotel, Mauritius
- 19 May 2018 – ECOSOCC/ANPRAS - Africa Day at Labourdonnais Hotel – Chair plenary session – Theme: Fight against corruption
- 16 April 2018 – Workshop for supply teachers at MIE – Rethinking teaching in 2025
- 15 March 2018 – speaker for the international valedictory program at the National Institute for Micro Small and Medium Enterprise, Hyderabad, India
- 16 January 2018 - Talk on Communication for Adult Literacy - Ministry of Woman and Gender – Phoenix Women Centre
- 19 & 20 December 2017, Workshop for Educators at Mauritius Institute of Education, Resource person for themes “Ethics in Teaching”; “Emerging Trends in Business Education”
- 08 December 2017 – MC and speaker – Let’s Do It World Mauritius Hennessy Park Hotel, Mauritius
- 06-16 November 2017 – Resource persons for a workshop in zone 3 – educators extended stream program
- 02 – 04 November 2017 – Plenary Speaker - Peace Summit 2017, Dar es Salaam, – ‘Addressing Election Manipulations, Violence and Achieving Sustainable Peace During and after Elections in Africa’
- Master of Ceremony –Panel Discussion “Role of ICT in Higher Education and Research in Africa”, E-Learning Africa International Conference, Inter-Continental Hotel, Mauritius, 27-29 November 2017

- Chairperson – Session “Academic Best Practice Cases”, E-Learning Africa International Conference, Inter-Continental Hotel, Mauritius, 27-29 November 2017
- Speaker – Ministerial Roundtable Africa E-Learning Conference – Mauritius - 27-29 November 2017
- 15 September 2017 - Master of Ceremony, Cybercrime workshop: Implication for the teaching profession, MIE, 15
- Moderator/MC – Launch of Let’s Do It Mauritius project Clean-up Campaign at Ebene – Emtel Headquarter, Reduit, Mauritius, 08 September 2017
- Moderator/MC for Africa Day, 25 May 2017 – City Council, Port Louis
- Conference Session Chairperson, Sustainable Tourism Conference, Nepal, 25-28 April 2017
- 31 Aug 17- Let’s Do It World 2017 – Launch of the event – Emtel Headquarters
- 01-02 August 2017 – Cambridge Training Workshop for Travel and Tourism – Mauritius Examination Syndicate
- 16 June 2017 – Resource person – ‘Destination Management’ – Royal College Curepipe
- 07 June 2017 – Resource person - ‘Integrity in School Culture’ – Ebene SSS
- 25 May 2017 – Organising Secretary - Africa Day Celebration – City Council, Port Louis
- 11 April 2017 - Resource person – Teaching of Travel and Tourism - Workshop for new educators – MIE
- 25 April 2017 - Talk on Climate Change and Earth Hour — Earth Hour Celebration at Floreal, Nalini Aubeeluck Talent Studio
- 31 March 2017 - Resource person – Universal College –Theme: Honeymoon and Wedding Market
- Resource person – Amity –Theme: Tourism Administration - April 2017
- April 2017 - Resource person – Mauritius College –Theme: Travel and Tourism Education
- 25-28 April 2017 - Member of the Scientific Committee – Conference on Sustainable Tourism Development – Issues, Debates and Challenges – Kathmandu, Nepal (www.nepalconference.com)
- 03-05 February 2017 - Happiness Course, Art of Living, Wooton, Mauritius
- 17 November 2016 – National Coordinator, African Union Agency against Corruption workshop, Labourdonnais Hotel, Mauritius
- 15-16 September - Keynote speaker, Green Revolution Conference, Mauritius
- 19 Sep 2016 - Outreach Program – Mauritius College and MIE – World Tourism Day
- 17 May 2016 – Panelist – Children Advocacy Network – Municipality of Quatre Bornes, Mauritius
- 20- 22 April 2016 – Resource person - Turkey-Africa NGO Thinking Forum, Istanbul, Turkey
- 21-25 March 2016 – Interpreter and Moderator – CEIDA Constitution Meeting, Noale, Italy
- 27 February 2016 – International Women's Day 2016 – Agenda 2063 and African Women - Speaker
- 24 October 2015 – Launch of Climate Mauritius – Climate Summit Mobilisation Action 2015 (www.facebook.com/climatemauritius)
- 17 -18 October – African Union ECOSOC Women and Gender Cluster in Nairobi
- 25 September 2015 – Talk on World Tourism Day – Association of Tour Operators Mauritius (ATO)
- 12 September 2015 - World Tourism Day – Master of Ceremony/Moderator, STORSA
- 05 May 2015 - Workshop on Entrepreneurship and Business Development
- 08-12 June 2015 - Educational Research workshop by Prof Watt –Brunel University and MIE

- 04 June to 02 July 2015- Training on the Sankore project, e-learning, and e-teaching platform
- 07 May 2015 – Workshop on Media and Employer Choice Strategy – Mauritius Research Council
- 27 April 2015 - Talk on Medical Tourism - Muslim Girls College
- 28 April 2015 - Project Leader for Health Day with MIE and Ministry of Health and Aggarwal Hospital
- 01 July 2015 - Talk on Entrepreneurship and Women Empowerment, National Institute of Co-operative Entrepreneurs,
- 02-07 December 2014 - Open University of Mauritius – Workshop on E-Learning Skill Development
- 20-25 November 2014 - Sustainable Development Goal (SDG 2015) Workshop, at the University of Witwatersrand, Johannesburg, South Africa
- 06 October 2014 - Presenter and Member of Organising Committee for Capacity Building for Gender-Based Violence Programme at UTM in collaboration with the Ministry of Gender Equality, Child Development and Family Welfare
- 13 September 2014 - Sustainable Development Goal 2015 in collaboration with Civicus and UNDESA – National Workshop
- August 2014 - Moodle Workshop by Agence Universitaire de la Francophonie (AUF)
- August 2014 – Jury and Mentor for African Union Model Project - African Union Models
- July 2014 – Country Expert for Variety of Democracy Project – University of Gutenberg
- July 2014 – Presenter for Indian Ocean Africa Medical Tourism and Wellness
- July 2014 – Head of delegation for Sustainable Development Goal 2015 Project - Rodrigues
- SDG 2015 Project - National Advocacy Consultations on Sustainable Development Goal (Mauritius and Rodrigues)
- May 2014 - Presenter in the discussion forum at St Pierre Youth Centre with ICAC
- April 2014 - Presenter and Panelist for Independent Commission Against Corruption (ICAC) – Going Beyond Traditional NGO-Management For Effective & Good Governance Good Governance and Anti-Corruption campaign
- 01- 05 September 2014 - Communication and Press Relations for Centre for Applied Research in Sustainable Development - UTM
- March 2014 - ICAC Workshop on Good Governance – Presenter and Panelist
- March 2014 - Chief Guest for 46th Independence Day Celebration at France Boyer de la Giroday SSS, Plaine Magnien
- October 2013 - EBSCO Workshop on optimal use of EBSCO databases and e-books training - Frank Richard, Theater, MIE
- October 2012 - MRC Workshop and Training – Research Grant Application Course
- 26 Sep 2012 - Organising Committee for Clean-Up Campaign for UTM Students
- August 2012 - Workshop by UNESCO/EU on audio-visual education and training
- March 2012 - Workshop with Centre de la Francophonie
- March 2011 - Droopnath Ramphul State Secondary School – Talk on Green Practice
- February 2010 - Hotel School – Discussion Forum on Sustainable Tourism
- 31 May – 02 June 2023 – Participant – Chat GPT and other Creative Rivals – University of London

- 25-30 September 2022 - Keynote speaker by Govt of Bayelsa State of Nigeria at the Bayelsa Economic, Business and Investment Summit scheduled for Yenagoa City at the Chief D.S.P Alamieyeseigha Memorial Banquet Hall, Nigeria
- 27-28 June 2022 - Round table panelist – Responsible Post-Pandemic Tourism, Built Environment, and Design Excellence: Assessing the Potential of Iconic Architecture in Cultural Tourism: a case study of Orissa (India), Muziris, Kerala, India
- 09 March 2022 - Main speaker – International Woman Day, Women Innovation and Entrepreneurship Foundation and SheReal India
- 15-16 November 2021 - Participant - Skillman International Forum, Redefining the future of learning, Lisbon, Spain,
- 20 July 2021 - Anchor – WAELE Africa, 9th International Peace Summit, Understanding our diversity: a catalyst for peaceful co-existence and sustainable development
- 24 July 2021 - Speaker - Ekiti Digital Summit, Nigeria Theme: Exporting tourism to the world,
- 15 June 2021- Speaker, Prestige Institute of Management, Gwalior – Touristic Tuesday – Tourism Management post-pandemic,
- 11 June 2021 - Master of Ceremony, Book launch- Emerald Publishing, Tourism destination management post-pandemic,
- 21-23 May 2021 - Presenter, 4th international scientific conference “Tourman 2021”, Theme: “Restarting tourism, travel and hospitality: the day after, International Hellenic University, Thessaloniki, Greece - Comparative analysis of user-generated destination image and conventional destination image: Sikkim (India) as Case Study – with Gurung Deep (Christ University India) and Chandan Goswami (Tezpur University, India)
- 12 May 2022 – Speaker - Thoughts and Conversations on Built Environment: Tourism Perspective: Anant National University, Ahmedabad
- 30 January 2021 - Presenter, Webinar, Education 2.0, New Normal in COVID Era, School of Commerce, Jain University, India
- 08 May 2021- Moderator, Women Advancement for Economic and Leadership Empowerment Foundation in Africa (*WAELE*) 17th Special Peace Summit for Africa and the World,
- 30 January 2021 – Speaker – Athal, J, Gowreesunkar, V and Betchoo, N (2021). International Conference on Sustainable Business Management Practices and Social Innovation, Topic: Servant Leadership, the Art of Leading from Behind: An exploratory study– Jain Centre for Management Studies, Proceedings of International Conference on Sustainable Business Management Practices and Social Innovation, pp 127-138, India
- 27-28 March 2021 – Chair – marketing session – National Conference 2021, Innovation and Strategies for Economic Transformation, Vishwa Vishwani Institute of Management, Hyderabad
- 28 November 2020 – Speaker –Workshop on New Age Skills – MentorX and Chitkara University, India
- 02 November 2020 - Moderator - International Virtual Conference on Tourism and Heritage, Luxor University, Egypt
- 28 October 2020 - Moderator -African Union virtual conference on the impact of COVID-19 on women's civil society in Africa
- 02 July 2020 - Moderator - Webinar– Post-COVID-19 and the Rebuilding of Africa Host: African Union

- Speaker - Webinar 20 June 2020 – Tourism and COVID-19 -Turning Crisis into Opportunities, Host: Amity University, Kolkata
- Speaker - Webinar 09 May 2020 – Post COVID-19 and tourism – survival versus revival, Host: NITHM, Hyderabad, India
- Chair - Webinar 04 May 2020 – Post-COVID-19 – Implications for African Tourism Destinations, Host: Amity Institute, Noida
- Panelist – Webinar 24 April 2020 – Post-COVID-19 - Revival or survival of Tourism, MentorX, India
- Panelist – Webinar – 22 April 2020 – Tourism and Post-COVID Implications, Train to Gain organization
- Speaker – International Woman Day 2020 – Theme - Rise Woman, Toru Orua Civic Centre, 14 March 2020
- Speaker – International Children's Day – Ekpetiama Kingdom, Yenagao, Nigeria – 27 May 2019
- Speaker – Research in Tourism - Faculty of Management Studies, Delhi University, India – 10 April 2019
- Moderator for International Women's Day organised by ICAC – 06 March 2017
- Moderator - 2019 Microfinance and SME Summit – Agenda 2063 and – boosting Intraec/African Trade with Innovative Financing of SME and Informal Entrepreneur, 27-28 January 2019 – Golden Tulip Hotel, Yenagoa, Bayelsa State, Nigeria
- Main Speaker – Valedictory Programme at National Institute for Micro Small and Medium Enterprise, Hyderabad, India – 15 March 2018
- Main Speaker and Moderator - 27-28 September 2018 — World Tourism Day - AU ECOSOCC Symposium on African Air Transport & Tourism, Casablanca, Morocco
- Presenter - 25-27 April 2018, Transformation of Himalayan Pilgrimage: A Sustainable Travel-culture on the Wane, International Conference on Tourism and Sustainable Development, Kathmandu
- Speaker – Let’s Do It World Mauritius –Hennessy Park Hotel, Mauritius - 08 December 2017
- Panelist, International Summit on ‘the role of women in peace and conflict resolution in Africa, Hilton Dar Es Salaam, 03-05 November 2017
- Master of Ceremony –Panel Discussion “Role of ICT in Higher Education and Research in Africa”, E-Learning Africa International Conference, Inter-Continental Hotel, Mauritius, 27-29 November 2017
- Chairperson – Session “Academic Best Practice Cases”, E-Learning Africa International Conference, Inter-Continental Hotel, Mauritius, 27-29 November 2017
- Speaker – Ministerial Roundtable Africa E-Learning Conference – Inter-Continental Hotel, Mauritius, 27-29 November 2017
- Master of Ceremony, Cybercrime workshop: Implication for the teaching profession, MIE, 15 September 2017
- Moderator/MC – Launch of Let’s Do it Mauritius project – Emtel Headquarter, Reduit, Mauritius, 08 September 2017
- Moderator/MC for Africa Day, 25 May 2017 – City Council, Port Louis
- Conference Session Chairperson, Sustainable Tourism Conference, Nepal, 25-28 April 2017
- Master of Ceremony - World Tourism Day at MIE – 19 Sep 2016

- Keynote Speaker on sustainable tourism - Green Revolution Conference, 15-16 September 2016
- Moderator and Presenter – International Women's Day, African Women and Agenda 2063 – 27 February 2016
- Master of Ceremony for the launch of ANPRAS ASA Award – 12 Sep 2015
- Moderator – Women and Gender Cluster Meeting, Kenya 2015
- 2015 - Moderator for Climate and Tourism Day 2015 – Hennessy Park Hotel, ANPRAS Mauritius
- 2014 - Master of Ceremony for Green Award 2014, ANPRAS Mauritius

MEMBERSHIP

1. Member – Indian Ocean Islands Tourism Association (February 2023 – to date)
2. Observer – World Tourism Network (March 2023 to date)
3. Expert Member - ICOMOS International Cultural Tourism Committee (from November 2021)
4. Review Editor, Frontiers in Sustainable Tourism, Switzerland (from May 2022) - loop.frontiersin.org/people/1799302/bio
5. Member – African Scientist Directory (from October 2021)
6. Specialist Member - IUCN World Commission on Protected Areas Tourism and Protected Areas (From 2021)
7. Member – Planet Happiness, Australia
8. Deputy Chair - Tourism, Infrastructure and Energy Cluster, African Union ECOSOCC (From 2019)
9. Co-Founder - African Network for Policy, Research and Advocacy - www.anpras.org (From 2007)
10. National Coordinator (Mauritius) – Woman Advancement in Economic Leadership and Empowerment (WAELE) – www.waelearcelfa.org
11. Member - All Ladies League, India - www.aall.in